

Program topics, speakers and schedules listed herein are confirmed as at printing time.  
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[www.cmtevents.com](http://www.cmtevents.com)

6ta Conferencia de Mercados de PET en America Latina

# 6<sup>th</sup> LA PET

13-14 Nov 2008 / Camino Real MEXICO CITY

DeWitt & Company Inc  
Eastman Chemical Company  
Cajapax S.A. de C.V.  
Colgate Palmolive SA de CV  
Grupo Penafiel (a Dr Pepper  
Snapple Group Company)  
Bonafont S.A. de C.V.  
(a Danone Group Company)  
GSI Global Service Int'l  
Inpet  
Cristalpet S.A.  
Industrias Venpet  
Ecoplast SA  
Husky  
KHS Corpoplast  
APREPET  
PET del Caribe  
OHL Engineering GmbH

“Latin America – the fast  
growing PET market”  
“Positioning for Continued  
Growth and Profitability”

SIMULTANEOUS INTERPRETATION: ENGLISH ↔ SPANISH

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## Day 1 - Thursday, 13 Nov 2008

- 08.00 Registration and coffee
- 09.00 Chairman's Welcome & Introduction
- 09.10 **Consolidation in the PET industry**
- 09.35 **Global PET Markets and the Impact of Feedstock on Competitiveness & Economics**  
*Edgar Acosta, VP for Toluene, Xylenes & Isomers, and PET Services*  
**DEWITT & COMPANY INC**
- 10.05 **Technology Base Enables Sustainable Growth**  
*Augusto Knudsen L., International PET Sales*  
**EASTMAN CHEMICAL COMPANY**
- 10.30 Discussion followed by Refreshments
- 11.10 **Trends & Challenges in the Converter Market**  
*Jorge Contreras Navarro, Commercial Director*  
**CAJAPLAX S.A. DE C.V.**

**6th LAPET is the ONLY PET conference you need to attend to keep abreast with the latest happenings in Latin America.**

- 11.35 **Brand Owners' Insight**
- Competitiveness of PET in Personal Care / Household Products**  
*Ruben Berezowsky, Outsourcing Production, Flavor & Fragrance Manager*  
**COLGATE PALMOLIVE SA DE CV**
- 11.50 **Balancing Packaging Innovations with Green Concerns**
  - Product development and impact on packaging
  - Sustainable packaging efforts
  - Reducing carbon footprintPanelists include:
  - **Jose Herrera**, Technical Director  
**GRUPO PENAFIEL (A DR PEPPER SNAPPLE GROUP COMPANY)**
  - **Pierre Betat**, Purchasing Director  
**BONAFONT S.A. DE C.V. (A DANONE GROUP COMPANY)**
  - **Ruben Berezowsky**
- 12.20 **Regional Competitiveness of PET Markets & Latest Trends in Trade Flow**  
*Francesco Zanchi, CEO*  
**GSI GLOBAL SERVICE INTERNATIONAL**
- 12.45 Discussion followed by Lunch
- 14.15 **Should Bottlers Purchase or In-House Produce their Bottles?**
- 14.40 **PET Market Outlook in Paraguay**  
*Jhony Solaeche, Commercial Manager*  
**INPET**
- 15.05 **Mercosur Region (Brazil, Argentina, Paraguay, Uruguay)**  
*Alvaro Queijo, General Manager*  
**CRISTALPET S.A.**

- 15.30 **Venezuela**  
*Emilio Fortino, General Manager*  
**INDUSTRIAS VENPET**
- 15.55 Discussion followed by Refreshments
- 16.30 **Trends In Lightweighting, with New Thread Designs and Body Lightweighting, and Technology to Run Faster Cycles**  
*Mike Urquhart, Vice President, Latin America*  
**HUSKY**
- 16.55 **Cost Optimized Production of Performing CSD Packaging**  
*Frank Haesendonckx, New Technology Manager*  
**KHS CORPOPLAST GMBH & CO. KG**
- 17.20 **Filling Technology**
- 17.45 **Innovation in Packaging Technology (Closures, Materials, Barriers)**
- 18.35 Discussion followed by End of Day 1

18.45 – 19.45 hrs.

*Networking Reception*  
for Speakers and Delegates

## Day 2 - Friday, 14 Nov 2008

- 09.00 Chairman's Remarks
- 09.05 **Status Of PET Waste Collection & Recycling In Mexico**  
*Santiago Garcia, General Manager*  
**APREPET**
- 09.30 **PET Recycling Outlook In Colombia**  
*Carlos Navarro, General Manager*  
**PET DEL CARIBE**
- 09.55 **PET Packaging & Recycling in Chile**  
*Pedro Elster, General Manager*  
**ECOPLAST SA**
- 10.20 Discussion followed by Refreshments
- 11.00 **Latest Development In Bottle-To-Bottle PET Recycling**  
*Stefan M. Behnke, General Manager*  
**OHL ENGINEERING GMBH**
- 
- 11.30 **Recyclability of Post-Consumer PET into New Food Packaging Application**
- Regulatory and standard issues
  - How labels and bottle design affect recyclability?
- 11.55 **Market Outlook of PET Film / Sheet**
- 12.20 **Biopolymer vs. PET – Cost & Performance Comparison**
- 12.45 Discussion followed by Lunch
- 14.00 End of conference

## Key Reasons to attend 6<sup>th</sup> LAPET

- The only event which is **TRULY DEDICATED** to the Latin America region, with insights from experts and practitioners from the region
- Feature big brand owners like **Colgate Palmolive, Danone, Dr. Pepper Snapple Group** sharing their perspective on going green and packaging innovation
- Identify and assess the business opportunities in Latin America
- Hear from one of the leading converters in Mexico – **Cajaplex** on the trends and challenges in the converter market
- Find out what is the future outlook of PET resin market amidst tightening margin and market consolidation
- Evaluate the market potential of **Mexico, Brazil, Paraguay, Uruguay, Argentina, Columbia, Venezuela and Chile**, some of the biggest markets in the region
- Learn about the latest **lightweighting** technology and processing advances that bring about cost reduction and energy savings
- Listen to **recycling** development in the region
- Compare the functionality and economics of **biopolymers** with PET
- Be connected with important stakeholders in the Latin American PET industry, from PET producers to converters, brand owners, bottlers, recyclers and technology providers

## Positive Reviews in 2007

100%  
of all delegates were pleased with the conference

### Delegate Profile 2007



## Compliments from last year's delegates

"I learned good concept and new information"  
~ *Purchasing Manager, Coca-Cola Femsa*

"A must attend in the plastic industry"  
~ *Director, Innopack*

"A good opportunity to meet PET players in Latin America"  
~ *Manager, UOP Sinco*  
~ *Gerente de Ventas, Clariant*

### You Will Network With

- Senior Executives from PET & Polyester Producers / Traders
- Preform and Closure Manufacturers
- Brand Owners (mineral water, CSDs, juices, beer, dairy, vegetable oil, personal care & cosmetics, household products manufacturers)
- Filling/Bottling Companies
- Feedstock (MEG, PX/PTA) Manufacturers/ Traders
- Equipment Producers & Licensing Technology Providers
- Materials & Additives Producers
- Recycling, Sorting Machinery and Technology Providers
- Chemicals, Packaging & Beverage Consultants/Analysts

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Name (Dr/Mr/Mrs/Ms) \_\_\_\_\_

Company Name \_\_\_\_\_

Designation \_\_\_\_\_

Address \_\_\_\_\_

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City/Postcode \_\_\_\_\_ Country \_\_\_\_\_

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## HOW TO REGISTER

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By Fax: 65-6345 5928

By Tel: 65-6346 9124

## FEES

The full Registration Fee includes cost of all sessions, luncheon, coffee/tea & documentation.

| Conference Fee for 1 Person | Conference Fee for 3 or more* (from the same company) |
|-----------------------------|---|
| USD1,395                    | USD1,095<br>(MIN SAVINGS OF USD900)                   |

\* Terms and conditions apply.

**Cancellations, Refunds & Transfers:** A full refund will be promptly made for all written cancellations 3 weeks before the meeting. Thereafter, cancellations are not refundable. A substitute may be made at any time.

## PAYMENT

By Telegraphic Transfer

Account Name: Centre for Management Technology

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TT must include additional USD21 for Beneficiary's Bank charges. Delegates must bear all bank charges and local taxes (if applicable). Fees must be NETT of ALL charges.

## CONFERENCE VENUE

CMT has arranged special discounted room rate at USD 160 + 15% VAT + 2% Lodging Tax (Deluxe Single) per room per night only (subject to room and rate availability) for delegates at **Camino Real Mexico City**. Please reserve your room with the hotel directly, quoting the name "CMT LAPET" and providing full credit card number and expiry date to: Reservations Department, **Camino Real Mexico City** Mariano Escobedo 700, Col. Anzures 11590 Mexico, D F, Mexico

Tel: 52-55 5263 8899

Fax: 52-55 5263 8898

Email: [grupos.mexico@caminoreal.com.mx](mailto:grupos.mexico@caminoreal.com.mx)

Cut off Date for Room Booking: 13 October 2008

## 3<sup>rd</sup> Americas Sugar&Ethanoltrade

MIAMI / 16-17 Oct 08

"Finding New Markets for Sugar Surplus"

"Cellulosic Ethanol Prospects in the Americas"

## JATROPHA\* PLANTATION BEST PRACTICES

from Nursery to Field to Post Harvest

MIAMI / 6-7 Nov 08

MEXICO / 11-12 Nov 08

\* Non-food Biodiesel Feedstock

## 10<sup>th</sup> MIDEAST /AFRICA PET

DUBAI / 23-24 Feb 09

"Encapsulating market trends to sustainable technology"

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