

ADVANCED MANAGEMENT PROGRAMMES

2009



SIM Professional Development's portfolio of Advanced Management Programmes introduces compelling perspectives and practical solutions to help top echelons of organisations address the challenges they faced to steer their companies to greater success.

Members of The SIM Group



www.sim.edu.sg/pd

Babson-SIM's Family Enterprising

Growth Now and for the Next Generation

*Jointly organised by Babson Executive Education
and SIM Professional Development*

This programme will take an interactive approach to addressing critical issues in family firms. By using case examples and facilitating discussions, you will explore common issues among fellow participants and be introduced to creative solutions.

The three-day session will be focused around the core issues of growth, succession and family firm structures. The theme of an entrepreneurial approach will be fused into all sessions, as we are operating with the perspective that entrepreneurship is the key to long-term growth and sustainability.

Faculty Members

Babson's Professor Leslie Charm

Taught throughout the world on a variety of topics regarding entrepreneurship and family enterprise. He is on the President's Council at Babson College and is the recipient of the Appel Award for Entrepreneurship.

Babson's Professor Michael McGrann

Assistant Director of Babson College's Institute for Family Enterprising, which focuses on the strategic ownership and management practices of large family groups with an emphasis on the application of entrepreneurial strategy to the family as an "economic unit."

FEBRUARY 25 - 27

Staying Competitive in a Globalized World

Confluence of Corporate Strategy
and National Development

This programme provides a platform for deliberation on significant enterprise issues, with emphasis on the agility and interplay between the public and private sectors in forging sustainable national competitiveness and corporate performance.

Applying the renowned Harvard Business School case approach with interactive learning methods, this programme examines the best-of-breed successes and failures to distil lessons that would help the participants overcome their own strategic challenges.

Faculty Members

Professor Richard H. K. Vietor

Senator John Heinz Professor of Environmental Management at the Harvard Graduate School of Business Administration and Senior Associate for the Asian Initiative.

Professor David J. Collis

Professor at the Harvard Business School, for the past 20 years, only the second full-time Adjunct Professor appointed at HBS.

MARCH 25 - 27

The Job of the Chief Executive (JOCE)

This programme develops systematic ways of approaching the multi-faceted job and unique responsibility faced by the executive at the top, especially in a dynamic environment such as Asia.

The learning process will be highly interactive, taking advantage of the wealth of accumulated business experience within the class. While faculty members provide conceptual frameworks and general guiding principles for best management practices, an essential part of the learning comes from the sharing of participants' experiences and viewpoints in plenary sessions and in small-group discussions.

Faculty Members

Professor J. B. M. Kassarian

Professor of Strategy and Organisation, *Emeritus*, IMD International, Lausanne, Switzerland and Professor of Management, Babson College, Massachusetts, USA.

Professor John A. Murray

Professor of Business Studies, Head of School, and Director of Research at the School of Business, Trinity College, University of Dublin. He is a Fellow of the College, and serves as Senior Lecturer (Chief Officer for Academic Affairs) for Trinity College.

Dr. Kurt Schaer

D.B.A. Harvard University, Professor (*Emeritus*) of Finance and General Management, IMD Lausanne, Switzerland.

JUNE 28 - JULY 3