



# **Photonics in Surveillance** and Biometrics 2009

March 9-11 Washington, DC



## **Sponsorship and Exhibit Opportunities**

For more information contact **Brian Santos** Tel: +1 207 781 9618, Fax: +1 207 781 2150 email: <u>brian.santos@pira-international.com</u>

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#### **Branding Sponsorship Opportunities**

All sponsorships include: Exhibit table in the exhibit area Your logo on the Photonics in Surveillance and Biometrics 2009 webpage with a link to your website Two mentions of sponsorship from the podium at the event • Complete attendee list given before and after the conference Your name in all promotional materials including the conference brochure . Company description in conference proceedings (1/2 page)Two Guest Passes to the exhibit area Conference Message Board Sponsorship\_\_\_\_\_\_\$3,500 (One available) Your company's logo will be featured on message board placed near entrance of conference room • One registration to the conference Conference Proceedings Sponsorship \$4,000 (One available) Your company's logo will be featured on the cover of the proceedings distributed to all participants during registration. • One registration to the conference Conference Pens Sponsorship\_\_\_\_\_\_\$4,000 (One available) Your company's logo will be featured on the conference pens distributed at the opening of the conference • One registration to the conference Conference Padfolio Sponsorship\_\_\_\_ \$5.000 (One available) Your company's logo will be featured on the cover of recycled paper conference pads distributed during the plenary session at the opening of the conference • One registration to the conference Conference Lanyards Sponsorship\_\_\_\_\_\_\$5,000 (One available) Your company's logo will be featured on conference lanyards distributed during registration • One registration to the conference Travel Coffee Mugs Sponsorship \_\_\_\_\_ \$5,000 (One available) Your company's logo will be featured on conference travel coffee mugs distributed during registration • One registration to the conference Conference Laptop/Notebook Giveaway Sponsorship\_\_\_\_\_\_\$5,000 (One available) A person from your company will present the lucky winner with a laptop at the end of the conference • One registration to the conference

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#### **Function Sponsorship Opportunities**

All sponsorships include:

- Exhibit table in the exhibit area
- Your logo on the Photonics in Surveillance and Biometrics 2009 webpage with a link to your website
- Two mentions of sponsorship from the podium at the event
- Complete attendee list given before and after the conference
- Your name in all promotional materials including the conference brochure
- Company description in conference proceedings (1/2 page)
- Two Guest Passes to the exhibit area

Continental Breakfast Sponsorship	\$3,500
(Two available)	
Tuesday, March 10, 2009	
Wednesday, March 11, 2009	
• Exclusive sponsorship of Day 1 or Day 2 continental breakfast	
• One registration to the conference	
<ul> <li>Prominent signage with sponsor logo promoting your sponsored event</li> </ul>	
<ul> <li>Logo on beverage napkins</li> </ul>	
Defusioner Durch Strongenskin	¢4.000
Refreshment Break Sponsorship	\$4,000
(Two available)	
Tuesday, March 10, 2009	
Wednesday, March 11, 2009 • Exclusive sponsorship of Day 1 or Day 2 refreshment breaks	
• Exclusive sponsorship of Day 1 or Day 2 refreshment breaks	
• One registration to the conference	
Prominent signage with sponsor logo promoting your sponsored event	
<ul> <li>Logo on beverage napkins</li> </ul>	
Roundtable Luncheon Sponsorship	\$5,000
(Two available)	
Tuesday, March 10, 2009	
Wednesday, March 11, 2009	
• Exclusive sponsorship of the three-course Roundtable Luncheon on Day 1 or Day 2	
• One registration to the conference	
• Listed as Luncheon sponsor on all promotional material	
<ul> <li>Prominent signage with sponsor name/logo promoting your sponsored event</li> </ul>	
• Table tent card with logo placed on the tables	
Reception Host Sponsorship	\$6,000
(One available)	\$0,000
Tuesday, March 10, 2009	
• Exclusive sponsorship of Evening Networking Reception	
• One registration to the conference	
• Prominent signage with sponsor name/logo promoting your sponsored event	
<ul> <li>Full-page company profile in conference proceedings (1 page)</li> </ul>	
<ul> <li>Logo on beverage napkins</li> </ul>	
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### Webinar Sponsorship Opportunities

**IntertechPira**: Global provider of high value content services to users and producers of packaging, performance materials, chemicals and organic based technologies. We provide events, training, online information and publications across a wide range of niche commodities and disruptive technologies affecting industry.

**Webinar:** A collaborative online event including polling, Q+A sessions allowing full participation between the audience and the presenter; web-based seminar providing registrants the benefits of an IntertechPira event without leaving their office.

Some of the benefits available as an IntertechPira Webinar Sponsor:

- 1. Company logo on webinar website, and introductory/conclusion slides
- 2. Three poll questions asked throughout the event to possible customers
- 3. Poll results sent to sponsoring company, broken down by answer and person
- 4. Attendee list of all webinar attendees (Name/Title/Email/Tel/Country)

Other exciting possibilities: (please call for more details)

- 1. Sponsor provides speaker for webinar
- 2. Product focused webinar with supplier and end user
- 3. Webinar series sponsorship opportunities

IntertechPira is very pleased to announce the rollout of Webinars in 2009. This is a great chance to be one of the first companies to reach out to people using this exciting new medium.

IntertechPira Webinars will be available live, and on-demand on our website <u>www.intertechpira.com</u>.

To receive information on webinars, and find out how you can be involved please contact:

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#### **Priority Booking Form- Photonics in Surveillance and Biometrics 2009**

#### **Sponsorships:**

Message Board Sponsorship (One available)	
Proceedings Sponsorship (One available)	E
Pens Sponsorship (One available)	C
Padfolio Sponsorship (One available)	C
Lanyards Sponsorship (One available)	C
Travel Coffee Mugs Sponsorship (One available)	
Laptop/Notebook Giveaway Sponsorship (One available)	
Continental Breakfast Sponsorship	
Tuesday, March 10, 2009	
Wednesday, March 11, 2009	C
Refreshment Break Sponsorship	
Tuesday, March 10, 2009	
Wednesday, March 11, 2009	C
Roundtable Luncheon Sponsorship	
Tuesday, March 10, 2009	
Wednesday, March 11, 2009	
Reception Host Sponsorship (One available)	
Tuesday, March 10, 2009	E

#### **Exhibits:**

□ I would like to exhibit (All sponsors receive exhibit space as part of their package)

Tier 1: \$2,500 - includes one pass to the conference, exhibit table and two Guest passes\*\*

Tier 2: \$1,500 - includes exhibit table and two Guest passes\*\*

Company profile in the conference proceedings

One skirted tabletop exhibit space

Tables are placed in a high visibility area just outside the main conference room

Repeated face-to-face networking opportunities at 10 functions with conference attendees

\*\*Guest Passes have access to the exhibit hall and networking functions only. Guest Passes do not have access to the conference

<b>Payment Options</b> o Check enclosed (paya o Please bill me (all fee o Electronic bank wire t	s must be paid befo			
o Credit card (all major				
		Expiration date		
Signature				
<b>Contact Information</b> o Yes, I would like to re Please circle one: Mr.				
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