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**Keys To Business Continuity Divulged With Launch of Evolving Solutions’ ‘Data Center Leaders’ Interview Series**

*Blog Interview Series Debuts With VirtualTeam’s Principal Consultant Susan Snedaker Discussing Business Continuity and Data Disaster Recovery*

Minneapolis, MN – January 09, 2009 — [www.evolvingsol.com](http://www.evolvingsol.com) - Evolving Solutions, a leading [business continuity](http://www.evolvingsol.com/sitepages/pid35.php) and data disaster recovery solution provider, has launched the “Data Center Leaders” interview series on its Evolving IT Blog. Evolving Solutions will leverage this blog interview forum to host discussions of topics pertinent to the IT industry with prominent speakers, authors, bloggers and other industry notables.

“[*Data Center Leaders*](http://www.evolvingsol.com/blog/2008/12/22/data-center-leaders-business-continuity-disaster-recovery-planning-with-susan-snedaker/)*: Business Continuity & Disaster Recovery Planning With Susan Snedaker*,” posted this month, finds Evolving Solutions’ head blogger Judie VanKeulen sitting down with VirtualTeam’s Principal Consultant, Susan Snedaker.

# Snedaker, an accomplished consultant, speaker and author specializes in defining successful business models that increase a company’s overall profitability.  Her book, “Business Continuity & Disaster Recovery Planning For IT Professionals” provides strategies for creating continuity and disaster recovery plans for businesses.  The plans Snedaker shares in her book are designed so that they may be duplicated over multiple industries.

# “Our purpose with the ‘Data Center Leaders’ interview series is to create a destination where those in the IT industry can attain insight into topics critical to the overall success of their companies,” states VanKeulen.  “Ms. Snedaker’s prior work made her the ideal expert to share with our readers the important steps necessary to take when creating business continuity or disaster recovery plans.”

# The question posed by VanKeulen was, “What tips would you offer for a business as it develops a business continuity & disaster recovery plan for the first time?”

# Snedaker answered in kind:

# Define your most critical data to be protected in the case of disaster

# Determine where you could purchase equipment identical to what you currently run

* Settle on an alternate location in order to set up your new equipment and revive your data

The bottom line, according to Snedaker, is for companies to keep their business continuity and disaster recovery plans simple, but to ensure they do have a plan.

“For example, online retailers may have very simple continuity and data recovery plans,” states Snedaker. “Their inventory database and financial system is backed up using a real-time incremental service that backs data up to a secure Internet site during low usage times. Inventory would have to be replaced if the building was damaged, but with a new location and a couple of computers, the retailer is back in business.”

Evolving Solutions’ complete interview with VirtualTeam’s Susan Snedaker may be found by visiting the “[Data Center Leaders](http://www.evolvingsol.com/blog/category/data-center-leaders/)” section of Evolving Solutions’ Evolving IT blog.

**About Evolving Solutions**Evolving Solutions architects and implements IT solutions that assist businesses in the utilization of technology to help achieve corporate goals. Specializing in Server and Storage Virtualization, Server and Storage Consolidation, Tivoli Storage Manager Software implementation, Disaster Recovery and [Business Continuity](http://www.evolvingsol.com/sitepages/pid35.php) planning and implementation; Evolving Solutions is an IBM 2008 Beacon Award Winner. For more information about Evolving Solutions, call 800-294-4362 or visit their website at [www.evolvingsol.com](http://www.evolvingsol.com).