

The FINAL frontier
of radiology

www.rsirad.com



Innovative
Subspecialized
Radiology

RSI

**WORLD-CLASS RADIOLOGY
DELIVERED TO YOUR
FRONT DOOR**



www.rsirad.com

PROFESSIONAL RADIOLOGY SERVICES

U.S. based, board-certified, fellowship-trained, sub-specialized radiologists

Professional FINAL interpretation of all imaging modalities

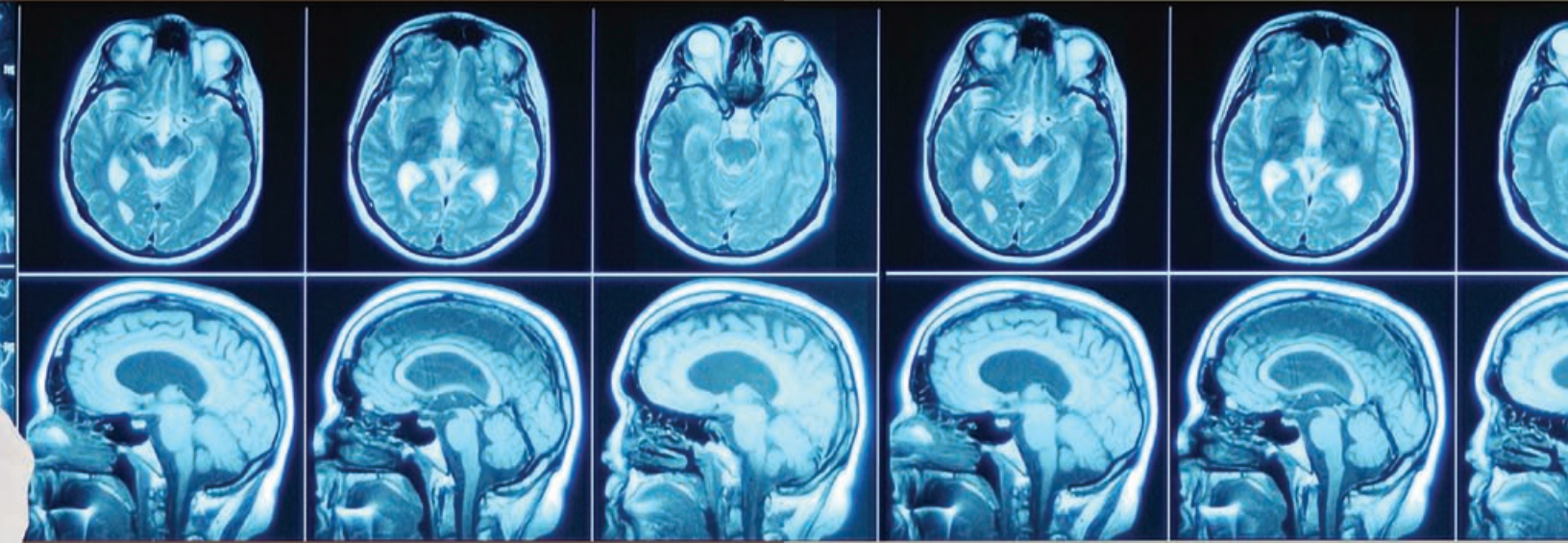
Cost-effective **night, day, and overflow** coverage

MODALITIES SUPPORTED:

CT—Computed Tomography, including Coronary and Peripheral CTA

Mammography—Film-based and Digital, including CAD (**Telemammography**)

MRI/MRA—Magnetic Resonance Imaging and Angiography



24/7/365 PRELIM and FINAL interpretation of all radiology exams

Client Service Coordinators and Information Technology support 24/7

Development of affordable scaled teleradiology systems with real-time web-based access to patient studies

Long-term storage and archiving of all radiology exams

On-site radiologist staffing solutions

NM—Nuclear Medicine, including Cardiac

US—Ultrasound, including Vascular and OB

PET—Positron Emission Tomography, including PET/CT

X-Ray—CR and Digitized films

Advanced Imaging—including Virtual Colonoscopy, MR Enterography, MRCP, and Cardiac CT/MRI Imaging

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THE RSI ADVANTAGE

RAPID FINAL INTERPRETATIONS

FINAL report turnaround:

- ■ ■ ■ ■ Less than 15 minutes on CRITICAL exams
- ■ ■ ■ ■ Less than 1 hour on STAT exams, average 30 minutes
- ■ ■ ■ ■ Average 6 hours on ROUTINE exams
- ■ ■ ■ ■ CRITICAL findings are directly communicated to the referring physician by an RSI radiologist

Rapid typed FINAL reports via fax or email with customized document distribution

EXPERT RADIOLOGISTS

U.S. Based and Trained, American Board of Radiology Certified

Fellowship Trained in these areas:

- ■ ■ ■ ■ Body Imaging
- ■ ■ ■ ■ Musculoskeletal
- ■ ■ ■ ■ Neurological
- ■ ■ ■ ■ Interventional
- ■ ■ ■ ■ Women's Imaging

DEDICATED COVERAGE

- ■ ■ ■ ■ Radiologists are available at any time for consultation and direction on all imaging modalities
- ■ ■ ■ ■ Radiologists provide on-site support as needed
- ■ ■ ■ ■ Information Technology staff is readily accessible 24/7 to address technical needs
- ■ ■ ■ ■ Client Services Coordinators serve as liaisons between Client and RSI to ensure quality of service and operational efficiency

QUALITY

- ■ ■ ■ ■ Strict quality standards, routing studies to radiologists based on sub-specialized area of expertise
- ■ ■ ■ ■ Technology exceeds the American College of Radiology standards
- ■ ■ ■ ■ Quality assurance utilizing the ACR RADPEER Program and internal "Double Blind" method for independent assessment on select studies
- ■ ■ ■ ■ HIPAA compliant and JCAHO gold seal accredited





TECHNOLOGY

- ■ ■ ■ ■ Improve radiology workflow and lower costs by eliminating film-based printing and storage
- ■ ■ ■ ■ Track patient exams and review reports in real time

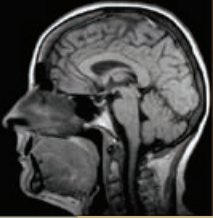
PACS—PICTURE ARCHIVING AND COMMUNICATION SYSTEM

- ■ ■ ■ ■ Clients are able to utilize RSI's web-based PACS and RIS systems. By sharing our systems with each client facility, RSI is able to offer a state-of-the-art PACS and RIS solution at a fraction of the cost
- ■ ■ ■ ■ For those clients with existing PACS, RSI offers electronic integration via an HL-7 interface for patient information and radiology reports

RIS—RADIOLOGY INFORMATION SYSTEM

- ■ ■ ■ ■ Clients have online access to patient reports and studies through RSI's web-based RIS. Both medical staff and support personnel are able to track patient exams in real time





THE RSI DIFFERENCE



	Traditional Radiology Group	Teleradiology Group	
Radiologist Coverage	8am-5pm	Primarily after hours	24/7/365
Flexible Additional Coverage	No	Requires minimum 24-hour notice	Usually same-day notice
Report Turnaround	1-3 days for FINAL report	Preliminary report only or FINAL in 24 hours	ALL FINAL reports average 6 hours or less
Exam Priority	No	Yes (STAT and routine)	<ul style="list-style-type: none"> • CRITICAL (<15 minutes) • STAT (<1 hour) • Priority (avg. 4 hours) • Routine (avg. 6 hours)
Support Personnel	None (typically)	<ul style="list-style-type: none"> • IT Support • Customer Support 	<ul style="list-style-type: none"> • IT Support • Client Service Coordinators • Applications Specialists • Radiology Business Management Consulting
IT Support	No	Yes (after hours)	Yes (24/7/365)
PACS/RIS Solution	Cost absorbed by hospital and facility	No	Yes
Rates/Fees	Premium	Discounted	Competitive with volume discounts; FINAL reads at preliminary discounts
Transcription	Cost absorbed by hospital or facility	Yes Preliminary	Yes ALL FINAL
Total Costs	Premium	Average	Discounted with free support
Long-Term Storage/ Archiving of Images	No	No	Yes
JCAHO Accreditation	No	Few	Yes





WORKFLOW

CLIENT

Web-based order verification and patient demographic entry



Images are sent to RSI via high-speed network; web-based paperless real-time patient exam tracking



RSI

RSI receives image and patient information



SMART Worklist assigns study to a SUBSPECIALIZED Radiologist based on specialty and queued in order of urgency

RADIOLOGIST

Radiologist interprets the study and dictates FINAL report



Secure HIPPA-compliant customized distribution of FINAL report



Client receives FINAL typed report via fax, e-mail, or electronic interface

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RESPONSIBILITY. ACCOUNTABILITY.

■ Monthly management and accountability reporting

■ ■ ■ ■ ■ Turnaround time reports and productivity analysis

■ Monthly radiologist and client facility quality improvement and question/answer sessions

■ Marketing strategies to increase referral volume

■ Ongoing CME and educational seminars for referring physicians and staff

■ Monitoring and maintenance for client and RSI connectivity

■ Participation in medical staff meeting and educational conferences

■ Continuous evaluation of radiology workflow

■ Affordable solutions with a focus on patient care



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