

Comparison Chart

Ad-Aware® ANNIVERSARY EDITION

	 Free	 Plus	 Pro
Comprehensive malware protection Protection against over 2 million threats, including virus, spyware, trojans, keyloggers, and much more.	✗	✓	✓
Ad-Watch Live! Basic Real-time process protection blocks malicious processes and infected programs that try to start or run on your system.	✓	✓	✓
Ad-Watch Live! Advanced Real-time registry protection and process protection including behavior-based heuristics scanning.	✗	✓	✓
Ad-Watch Live! Expert Gives you an additional layer of security by blocking connections to blacklisted IP addresses. It also adds real-time network protection, registry protection, and process protection including behavior-based heuristics scanning.	✗	✗	✓
Behavior-Based Heuristical Detection Boost your protection with heuristical detection to find and block unknown and emerging threats.	✗	✓	✓
Rootkit Removal System Protection against hidden threats and stealth attacks	✓	✓	✓
Detect, remove AND Repair Ad-Aware intelligently cleans your system by removing all traces of the infection.	✓	✓	✓
External Drive Scanning Scan your external storage device, iPod, USB's, or any other drives that you connect to your PC for an additional layer of security.	✓	✓	✓
Network Drive Scanning Scan network drives so you can detect malware on any shared disks on your network.	✗	✗	✓
Pin-Point Scanning Right click any file or folder to perform an immediate scan to determine if it's safe or not.	✓	✓	✓
System Restore Point Set a system restore point so you can clean your PC without fear of obstructing your operating system	✓	✓	✓

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Minimal use of computer resources Ad-Aware now uses 74% less memory!	✓	✓	✓
Customizable Profile Scans Save time by creating profile scans for even faster, more efficient scans.	✓	✓	✓
Lavasoft SmartSet Based on expert recommended settings, we have configured your Ad-Aware to make scanning and cleaning your computer as easy as possible.	✓	✓	✓
Automatic Updates Continuous pulse updates to guard your privacy against cyber attacks throughout the license duration.	✓	✓	✓
Full Integration with Windows Security Center Get Ad-Aware protection and status notifications through the Windows Security Center; if for example, any part of your security has been turned off or disabled.	✓	✓	✓
The Scheduler Automatic Scans set to your personalized schedule to optimize time and resources. If used in combination with Lavasoft SmartSet, all you have to do is set & forget.	✗	✓	✓
Free Technical Support Direct, in-product access to the Lavasoft Support Center.	✗	✓	✓
Lavasoft Toolbox Block unsecure and harmful websites with the Hosts File Editor; keep track of all running processes with Process Watch; reduce the toll on your system with the AutoStart Manager; and submit suspicious files to ThreatWork.	✗	✗	✓
Command Line Support Manage Ad-Aware without launching the interface window.	✗	✗	✓
Lavasoft ThreatWork Submit suspicious files to Lavasoft researchers for analysis in just one easy click.	✓	✓	✓
TrackSweep Control your privacy by erasing tracks left behind while surfing the web.	✓	✓	✓
Background Scanning Save resources by closing Ad-Aware while scanning your computer – keep working while a scan is performed.	✓	✓	✓