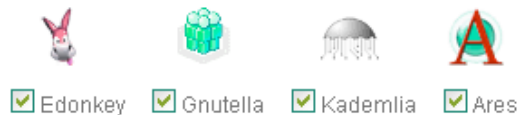
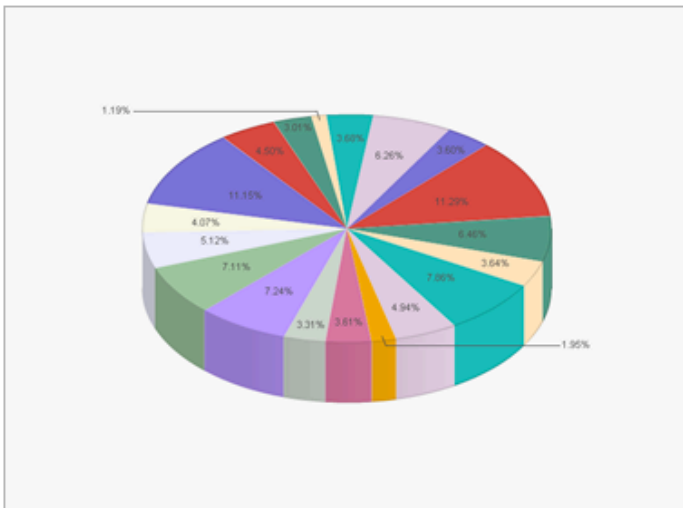


## Sample Campaign Analytics

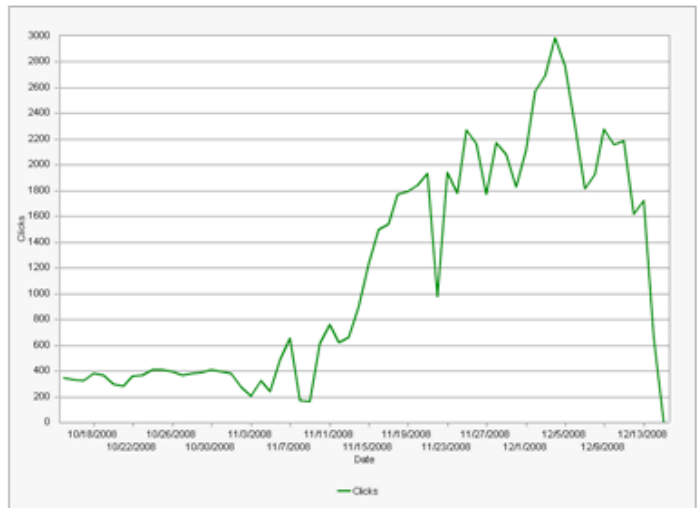
### NETWORKS



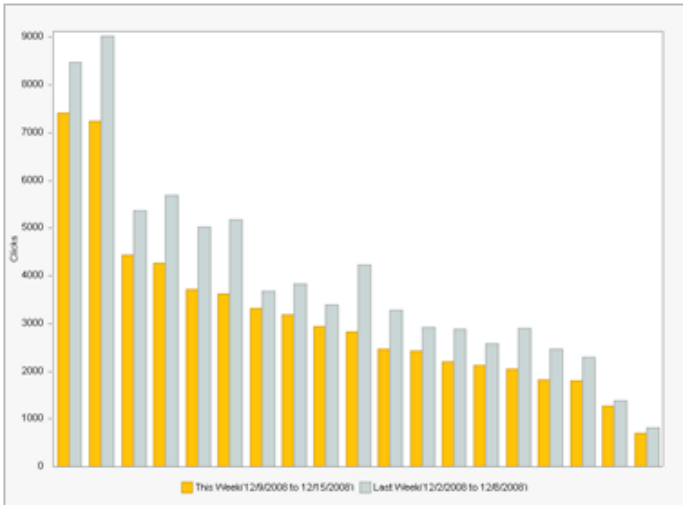
### CAMPAIGN BREAKDOWN



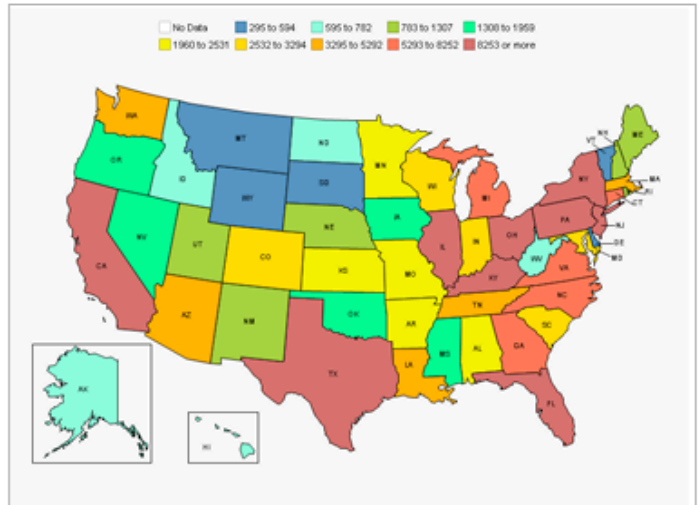
### ACTIVITY REPORT



### WEEKLY RANKING



### GEOGRAPHIC DISTRIBUTION



## P2Panalytics™

P2Panalytics™ is the **Business Intelligence** behind P2Pwords™. It provides robust intelligence and insight into user habits and consumption patterns of content across all P2P search.

P2Pwords™ is the first pay-per-click platform across P2P Search. For more information: [P2Pwords@brandassetdigital.com](mailto:P2Pwords@brandassetdigital.com) or 1.800.548.8275

**DRIVE MORE TRAFFIC**  
**TARGET AND ENGAGE YOUR**  
**CONSUMERS ACROSS ALL P2P SEARCH**