

5 Things you should know about Let'sGoVOTE

www.letsgovote.com

Use Cases

Mrs. Jones, a high school math teacher, wants to poll the classes understanding of square roots.

Ms. Hernandez is the CEO of a small company, and has a meeting in two hours with her sales & marketing team. She wants to give the 20 employees the opportunity to anonymously tell her what they think of her new marketing plan.

Mr. Panici manages a conference facility in Kansas. His facility will host an event for 5000 physicians and 300 speakers. The speakers wish to have case-based interactive learning during the presentations to gather information on trends in patient management, as well as gauge the audiences understanding of the course content.

FREE
For 20 votes
or less!

What is LetsGoVote?

LetsGoVote is a web-based audience response technology utilizing SMS instead of hardware. The service is used for polling, marketing and learning. The system is free for users with 20 or less voters. Monthly subscription is available to capture greater than 20 votes. Individual subscriptions are available as well as multi-seat subscriptions for corporate, non-profit or government/education.

Who Uses It?

LetsGoVote is utilized by...

- Students
- Individuals
- Educators
- Professional speakers
- Marketers
- Conference organizers
- Conference centers

The Benefits

The first benefit is the fact that it's just plain fun. Secondly, response systems are being used extensively to evaluate student mastery of content and concepts. They provide a quick way for students to validate their own learning, helping identify areas that need improvement. Audience response can also be used to gauge student opinion on issues where anonymity is desirable. And finally, it is used to catalyze discussion and can foster the transitioning of stagnant presentations into interactive exchanges.

Why Are We Unique?

LetsGoVote eliminates keypads, hardware and software. All that is needed to present and capture responses is an internet connection to the presenters computer, and cell phones in the hands of the audience. That means you can use it just about anywhere!

Speakers can bring the system to any room, indoor or outdoor venue. Questions can also be distributed via email, television, radio or whatever media desired.

As a result of the above points, costs are a fraction of legacy hardware-based systems.

The Challenges

The only challenges revolve around the fact that this system is web and cell phone dependant. Even if there is no internet access, you can still capture votes, but you will not have the ability to share the results in real time. Similarly, if a venue has poor cell phone coverage, the system will not work. Although internet based text messaging works, the goal of the system is for cell phone users.

Learn more about LetsGoVote >>>

Product Features & Details

Let'sGoVOTE

www.letsgovote.com

Free Service

LetsGoVote is FREE to all who do not need responses from more than 20 voters. Your default account created upon registration allows you to create as many free events and questions as you need, but each is limited to 20 responders.

Subscriptions

Subscriptions are available for more aggressive users. You may also have multiple subscriptions to access from your one login. For example, you may have an individual subscription for your personal use, and another subscription where you have been added as a user to your workplace's LetsGoVote account. All subscriptions offer;

- **Unlimited events**
- **Unlimited questions**
- **Unlimited votes/responses**

Individual subscriptions are available single user access.

Corporate Subscriptions can be created for 5 users and up. For example, a conference organizer may create an annual 75 seat subscription. Speakers presenting at her venue can be added to her subscription.

Non-profit Subscriptions work exactly as Corporate subscriptions, however they receive a discount from corporate fees.

Privacy and Security

Your information is safe with LetsGoVote. In addition to being PCI compliant for credit card processing, LetsGoVote protects your private information. LetsGoVote's database does not log phone number from which votes are received.

Events

After creating your account, your first step is to create an Event. Events are made up of one or more questions.

Questions

Questions drive the LetsGoVote system. Users create questions with the associated answer options for the audience to select from.

Responses

This is what presenters are after. After viewing the question, audience members text-message their responses. The LetsGoVote system manages those messages and reveals the responses in graphical and tabular format.

Question: Test Question: What is your favor

Option A: Chocolate

Option B: Vanilla

Option

Option

Option

Text to:

(Go To: Text

Address: 1/1/11

By: 1/1/11 11:11

Question: Test Question: What is yo

Option	Votes
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A:	47
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B:	18
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C:	19
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D:	25
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E:	37
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Total	146
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Text to: 50618 Format: VOTE <space> 39 <space> <A/B/C/D/E>