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CURRENT HOUSING CRISIS ADDRESSED IN NEW CHILDREN'S BOOK

Home Sweet Home is Affected by Mortgage Crisis In Financially Savvy Children's Book Series

Lake Bluff, IL (December 15, 2008) – The challenges of today's economic crisis are all around us. Families are facing the heartbreak of having their homes go into foreclosure. To help parents address their children's concerns about the housing crisis, financial experts and co-authors Susan Beacham and Lynnette Khalfani-Cox have created a new book in their Millionaire Kids Club series titled *Home Sweet Home*.

“Lost in this financial crisis are the children and what they are hearing and feeling as a result of losing their home, neighborhood, friends and a sense of security,” states financial literacy expert Susan Beacham. “This new book was created to address the concerns I continue to hear children talk about.”

The Millionaire Kids Club book series are smart, creative, picture books created to teach children that money is not merely something to be used for buying pizza and the hippest new CDs. Through three funny and engaging stories, a group of childhood friends learn that there are actually four key things you can do with money: Save, Spend, Donate or Invest.



- **The Millionaire Kid\$ Club™ - Volume 3 – Home Sweet Home** - In Social Studies class, it's time to talk about “current events” from the newspaper. Three members of The Millionaire Kids Club – Isaiah, Sandy and Dennis – have agreed on a topic. They want to explain why so many homes in the community have “For Sale” signs. But their buddy, Stephanie, doesn't want to talk about this subject. After all, her family may have to sell their home too – and that has Stephanie terribly upset. Stephanie's dad has lost his job and can't pay for their home any more. So will Stephanie's family be able to save their house? Or will they have to move out, and will Stephanie have to leave the neighborhood and her closest friends?

“Children wonder if they lose their home, will they also lose their room, their friends, their school. They worry about where their dog and cat will live. *Home Sweet Home* reminds all parents, financially-strapped or not, that children are aware of the economic uncertainty today and are worried about how it might affect them. The book helps parents open a dialogue that will reassure children and teach them the lesson of financial responsibility.”

Upcoming adventures of The Millionaire Kid\$ Club friends are *Penny Power* and *Fun in the Future*, volumes 4 and 5. Both of these engaging children's books will be available in early 2009.

In addition to having co-authored The Millionaire Kid\$ Club™ books, Susan Beacham is the founder and creator of the beloved Money Savvy Pig®, a four-chambered bank which teaches children the power of delayed gratification through money choices and goal-setting. She is also a financial expert, sought-after speaker and award-winning, nationally syndicated columnist. Her company, Money Savvy Generation, develops innovative products and services to help parents and educators teach kids the skills of basic personal finance.



Beacham's co-author, Lynnette Khalfani-Cox, is a personal finance expert, speaker and New York Times best-selling author. She has been featured in the *Wall Street Journal*, *USA Today*, *The Washington Post* and numerous magazines. To learn more about Cox and her free money-management newsletter, visit her web site at www.themoneycoach.net.

The Millionaire Kid\$ Club™ books are recommended for children ages 5 – 12. The suggested retail cost for each book is \$12.95. For more information or to purchase the books, visit www.msngen.com.

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