THE Responsibility PROJECT



Responsibility. What's your policy?

WHAT IS **RESPONSIBILITY?**

Read how other people define it.

"Always doing what is right even when it is the harder path to follow."

"Being considerate of others and obeying the laws."

"Educating yourself."

FOLLOW

Look for The Responsibility Project on other sites across the Web.











SURVEY

Discover Americans' thoughts about responsibility with the results of our national survey, the "Responsibility Project Index."

AGENCY CONTACT: Maxine Enciso W. 310.584.8303 C. 310.913.5196 maxine.enciso@ketchum.com





The Responsibility Project, created by Liberty Mutual, uses shorts films, online content and television programming to get people talking about personal responsibility and the decisions that confront people trying to "do the right thing." Individuals can join the conversation about personal responsibility and watch live-action and animated film shorts at the project's online community: www.ResponsibilityProject.com

THE FILMS

A series of independently-produced film shorts exploring the meaning of responsibility.

NEW: From Grant Heslov and George Clooney's Smoke House Pictures

View the Trailer

View the Film

Meet the Director



TONY

Directed by Grant Heslov Starring Tate Donovan

- 1 little boy.
- 1 lost teddy bear.
- 15 minutes to find it.

Here is a selection of the other films located at www.ResponsibilityProject.com



Growing Up It's remarkable what children can learn from us. It's even



Mandy & Lester Cookies will fall. A hero will



Lighthouse

A lighthouse keeper's darkest hour turns out to be anything



Table Guardians

An ordinary morning. An ordinary coffee shop. An extraordinary group of strangers.



Father's Day They say time heals all wounds. But what if all you



Transit

A man is just another passenger on a bus until he comes face to face with a thief. And a choice.

THE BLOG 🔊

Provocative articles and stories about responsibility.

The Responsibility Project Index: Who Is Responsible?



Half of all Americans cannot name a responsible celebrity or business leader.

Going Green: Who Pays?



Where does personal responsibility end and business responsibility begin when it comes to help ing the environment?

Needling Questions: Immunizing Kids



When it comes to vaccinations, do parents have their own children?