



PRESS RELEASE

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Motivational Speaker Les Brown Launches YouTube Channel

Chicago, IL – November 18, 2008 – Internationally known speaker and trainer, Les Brown, has created a channel on YouTube to share messages. Les Brown hopes that these brief messages can be used to help keep you active, encouraged, and motivated in your daily lives. The site is enabled with the ability to leave comments, and Mr. Brown would like to be able to respond to messages, and connect in an informal way with subscribers. Additionally, Mr. Brown envisions the site can be a gathering place where subscribers can support each other in their endeavors.

In an effort to offer access to the Les Brown message, the site currently has snippets on the following topics:

- Enter your Greatness
- Live Full, Die Empty
- It's Possible
- You've Got to be Hungry
- Reaching New Heights

Les Brown's unique, customized, and powerful format called the *Les Brown Experience*, is suited to help you understand:

- The **Messenger** - You, the person behind the words. This in-depth process forms the basis for your plan, to do the work, and maximize your potential
- Your **Message** - How you deliver it. You prepare, speak, and get critical feedback to make you, your content, and your delivery better, no matter where you are as a speaker.
- Your ideas, energies, and resources. You explore how to make **money**, make an impact, or both.

For more information, please visit www.youtube.com/LesBrownEnterprises

About Les Brown

Les Brown is one of the nation's leading authorities in understanding and stimulating human potential. Utilizing powerful delivery and newly emerging insights Les' customized presentation will teach, inspire, and channel your audience to new levels of achievement.

Les Brown hosts a weekly motivational call on Monday evenings called Motivational Monday. Open to all, the phone number is 712.432.7606 – Participant Code 623383

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