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Promote your artists

Enable your music to be discovered and purchased by millions of users via social networks, music download shops, mobile phones or MP3 players.

With mufin's innovative "audioscout" recommendation technology, new artists and releases can quickly land in 1st place on recommendation charts – if the sound is right.

business.mufin.com



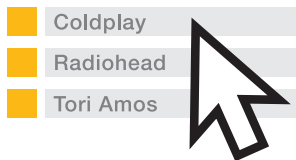
Discover new music with mufin

Mufin develops technologies that make discovering and managing music more fun. Listeners can find new music easier and artists have easier access to target groups that are relevant to them. Social networks, personalized radio, MP3 players, mobile phones, software – mufin technologies are implemented everywhere music is consumed.



Increase music revenues with recommendations

Increase your music sales by up to 35%¹ by offering relevant music suggestions for music with mufin audioscout. With mufin audioscout, you can boost sales across the bandwidth of your entire music catalog, and not only your top sellers, as is the case with other recommendation systems.



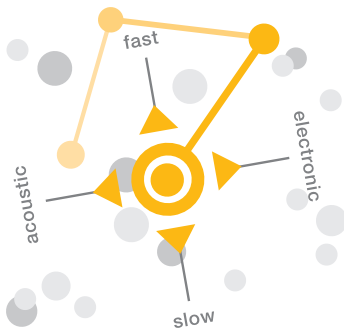
Playlists with a click

With mufin audiogen, creation of playlists can be done with a single click and without any time-consuming searching for appropriate titles. Mufin audiogen knows the musical properties of a song in the music collection and delivers the best playlists possible, independent of metadata or online connections.



Award-winning music recognition

Have you heard a song in a club or on the radio, but you don't have any information about the artist or the title? Mufin audioid recognizes tracks of music even when the initial sample includes strong background noise. As soon as artist and title information are identified, additional services can be offered.



Your music collection at a glance

Manage your music collection of thousands of songs with just a single click – even on the tiniest displays. Mufin vision visualizes music collections and enables a completely new form of interaction with music.

Company profile

Mufin is a leading provider of solutions for digital music analysis, recommendation, and recognition. Founded as a spin-off of the Fraunhofer Institute, the inventors of MP3, and located in Berlin (Germany), mufin is now a 100% subsidiary of the MAGIX Group. For more information please visit <http://business.mufin.com>