



FOR IMMEDIATE RELEASE

Meredith Gooch, Marketing Manager

214-647-2611 ext. 106

meredith@bterrell.com

Terrell & Terrell, CPAs, LLP Attends Sage North America's Sales Academy

Rufus Vernon, Director of Sales, participates in week-long sales training held in Dallas

Dallas, TX – January 15, 2009 – Terrell & Terrell CPAs, LLP, a leading professional services firm specializing in Sage Accpac ERP, participated in Sage North America's Sales Academy course in December. Attending the week-long course held in Dallas was Rufus Vernon, Terrell & Terrell's recently appointed Director of Sales.

Sage Sales Academy (SSA) is a five-day course that educates attendees on the challenges that today's businesses in their specific industries face and how through the successful recommendation and implementation of ERP systems, businesses can be more competitive in their markets. Following a systematic approach with the ultimate goal of helping Terrell & Terrell's clients and prospective clients be more successful, SSA utilizes both lecture and interactive role play to teach and reinforce concepts.

"Sage Sales Academy was an outstanding opportunity to learn how Terrell & Terrell and Sage can work together to provide maximum value to our clients," said Rufus Vernon. "More than learning product features, the emphasis was on understanding the business issues our clients have today. I also enjoyed the opportunity to meet and share experiences with other Sage resellers."

"Sage Sales Academy continues to be a great investment for us," said Brian Terrell, CPA and managing partner of Terrell & Terrell, CPAs, LLP. "By offering these types of learning opportunities for their reseller channel, it is clear that Sage is committed to our success and our clients."

Attendance at SSA also demonstrates the commitment Terrell & Terrell has for continued employee education, which positively affects the level of service provided to clients.

About Terrell & Terrell, CPAs, LLP

Terrell & Terrell, CPAs, LLP is a non-traditional CPA firm that specializes in software technology. They are business advisors dedicated to a philosophy of creating measurable success for client companies in the mid-market. Terrell & Terrell has been a Sage Business Partner since 1992, and has grown into a leading Sage Accpac ERP vendor in North Texas. They credit their growth to successful long-term partnerships with client companies. With less than 1% client attrition, Terrell & Terrell promises that customer value will always be the core of their business model. The Terrell & Terrell difference is displayed through service, response time to your requests, and passion to deliver sustainable winning results. For more information, please visit www.bterrell.com