George E. Roddy, Sr.

Known as one of the nation's leading pioneers in the fields of real estate research and information services, George Roddy, Sr. developed one of the nation's first online real estate information services; and, he continues to set new standards in market intelligence and develop new products to assist the key players in today's real estate economy.

As President and CEO of both Foreclosure Listing Service, Inc. and Roddy Information Services, Mr. Roddy personally guides the research endeavors of both firms.

Foreclosure Listing Service, Inc. has specialized in real estate foreclosure information and services since 1963. Currently the firm has research teams located in the Dallas/Fort Worth Metro, the Austin Metro, and the San Antonio Metro. Mr. Roddy keeps his thumb on the market by personally guiding these research teams as they monitor foreclosure activity in 19 Texas counties, post-bankruptcy alerts in 60 counties, and REOs (real estate owned properties) across the whole State of Texas.



The firm's web-based products include Foreclosure Posting Lists (for both residential and commercial properties), Foreclosure Auction Results Lists (also known as the Struck Off List), Sheriff's Sale Lists, Post Bankruptcy Alert Lists, and the statewide REO (real estate owned by lenders) database. Recently, the firm has introduced a new quarterly, analytical report called *CityVie*w, which examines residential foreclosure activity on a city by city basis, as well as on the county level.

The firm also offers a curriculum of real estate investment education courses designed for new investors, seasoned investors & Realtors[®]. This includes the acclaimed *"How to Buy" Foreclosure Properties* training seminar.

In addition, Mr. Roddy personally oversees the endeavors of Roddy Information Services, which has specialized in commercial real estate information since the early 1970's and is best known for *The Roddy Report*. The firm's list of webbased products and databases include commercial sales transactions – including both arms-length transactions and foreclosures, comparable sales data, and tax roll databases. The firm also is the home of *D/FW Realsmart*, which researches market conditions of office buildings, industrial buildings and retail centers in the Dallas/Fort Worth Metro. This service provides both individual building by building information, as well as overall market conditions at both the metro and submarket level. Some of the dynamic information tracked on a quarterly basis includes occupancy, quoted rental rates, absorption, largest and smallest contiguous spaces of availability, and key contacts, such as owners and leasing/management contacts.

Mr. Roddy is often sought to share his market insight with others, including interviews and quotes in the Dallas Morning News, Fort Worth Star-Telegram, San Antonio Express News, Austin American Statesman, the Wall Street Journal, and assorted business and professional journals. In addition, he is frequently asked to speak before various Associations of Realtors®, mortgage bankers, homebuilders, appraisers, and real estate investment groups; and, he has been invited as a guest lecturer at both Southern Methodist University and the University of North Texas.

Mr. Roddy can be reached by calling the office at 972-250-0993 or by email at groddy@roddyreport.com.

In addition, for statistical information, press releases or to schedule speaking engagements, please contact Bonnie Brown at her direct phone number 940-367-1070 or email her at <u>bonniebrown01@aol.com</u>.



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