**Strategic Accounts Payable Improvements Made Possible With New Whitepaper Underwritten By Metafle**

*“E-Payables: Strategies for Success Report” by The Aberdeen Group, and underwritten in part by paperless accounts payable provider Metafile, available for complimentary download this week*

Rochester, MN October 23, 2008 -- <http://www.metaviewer.com> - Metafile, a Minnesota-based content management firm dedicated to providing paperless financial innovations, is helping ensure the [accounts payable](http://www.metaviewer.com/ittrium/visit?path=A1x2b0x1x79y1x2c6x1x67) departments of companies nationwide are alerted to the latest strategies, fostering high impact improvements for their departments.

The Aberdeen Group’s [E-Payables: Strategies for Success Report](http://www.aberdeen.com/includes/asp/sponsored_registration.asp?ci=/launch/report/benchmark/5310-RA-e-payable-accounts.asp&spid=30410555), the second in a three-part series on accounts payable (AP) automation, contains comprehensive information allowing companies to identify the efficiency of current AP operations and implement improvements.

“Our just published [E-Payables: Strategies for Success Report](http://www.aberdeen.com/includes/asp/sponsored_registration.asp?ci=/launch/report/benchmark/5310-RA-e-payable-accounts.asp&spid=30410555) benchmarks the effectiveness of more than 450 current AP departments and quantifies the impact of the department on overall enterprise performance,” states Andrew Bartolini, Vice President & Group Director, Global Supply Management Research with The Aberdeen Group. “We were very pleased to have Metafile’s support in this effort.”

Leveraging the insight of the more than 450 AP departments it surveyed, The Aberdeen Group discovered that 56% of all enterprises reached out to see the accounts payable function as a strategic lynchpin contributing towards their overall success.

“As detailed in the whitepaper, more AP departments are contributing a greater overall impact on the success of their enterprises,” states Jim Mandt, Metafile's Vice President of Technical Support. “One of the key strategies for even greater success of AP departments is automation.”

Accounts payable automation is a seemingly contradictory term to many, as AP departments are typically laggard when it comes to making these types of broad based changes.

The reasons to automate are striking as this whitepaper includes powerful benefits already available to enterprises who have automated their AP departments, enabling them to effectively:

* Determine the value of current AP operations
* Measure the influence of any changes to current AP procedures
* Identify actionable strategies designed to improve AP processes

A complimentary copy of the report ["E-Payables: Strategies For Success Report"](http://www.aberdeen.com/includes/asp/sponsored_registration.asp?ci=/launch/report/benchmark/5310-RA-e-payable-accounts.asp&spid=30410555) is available courtesy of Metafile by visiting Aberdeen's website.

**About Metafile**  
Metafile Information Systems, Inc. provides workflow automation solutions via its customizable content management solution MetaViewer. A privately held software development and integration firm, Metafile has helped the financial departments of companies such as Winn Dixie, Gate Petroleum, Wellborn Cabinet and Allied Beverage streamline accounts payable and accounts receivable processes for over 25 years. More information on Metafile and MetaViewer may be found online at [www.metaviewer.com](http://www.metaviewer.com).

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Aberdeen is a leading provider of fact-based research and market intelligence that delivers demonstrable results. Having benchmarked more than 30,000 companies in the past two years, Aberdeen is uniquely positioned to educate users to action: driving market awareness, creating demand, enabling sales, and delivering meaningful return-on-investment analysis. As the trusted advisor to the global technology markets, corporations turn to AberdeenTM for insights that drive decisions.

As a Harte-Hanks Company, Aberdeen plays a key role of putting content in context for the global direct and targeted marketing company. Aberdeen's analytical and independent view of the "customer optimization" process of Harte-Hanks (Information - Opportunity - Insight - Engagement - Interaction) extends the client value and accentuates the strategic role Harte-Hanks brings to the market. For additional information, visit Aberdeen <http://www.aberdeen.com> or call (617) 723-7890. To learn more about Harte-Hanks, call (800) 456-9748 or go to <http://www.harte-hanks.com>.

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