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Day 1	- Monday, 12 Jan 2009	12:15	Plastic Sheets Growth Potential in the Middle East		 How resin players can help plastic converters improve the value?
08:00	Registration and Coffee		 Plastic Sheets - Polycarbonate (PC), Acrylic (PMMA), Polystyrene (HIPS & GPPS) and 		Neaz Ahmed, Product Specialist National Petrochemical Industrial Company (NATPET)
09:00	Chairman's Welcome Remarks		PO Sheets • Properties & Applications	15:45	Afternoon Tea Break
1	Polymer Supply and Demand Outlook for the GCC Roger Green, Principal, Nexant Chemsystems		 Market Size & Potential of Plastic Sheets GCC Countries – Petrochemical Resin's Changing Scenario Main Drivers – Population & Construction 	16:15	Plastic Pipes Market DevelopmentsKey applications & driversProduction capacities & growth prospect
 	Macroeconomic Outlook for the Middle East and North Africa Region – Challenges and Opportunities Amid the Global Economic Slowdown • Global economy and its serious discontents • Insight into macroeconomic and energy investments outlook of the MENA region • Risk scenarios and Ways forward	12:50	 Rowad National Plastic Co. – A leading Manufacturer of Sheets Recommendations – To change the growth pattern Mohammed Z. Al Laboon, General Manager Rowad National Plastic Factory Discussion followed by Lunch 	16:50 17:20	PVC Profiles Growth & Market in Turkey General PVC profiles consumption Potential for import Future Outlook Oktay Alptekin, General Manager Pimas Plastic Construction Materials Plastic Compounding Developments in the
	Dr Wichai Turongpun, Economist (Research) Arab Petroleum Investment	14:00	How Can Players in Middle East Manage Rising Freight Costs and Keep the Supply Chain Efficient?		Middle East Andy Ubhi, Vice President, Middle East & India, ICO Inc
10:15	Discussion followed by Coffee		 Why the Middle East? What are the potential bottlenecks (ports /	17:50	Discussion followed by Close of Day 1
	Plastic Processing Units in Middle East - Global Perspective • How can processors in the Middle East compete in world markets? • Amidst volatile crude oil prices, how can processors manage uncertainty and improve their margins? • What are the challenges and opportunities in future? Pradeep Tyle, Senior President, UFLEX Limited	14:35	 container availability)? What should players be looking for in their supply chain (cost to serve / flexibility)? How can they differentiate from their competitors (time to market)? Anthony Elwine, Global Head Petrochemicals Maersk Logistics-Supply Chain Management Maersk MEA BOPP Film Market Outlook and Developments 		18:00-19:00 hrs. Itworking Reception for Speakers & Delegates 2 - Tuesday, 13 Jan 2009 Morning Chairman Growth Potential for Biodegradable Plastic Michael Laurier, CEO, Symphony Environmental Potential for Recycled PET for Usage in
i ,	 PP Packaging Trends and Market Outlook in the Middle East Demand-Supply Balance Emerging PP Packaging trends & applications driving demand Competing in the global arena: strategies and challenges Future Prospect & Outlook Ahsan Hassan Darvesh, Managing Director Nova Industries 	15:10	 Global Market Ti's growth Challenges ahead Patrick Weber, Chief Sales and Marketing Officer Taghleef Films How Can Resin Suppliers Work with Plastic Converters to Maximize the Supply Chain ? What is the role of resin players in the plastics value chain? Strategies in optimizing the value chain 	10:05 10:35	Packaging and does it Help in Reducing Production Costs? Rajnish Sinha, General Manager & Business Head Horizon Technologies FZE Polyolefins Outlook and Innovative Polypropylene in Packaging Applications Dr. Mitchell Killeen, Divisional Vice President Africa, Middle East, Indian Subcontinent LyondellBasell Industries Discussion followed by Coffee

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11:05 **Performance Enhancements in PP through Additives Developments**

- Technology developments and trends in additives
- High transparency PP as a cost competitive alternative to other clear plastics
- Improving PP productivity in thermoforming processing and injection molding
- Future trend and challenges for PP industry

Tony Nawar, Market Manager, Plastic Additives **Milliken**

11:35 Overview of Polyester Fiber Spinning for Technical and Industrial Applications

- Investment update of new facility
- Market outlook in the Middle East
- Export market potential and trading trends
- Future Direction Mohammed Ali Hassen, General Manager Obeikan Technical Fabrics

12:05 Value Added by Using Sustainable Technology for Fluoropolymers

Marc Brandon, Senior Manager Business Development **Dyneon, a 3M company**

12:35 **Latest Development & Innovation in Molding Technology**

- 13:00 Discussion followed by Closing Lunch
- 14:00 End of Conference

You Will Network With

This conference is aimed at middle and top level managers of all sides of the industry from resin suppliers, traders, producers, masterbatch, plastic compounders, plastic converters, molders, end users (packaging, plastic pipes, profiles, film & sheet), logistics suppliers, financial institutions, associations and regulatory bodies. Participants will include representatives from all company departments including senior management, marketing & sales, commercial, production, supply chain and logistics.

Volatile Markets... Slowing Economic Growth... Finding your Niche

It has been 2 years since "value creation" and "diversification" became the buzz words for the GCC as aggressive initiatives took place to diversify the Middle East downstream plastics industry. Plastic conversion industry hubs were set up to attract plastic converters and investments are rife in sectors like plastic packaging, film, plastic pipes, profiles, wire & cable etc. What are the market developments and dynamics for these sectors in the gulf region?

With the recent financial crisis in America shaking markets worldwide, how will the financial backlash affect the economies in the Middle East? As oil prices and markets remain volatile, what are the challenges facing stakeholders in the plastic industry?

It becomes imperative that producers shape up or ship out as world markets slow. Can plastics processors and converters beat their competition and gain a competitive edge globally? Can plastics converters find the support they need from plastic compounders and masterbatch industries in the Gulf region?

Going 'green' is no longer just a fad as authorities give more importance to plastics recycling and environmental protection. The UAE is seriously studying plans to limit plastic usage. What is the growth potential of biodegradable plastics and plastics recycling? Can these help producers better manage production costs?

Gain insights on these concerns and more at CMT's **2**nd **Arabplast Summit** and be part of this dynamic exchange.

Register with your team at **www.cmtevents.com** and be part of this dynamic exchange now! For more queries, email **emily@cmtsp.com.sg**

Key reasons to attend CMT's 2nd Arabplast Summit

- Analyse the region's polymer markets and demand-supply mechanics
- **Review** how will the American financial crisis impact the Gulf economies
- Assess market trends in key demand sectors: plastic pipe, profiles, plastic packaging, film & sheets
- Evaluate the potential of plastics recycling
- Review the prospect of bio-degradable plastic in the Gulf
- Gain insights on how rising freight costs can be minimized and how can the supply chain be further optimized
- **Assess** the competitiveness of plastic converters in the Gulf
- Gain updates on new investments in polyester fiber spinning
- **Opportunities** for growth in plastic compounding
- Benefit from the experience of movers and shakers in the plastic processing industry



ArabPlast 2009, the region's leading plastic & rubber trade show will take place on January 10-13 2009 in Dubai. This will occupy a total area of 25000 sq.mt at the Dubai International Convention & Exhibition Centre, about 25% more than the previous edition. Leading raw materials suppliers like

SABIC, BOROUGE, QATAR PETROCHEMICALS, EXXON MOBIL CHEMICALS, RELIANCE, ASTRA POLYMERS, CLARIANT, NATIONAL PETROCHEMICAL CO OF IRAN, ENERPLASTICS, and other leading machinery & processing related companies will be participating.

There will also be more raw materials section than ever before, an attractive plastics finished goods related companies, state-of-the art Plastic & Rubber machinery & their live demonstrations, new countries, new companies & their representatives. As a leading trade show, **ArabPlast 2009** will serve as reliable barometer on the dynamic development of Plastics & its related sectors in this region. The event is an excellent platform for business where you can meet over 700 companies from 40 countries .

contact us TODAY!!

Exhibition Enquries | Jeen Joshua, Exhibition Manager

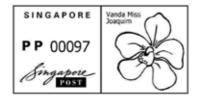
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10th MIDEAST PET

DUBAI / 23-24 Feb 2009

"Growth of MidEast PET capacity
- a potential supply to rest of the world"

9thasia NYLON MARKETS & TECHNOLOGY

SHANGHAI / 12-13 Mar 2009

"Innovations to fuel regional growth in Nylon"



SINGAPORE / 26-27 Feb 2009

"Can Growth Sustain Despite Feedstock Constraint?"



GUANGZHOU / 21-22 May 2009

"Sustainability of bioplastics industry in a volatile oil & economic environment?"

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SD1,395 USD1,095 (MIN SAVINGS OF USD900)

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