



# Kodak Challenge

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## The Kodak Challenge



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The Kodak Challenge is a first-of-its-kind competition for PGA TOUR players and fans and celebrates beautiful holes and memorable moments on the PGA TOUR. It's simple. All players have to do is play.

[Click here to view the current leaderboard](#)

## More Information

## Meet Advisory Board

"The Kodak Challenge is a unique and compelling competition for players and fans and reflects both the heritage of our brand and the continued innovation of the New Kodak," said Jeffrey W. Hayzlett, Chief Marketing Officer and Vice President, Eastman Kodak Company.

Players must play at least 18 of the 24 Kodak Challenge holes to be eligible to win. A player's lowest score relative to par on his best 18 Kodak Challenge holes will be counted. The player with the lowest cumulative score relative to par wins \$1 million and the Kodak Challenge trophy.

For up-to-date standings go to [www.kodakchallenge.com](http://www.kodakchallenge.com) or [www.pgatour.com/kodakchallenge](http://www.pgatour.com/kodakchallenge).



David Feherty [click for details](#)



Jules Alexander [click for details](#)



Rees Jones [click for details](#)



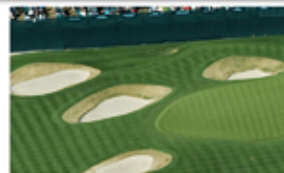
Andy Pazder [click for details](#)



Lance Barrow [click for details](#)

## Gallery

[Click below to view all 24 Kodak Challenge holes and commentary on why they were chosen](#)



## Contact Information

## Press Release

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Inaugural Kodak Challenge Tees Off on PGA TOUR  
[Click here to read more about the Kodak Challenge.](#)

- Fact Sheet
- Media Alert
- Schedule of Kodak Challenge Holes