



FIRST-EVER MOBILE WI-FI HUB – G-FI VS WINS INNOVATIONS 2009 DESIGN AND ENGINEERING AWARD FROM THE CONSUMER ELECTRONICS ASSOCIATION

Device Developed 'For Gamers, by Gamers' to Take
Multi-Player Games Anywhere; Award Presented at
International CES Preview in New York City

DAYTONA BEACH, FL & NEW YORK, NY (NOVEMBER 11, 2008) – PosiMotion's G-Fi VS, the first-ever mobile Wi-Fi network hub for all Wi-Fi-enabled devices, has been awarded an Innovations 2009 Design and Engineering Award in the Electronic Gaming category by the Consumer Electronics Association (CEA). The Innovations Awards recognize the most innovative consumer electronics products in the industry's hottest product categories. The announcement was made today by CEA representatives at a ceremony in New York City.

G-Fi VS supports ad-hoc Wi-Fi connectivity between multiple devices (up to 200 users) over a range of 100 feet. The device supports 802.11b/g connectivity for multiple player games, file sharing and social networking applications. G-Fi VS will be available in stores and online this November. It is available for pre-order now at the product's website (<http://www.g-fi.com>) Suggested retail price is \$149.00.

“We set out to create a device that we'd want to use and that would do everything that we thought a device like this should do,” said PosiMotion's director and chief executive officer Olivier Hennessy. “Our goal was to serve the unmet needs of the gaming community, receiving an Innovations Award tells us the market is ready for G-Fi VS.”

G-Fi VS packs full size Wi-Fi networking capabilities into a portable package smaller than a wallet (3.08” [L] x 2.91” [W] x 0.69” [H]) and weighing about 2.5 ounces. The device is powered by an internal Li-ion battery and charged via a mini-USB port. Battery life is six hours.

G-Fi VS will be featured at the 2009 International Consumer Electronics Show's (CES) Innovations Honorees exhibit. G-Fi VS and all PosiMotion's products can be seen at CES Booth North 3211. CES will be held in Las Vegas, January 8-11, 2009.

About PosiMotion

PosiMotion is one of the top developers and publishers of applications for iPhone and iPod Touch devices. Its utilities, games and applications are consistently ranked among the “100 Top Paid Apps” and “100 Top Free Apps” in Apple's iTunes App Store. Additionally, PosiMotion develops, designs and engineers hardware, software, and accessories compatible with various devices and platforms. For more information please visit <http://www.posimotion.com>.