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Language: English

Release Date: 2008-11-07 (yyyy-mm-dd) PST

Distribution Time: Standard Midnight Distribution (PST)
 Timed Distribution: 12:00 A.M. (PST)

Headline: JuJups Launches – "Print Me in 3D" – as Angel, Elf or Santa this Christmas

Summary: New type of personalized Christmas ornaments is being launched by JuJups using 3D printing technology.

Body: Singapore (PRWEB) November 6, 2008 – JuJups.com, an Online Co-Creation Platform, is launching a 3D printing service for this Christmas allowing consumers to create 3D figurines of themselves and their loved ones as Angels, Santas, and Elves, using the latest in 3D printing technology.

This service is being launched in the United States and Europe this Christmas through DIY design portal <http://www.jujups.com> [www.jujups.com]. The products are printed in Boston for the US and in Denmark for Europe, using Zcorp's 3D printing machines.

At the same time, JuJups.com is launching a "Create Your Own Cards" service, allowing consumers to create their own Christmas greeting cards. Instead of uploading photos or images, users can now create their own designs by dragging and dropping. The service is free for home printing; however the cards can be printed through its fulfillment partners worldwide. JuJups.com opens design to the vast majority who cannot use Adobe Photoshop or other professional design software.

The design engines powering the JuJups portal is developed by Genometri which specializes in online design technologies to make designing incredibly easy. By growing a design community around it, JuJups hopes to provide an increasing variety of designs to cater to every taste, need and occasion.

Sivam Krish, CEO of Genometri observes that everyone wants to be a designer; "JuJups.com is about making that possible", he says. JuJups is about creating – genuine creative freedom that goes beyond simple templates. JuJups is a rapidly growing online co-creation platform that connects prosumers, content owners and manufacturing companies globally, to serve customers locally.

About JuJups.com
 JuJups.com is a global online co-creation platform owned and operated by Genometri Pte Ltd. Genometri is a Design Technology company based in Singapore focusing on building tools for co-creation. It is funded by MVS and SPRING Singapore.

Media Contact
 Rangga Rahimono, Marketing Manager
 Genometri Pte Ltd
 Phone: +65 9381 0395

Keywords: user created content, user generated content, online design, design community, 3d printing, customization, personalization, rapid manufacture

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