



Skanadario
Beautiful Water - Gallery Showroom
by *Goodman Supply*

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Press Release

Skanadario by Goodman Supply

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**Skanadario by Goodman Supply Celebrates Luxury Showroom Anniversaries
With a "Some Like It Hot" Winter Event & Promotion**

Skanadario has many reasons to celebrate. The decorative showroom division of Goodman Supply, based in Frisco, is four years old this month. Goodman Supply launched the decorative plumbing and hardware showroom in January 2004 to expand into the middle and upper-end residential markets from its existing commercial and institutional wholesale plumbing business. As the luxury home market boomed along Dallas' Golden Corridor stretching from Highland Park north to Frisco, Prosper and Celina, and to meet its customer needs, Skanadario further expanded the showroom into luxury appliances in January 2008.

To celebrate its two milestones, Skanadario has launched a "How to Keep Hot This Winter" marketing campaign. "The one- and four-year anniversaries we're celebrating are a positive note for the North Texas residential market," says Jeffrey Goodman VP of Goodman Supply. "A number of builders continue to add to the residential neighborhoods, and at the same time we're seeing a significant number of homeowners remodeling or renovating their homes with beautiful appliances."

Skanadario will host a "Some Like it Hot" party event in the showroom featuring items from Skanadario's recent article titled "How To Keep Hot This Winter" that profiles various products that Skanadario carries including hot water dispensers, towel warmers, and undertile heaters. Party guests can view and use working display models.

Skanadario invites builders, remodelers, designers, Realtors, homeowners, and media to come for a warm reception, with "hot" drinks and appetizers, from 6-8 p.m. on Thursday, Jan. 29, at the Skanadario showroom (9750 John W. Elliott Drive in Frisco (just north of Main Street, just east of the Dallas North Tollway).

In conjunction with the celebration, Skanadario will run in store promotions from now until February 15 consisting of 10% off the "Hot Products" featured at the event and reviewed in the article. Additionally, Skanadario has "In the Kitchen" and "In the Bathroom" specials featuring free accessories with appliance purchases and free American Standard toilets with any whirlpool purchase.

To read the complete "How To Keep Hot" article, visit <http://www.skanadario.com/news.php> on the web.

For more information about Skanadario, its three-generation history, anniversary events, products, or promotions, visit <http://www.skanadario.com> or contact Jeffrey Goodman at 972-668-4663.

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About Skanadario

Skanadario, Iroquois for "beautiful water," is the showroom division of Goodman Supply. The showroom features decorative plumbing, elegant hardware, and luxury appliances. The plumbing part of the showroom,



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one of the only American Standard gallery showrooms in the country, displays a wide range of kitchen and bath products, including American Standard's Jado and Porcher luxury brands. Additionally, the showroom carries international designer lines and local products from Texas-based artisans and companies.

The appliance showroom features luxury appliances from Viking, Miele, Thermador, and Bosch. Additional specialty lines include Vent-A-Hood, U-Line, Asko, Gaggenau, and Hoshizaki. Working displays include Miele's Master Chef Oven as well as its Steam Oven, Speed Cook Oven, and built-in coffee maker.

Skanadario is located at 9750 John W. Elliott Drive in Frisco. The showroom is open Monday from Friday, 8 a.m. to 6 p.m. and Saturdays from 8 a.m. to 1 p.m. For more information on Goodman Supply and Skanadario, visit www.Skanadario.com or call 972-668-4663.

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