

SHAWN-MARIE MCKINLEY

President

Shawn-Marie has brought sophistication to the “old world” of traditional matchmaking— her company is Cupid’s Arrow. Cupid’s Arrow is an executive search firm coupled with matchmaking and date coaching. The service is a partnership between the certified matchmakers and clients, working together toward a goal of creating a long-term, loving relationship and providing exceptional customer service. Cupid’s Arrow is distinguished from other dating services with a proven, one-on-one, hand-selected approach to matching clients while providing absolute confidentiality. Comprehensive interviews, personality profiles and meticulous screening all insure that potential romantic partners are identified and matched carefully, based on those factors identified as most important to the client. For clients seeking advice and not necessarily a “match,” date coaching is also available. Shawn-Marie is certified through the Matchmaking Institute in New York, and her network consists of matchmakers across the country.

Cupid’s Arrow

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