

FOR IMMEDIATE RELEASE

Nov. 1, 2008

Contact: A. Jinnie McManus, Manager, Press Relations,

Pacific Media Association press@PacificMediaExpo.com

Pacific Music Live announces 2008 lineup

(Los Angeles) Japanese music acts Kaya and Suicide Ali will make their American debuts at Pacific Media Expo (PMX) as part of Pacific Music Live, Nov. 7-9, 2008.

Beauty, grace, sexuality, and elegance are the themes of Kaya, one of Japan's most prominent vocalists. A previous member of the now-defunct electronica Schwarz Stein duo, Kaya has released three albums and five singles as a solo artist, his newest being a 'Best of Indies" album entitled *Glitter*. Also known for his tasteful, androgynous appearance, Kaya's songs have wide range from electronica, trance, symphonic, and jazz.

"We are honored to be his American debut," said Mike Tatsugawa, PMX Event Chair. "Last year, we worked with Cure Magazine to bring D&L to PMX. This year, we wanted to take it up a notch and we knew Kaya would really excite our attendees."

American electro rock band Nylon Pink (featuring Taiwanese multimedia sensation Kaila Yu) and Japanese American classical rock singer/musician Heday will open for Kaya on Nov. 7, 2008. Kaya appears by special arrangement with Cure.

Visual Kei band Suicide Ali was formed by Goshi and Hiroshi in 2004 in Osaka, Japan. In 2005, members Yuu, Mist and Hisashi joined and the band began performing live. The name Suicide Ali represents their attempt to discover what truly is the meaning of life, from its epic battles to its smallest nuances.

"Suicide Ali generates equal levels of energy and exhilaration," said Tatsugawa. "After the wide success of Candy Spooky Theater in 2007, we knew we'd found a partner with Tainted Reality to bring more visual kei music to the U.S."

Japanese American rock band VAEIDOS and American hentai punk band Vamp Star will open for Suicide Ali on Nov. 8, 2008. Suicide Ali appears by special arrangement with Tainted Reality.

Pacific Music Expo will also feature American Jpop/Anime singer-songwriter Stephanie Yanez for one day only: Nov. 9 during halftime at CosFest.

About Pacific Media Expo: America's first major media trade show dedicated to Asian-Pacific popular culture and entertainment, Pacific Media Expo (PMX) is a journalistic and industry event sponsored by the Pacific Media Association. Pacific Media Expo will be hosted at the Los Angeles Airport Hilton. The show will feature honored guests, live performances, panel discussions, autograph sessions, Asian cinema and animation video rooms, art exhibitions and one of the country's only exhibit halls dedicated to Asian media and pop culture

About Pacific Media Association: Pacific Media Association is dedicated to promoting the Pacific Rim's entertainment and media industries. PMA specializes in Asia's cultural exports, such as anime and manga, music and live entertainment, live-action television and films, and diverse cultural lifestyles, while building creative communities and promoting Asian awareness within the United States. PMA is the parent of Pacific Media Expo. The Pacific Media Association is located in Los Angeles, California, USA.

For more information about Pacific Media Expo, please go to http://www.PacificMediaExpo.com or send e-mail to



$\underline{information@PacificMediaExpo.com}.$

Business inquiries please write to:
Pacific Media Expo
914 Westwood Blvd, Suite 586
Los Angeles, CA 90024-2905

###