

FOR IMMEDIATE RELEASE:

January 19, 2009

**IRIS DISTRIBUTION POWERED SERVICE, EARBZZ WWX, SELECTED BY
SAM ASH**

New Service Offers An Unrivaed Deal For Independent Artists

From SAN FRANCISCO, Ca and Cannes, France

IRIS Distribution, a leading digital media distributor today unveiled at Midem the earBzz WWX program. This unrivaed service places music on international digital retail portals including iTunes Music Store, AmazonMP3, Napster, Rhapsody and eMusic as well as enabling direct-to-fan physical and digital commerce. The service is launching with Sam Ash, the largest private music retailer in the nation.

Sam Ash CEO David Ash commented, "EarBzz WWX offers the best way for independent artists to distribute their music on-line, and helps musicians widen their audience quickly and effectively. Also, like Sam Ash, earBzz offers musicians the best possible deal. We are proud to be associated with earBzz and to help expand the market for independent artists."

In addition to digital distribution, earBzz artist members can sell physical product from earBzz.com as well as through Flash widgets for direct-to-fan sales. Artists receive a dedicated webpage URL and earBzz's editorial staff reviews each album.

"earBzz has become a one-stop site where artists can get their music on the fine music sites in the world at the best rates in the industry while earning a true 100% on sales at the home earBzz site." says Don Kimenker, founder of earBzz.com. "We are excited about our new relationship with IRIS Distribution and the innovative earBzz WWXX program we've created together".

"IRIS is proud to power earBzz WWX," said IRIS Chief Marketing Officer, Bryn Boughton. "We look forward to working with earBzz and Sam Ash to offer the most affordable and comprehensive digital distribution package available for independent artists."

earBzz.com, LLC pioneered returning 100% to music artists and is a California corporation. It was founded on Independence Day, 1999 and has offices in the San Francisco Bay and Philadelphia regions. It is family-owned and operated by artists.

for artists. For more information, contact Don Kimenker, founder, at 925-344-4825 or email musicfreedom@earbuzz.com.

Founded in 2003, IRIS has emerged as a leader in the digital distribution and marketing of prominent independent music and video catalogs. IRIS provides a comprehensive suite of technical, marketing, and legal services, helping clients navigate the ever-changing digital marketplace. The company also provides support through BlinkerActive, its dedicated marketing division. IRIS boasts a strong roster of leading independent labels from all genres and distributes to over 450 digital outlets around the world. More information can be obtained at www.irisdistribution.com and www.blinkeractive.com

For more information, please contact:

Bryn Boughton

IRIS Distribution

415 495 1545

bryn@irisdistribution.com