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Knoend

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Bean Rockers score another win for Knoend with the 2009 iF Product Design Award



Knoend recently won the 2009 iF product design award for the bean rockers series of rocking seats. The award is Knoend's second prominent design award received after the lite2go lamp won a Bronze IDEA award in 2008. This year, 802 products were awarded the coveted iF product design award out of 2,808 entries submitted from 39 different countries.

The bean rockers were honored in the category of Home Furniture. Along with the other winners for the year, they will be featured permanently on the iF award website, published in the 2009 iF yearbook, and will also be displayed at the iF Design Exhibition at the Hannover Exhibition Center from March through August in 2009. The iF exhibition draws an annual 250,000 to 300,000 visitors.

The bean rockers feature a clean aesthetic and ergonomic design with consideration for health, posture, and breathing. The rocking seats are designed to encourage shifting of posture and position in order to alleviate the stress and adverse health effects on the body caused by stagnancy in seating. The consideration for user health fits right into Knoend's values of sustainability. Winning the iF Product Award validates Knoend's dual vision of high quality design and environmental consciousness.

Knoend will be exhibiting their products at the imm Cologne show in Germany from January 19-25. They will be located at Hall 3.1 Stand R-015a in the [d3] design talents section that features young and independent designers.

The bean rockers are available online at Knoend's online store and at retail locations in select cities across the United States and Canada.

About iF Product Design Award and the iF International Forum Design

The iF product design award was introduced in 1954 and is annually conferred by the iF International Forum Design. Along with the red dot design award it is the most important international product design award. Every year it attracts product entries from around the world, which are judged by renowned experts, with the best of them receiving an iF seal of outstanding design quality. The best of the best are awarded with an iF gold award.

For over fifty years iF Industrie Forum Design e.V. has had its roots at the Hannover exhibition center. Launched in 1953 as the “Special Show for Well-designed Industrial Goods”, this registered association – as indicated by the German abbreviation “e.V.” – was expanded in 2001 to include a new operating arm: iF International Forum Design GmbH. This organization is now responsible for all iF business areas – above all for staging the renowned iF award competitions.

For more information, visit www.ifdesign.de

About Knoend

Knoend is an ecodesign company dedicated to bringing sustainable solutions into design practices. Knoend strives to bring innovative environmentally responsible products to consumer markets. The company’s website is www.knoend.com