



## **LAWRENCE K. VANSTON, PH.D.**

**President**

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Dr. Lawrence Vanston is an internationally recognized authority on technology forecasting for the telecommunications industry. As president of Technology Futures, Inc., he has conducted and managed future-looking studies of the telecom and other high-tech industries for more than 20 years. His current research and consulting interests include broadband, wireless, IP video, VoIP, and convergence. Dr. Vanston's research reports and forecasts are used and referenced extensively by managers and professionals worldwide. An expert on the impact of technology change on equipment depreciation and valuation, Dr. Vanston frequently serves as an expert witness in regulatory, tax, and legal proceedings.

Since 1985, Dr. Vanston has been the director and principal author of a number of ongoing reports commissioned by the Telecommunications Technology Forecasting Group (TTFG), which is comprised of AT&T, Bell Canada, Qwest, and Verizon. Topics have ranged from Internet access requirements to the impact of wireless communications. The flagship TFI/TTFG publication, *Transforming the Local Exchange Network*, is currently in its fourth edition.

Dr. Vanston is a popular speaker on the future of telecommunications and its significance to organizations and people. Some of the prestigious programs he has spoken at include the *IIR Telecom Market Forecasting* in Portugal, *Broadband Tax Institute Conference*, *iHollywood's Triple Play: Voice, Video, Data*, *Wichita Program for Appraisal for Ad Valorem Taxation*, *International Communications Forecasting Conference*, and the *Society of Depreciation Professionals Conference*. Dr. Vanston directs TFI's popular seminars on technology forecasting for the telecommunications industry. He was honored as Outstanding Speaker of the Year by attendees of the 11<sup>th</sup> Annual International Communications Forecasting Conference.

Dr. Vanston's views and the results of his research are regularly cited by general business and industry publications including *Telephony*, *America's Network*, *Fiber Optic Technology*, *Lightwave Wired*, and *Broadband Properties*. *The Wall Street Journal* featured Dr. Vanston in an in-depth interview entitled "Consultant's Call: Lawrence Vanston Makes Some Pretty Bold Predictions for the Future of Telecommunications. He Has Been Right Before." Notably, the predictions therein have come true as well.

Before joining Technology Futures in 1984, Dr. Vanston spent four years with Bell Labs and Bellcore in network planning where he proposed and evaluated potential new long distance, billing, access, and data services. Prior to that, he was with the Texas Petroleum Research Committee and the Center for Energy Studies at the University of Texas at Austin. His academic achievements include a B.A. in government (1975) and an M.S. (1977) and Ph.D. (1979) in operations research and industrial engineering, all from the University of Texas at Austin.