



Photonics in Surveillance and Biometrics 2009

**March 9-11
Washington, DC**



Sponsorship and Exhibit Opportunities

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IntertechPira
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Branding Sponsorship Opportunities

All sponsorships include:

- Exhibit table in the exhibit area
- Your logo on the Photonics in Surveillance and Biometrics 2009 webpage with a link to your website
- Two mentions of sponsorship from the podium at the event
- Complete attendee list given before and after the conference
- Your name in all promotional materials including the conference brochure
- Company description in conference proceedings (1/2 page)
- Two Guest Passes to the exhibit area

Conference Message Board Sponsorship _____ \$3,500
(One available)

Your company's logo will be featured on message board placed near entrance of conference room

- One registration to the conference

Conference Proceedings Sponsorship _____ \$4,000
(One available)

Your company's logo will be featured on the cover of the proceedings distributed to all participants during registration.

- One registration to the conference

Conference Pens Sponsorship _____ \$4,000
(One available)

Your company's logo will be featured on the conference pens distributed at the opening of the conference

- One registration to the conference

Conference Padfolio Sponsorship _____ \$5,000
(One available)

Your company's logo will be featured on the cover of recycled paper conference pads distributed during the plenary session at the opening of the conference

- One registration to the conference

Conference Lanyards Sponsorship _____ \$5,000
(One available)

Your company's logo will be featured on conference lanyards distributed during registration

- One registration to the conference

Travel Coffee Mugs Sponsorship _____ \$5,000
(One available)

Your company's logo will be featured on conference travel coffee mugs distributed during registration

- One registration to the conference

Conference Laptop/Notebook Giveaway Sponsorship _____ \$5,000
(One available)

A person from your company will present the lucky winner with a laptop at the end of the conference

- One registration to the conference



Function Sponsorship Opportunities

All sponsorships include:

- Exhibit table in the exhibit area
- Your logo on the Photonics in Surveillance and Biometrics 2009 webpage with a link to your website
- Two mentions of sponsorship from the podium at the event
- Complete attendee list given before and after the conference
- Your name in all promotional materials including the conference brochure
- Company description in conference proceedings (1/2 page)
- Two Guest Passes to the exhibit area

Continental Breakfast Sponsorship _____ \$3,500

(Two available)

Tuesday, March 10, 2009 _____

Wednesday, March 11, 2009 _____

- Exclusive sponsorship of Day 1 or Day 2 continental breakfast
- One registration to the conference
- Prominent signage with sponsor logo promoting your sponsored event
- Logo on beverage napkins

Refreshment Break Sponsorship _____ \$4,000

(Two available)

Tuesday, March 10, 2009 _____

Wednesday, March 11, 2009 _____

- Exclusive sponsorship of Day 1 or Day 2 refreshment breaks
- One registration to the conference
- Prominent signage with sponsor logo promoting your sponsored event
- Logo on beverage napkins

Roundtable Luncheon Sponsorship _____ \$5,000

(Two available)

Tuesday, March 10, 2009 _____

Wednesday, March 11, 2009 _____

- Exclusive sponsorship of the three-course Roundtable Luncheon on Day 1 or Day 2
- One registration to the conference
- Listed as Luncheon sponsor on all promotional material
- Prominent signage with sponsor name/logo promoting your sponsored event
- Table tent card with logo placed on the tables

Reception Host Sponsorship _____ \$6,000

(One available)

Tuesday, March 10, 2009

- Exclusive sponsorship of Evening Networking Reception
- One registration to the conference
- Prominent signage with sponsor name/logo promoting your sponsored event
- Full-page company profile in conference proceedings (1 page)
- Logo on beverage napkins

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Webinar Sponsorship Opportunities

IntertechPira: Global provider of high value content services to users and producers of packaging, performance materials, chemicals and organic based technologies. We provide events, training, online information and publications across a wide range of niche commodities and disruptive technologies affecting industry.

Webinar: A collaborative online event including polling, Q+A sessions allowing full participation between the audience and the presenter; web-based seminar providing registrants the benefits of an IntertechPira event without leaving their office.

Some of the benefits available as an IntertechPira Webinar Sponsor:

1. Company logo on webinar website, and introductory/conclusion slides
2. Three poll questions asked throughout the event to possible customers
3. Poll results sent to sponsoring company, broken down by answer and person
4. Attendee list of all webinar attendees (Name/Title/Email/Tel/Country)

Other exciting possibilities: (please call for more details)

1. Sponsor provides speaker for webinar
2. Product focused webinar with supplier and end user
3. Webinar series sponsorship opportunities

IntertechPira is very pleased to announce the rollout of Webinars in 2009. This is a great chance to be one of the first companies to reach out to people using this exciting new medium.

IntertechPira Webinars will be available live, and on-demand on our website www.intertechpira.com.

To receive information on webinars, and find out how you can be involved please contact:

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