All the information and tools you need. Learn about new job openings and monitor their status. Identify the best candidates from coast to coast. Keep tabs on law firms' hiring practices and more. Web based for total access, integrated and ferociously kept up to date.

## From one proven provider.



## THE ONLY SERVICE YOU NEED

THE LEOPARD LIST LEOPARD REPORTING LEOPARD JOB SEARCH LEOPARD JOB BOARD

Washington D.C. California Chicago New York New Jersey Southern California Northern California



Atlanta - Coming in 2008: Texas Philadelphia Florida Boston

# Welcome To Leopard Solutions

The premier provider of timely, accurate and complete on-line data on associates, partners and law firms. Organized for maximum usability, accessible from anywhere at any time.

We compile accurate, essential attorney information, update it continuously, and deliver it online to legal recruiting professionals, law firms, and law schools. How we deliver this information and how you use it is as important as the information itself.

Leopard Solutions' flagship product, The Leopard List, was founded in 2002 on the philosophy that delivering current, high-quality and cost-effective candidate research solutions was a must in today's fastpaced world. The Leopard List continues to grow geographically as well as technically to best serve the needs of our clients.

Leopard Solutions offers valuable research to the legal community goes beyond candidate databases, and we are offer new products to solve some very old problems. Leopard Job Search provides an amazing and interactive job database and Leopard Reporting offers our clients an overview of the legal industry that they can't find anywhere else. New additions are always on the way! We never stand still and are always in the process of developing new products, services and features to our clients.

Once a client joins our service, they have a dedicated team behind them. Customer Service has always been a major part of our success and we do everything possible to make sure that our members get the most from their subscriptions. This includes free training and an excellent Customer Service and Technical Support team.

Leopard Solutions offers more than any other service, from products to customer care. Take a look and see for yourself how the Leopard Solutions can change the way you work!

Laura Leopard, Principal

Laura Leopard Mary Ellen Cozza

MaryEllen Cozza, Principal

## www.leopardsolutions.com 1-800-718-8553



## The Leopard List

#### Thoroughly Researched, Continuously Updated Data On Law Firm Associates & Partners That Saves You Time & Money

The Leopard List compiles essential candidate data from over 621 top law firms and provides an extensive database of 100,000 attorneys in New York, Washington D.C. Northern California, Southern California, Chicago, Boston, Atlanta & Texas. Partner products are now available for all of our service areas.

## WHY CHOOSE THE LEOPARD LIST FOR YOUR DATA NEEDS?

## Data You Can Rely On

Our experienced research team carefully gathers Legal Associate/Partner information from many sources and checks to assure its accuracy. Once a listing appears --

- The Leopard List guarantees a complete update of all firms 4 times per year
- Hyperlinks are checked weekly to adjust our data for attorneys who have left their firm
- Incremental updates are posted as we make them- twice a month -to keep the data fresh.

You benefit from immediate access to the most current candidate information available. Data on new hires, those who have left a firm or switched practice areas, name changes (due to marriage), and new direct dials can be accessed with ease to keep you better informed.

## **Our Pioneering Technology Makes Your Job Easier**

We were the first to offer a web-based search engine in the legal recruiting arena. And the first to build in unique coding — the ability to customize the database for your company, saved searches, mailing downloads and more. To meet ever-changing needs, however, we are constantly developing new and advanced functionalities for the database and search engine.

## **New Exciting Features Recently Debuted!**

Our new History key will let you peek into the Leopard List archives and discover the history we've been capturing on each attorney. You can use it to determine how long they've been at their firm, when promotions happened, when they moved from law firm to another and more. Our new KEYWORD search enables you to search by keyword each attorney's biography, your notes and by their last name. It puts the ability to search for that 'needle in a haystack' at your fingertips!

## Put The Leopard List to Work for You Now

Leopard Solutions products are offered on an annual subscription basis by region, with discounts for multiple regions. Your subscription entitles you to full access to the database at any time from any location. It includes 24x7 Customer Service Support.

HOME PACE | HELP | EAO | REPORTS | JOBS

Logout

## The Search Engine That Lets You Make Quick, Cost-Effective Placements

• Perform primary searches by practice area, JD year, law school, specialties, honors, undergrad, states admitted and languages

- Make multiple selections in all search fields to pinpoint the perfect match for your job openings
- Click on the direct links to the candidate's bio, email addresses and mailing addresses
- Contact candidates directly -- we provide direct dials for over 90% of our records.

<b>LOCATION</b>	PRACTICE AREA			LAW SCHOOL			ТҮРЕ	<u>FIRM</u>			
BOSTON CHICAGO DC NCAL NJ NY	BANKING BANKRUP' CORPORA ENERGY ENVIRONN ERISA	TE E	Top 1 Top 2 AKRO ALAE ALBA ALBE	20 DN BAMA NY	0.4	2008 2007 2006 2005 2004 2003	Associate Partner Counsel	Allen & Overy LLF	heehan PC uss, Hauer & Feld, L		
SPECIALT	IES	HONORS		LANGUAGES	UNDEF	RGRAD	ADM	ITTED	<b>UPDATED</b>	STAT	JS
1ST AMEND ADVERTISING AGRICULTURE ANTITRUST APPAREL APPELLATE		All Honors CLERKSHIP CUM LAUDE LAW REVIEW M.B.A. M.D.		AFRIKAANS AKKADIAN ALBANIAN AMERICAN SIGN LANGUAGE AMHARIC ARABIC	AFRICA ALABAMA ALASKA ALBANIA ARGENTIN ARIZONA	Q 4 +	ALABAMA ALASKA ARGENTINA ARIZONA ARKANSAS AUSTRALIA	0.4	04/20/2008 04/02/2008 03/19/2008 03/05/2008 02/18/2008 02/04/2008	New N/L R/C N/C LAT PROMO-P	
TYPE: Last Name	E KEY	WORD:		SUBMIT SEAR	СН	RESET					
Export EXCEL		Selected Iter	ns	As: CO	Saved S	earches/N	otification	Filters: coun	sel corp	-	Go
Phone Book View	Grid View	Find	all Re	ecords with Notes	Records	per page:	500 💌		< FIRST I	PAGE LAST I	AGE
									< FIRST PAGE L		

## The Leopard List allows you to --

• Download data easily into Excel, XML, or separate the values with EXCEL SV and import it into most recruiting software package. You can also download email addresses as well as the physical address for a traditional mailing.

- Manage your internal database more effectively.
- Recall specific searches for future use with the 'Saved Searches' feature.
- Identify pending or current promotions to partner or counsel.
- Identify 'new' or 'lateral' attorney's as they join a firm AND know what firms they came from!
- View data in a grid style or address book format.
- Print records directly from our site to your local printer.
- Make basic, private notes on the site to help prevent overlap of calls and alert others to important information. A time date stamp is attached to each note.
- Change the look of the search grid to maximize the ease of use.



## Reporting

# Law Firms – Track your competitors' hiring practices easily Legal Recruiters – Research client firms and those you are targeting for candidates Law Schools – Keep track of alumni, show prospects evidence of your stature

This new Leopard Solutions service helps you stay on top of hiring trends. Providing constantly refreshed data, it gives you seven ways to search for and organize information

## Attorney Reporting: Associate & Partner

**Law Firm Report** — Breaks down each law firm the Leopard List covers. It displays the number of attorneys in each practice area and specialty, as well as law school information for each location. The report is presented in an easy-to-use graph, allowing subscribers to 'drill down' to specific attorneys.

**Law School Report** — Reports on the number of attorneys at each firm by their law school degrees. Search by top 10, top 20, LLMs or by specific schools. Want to know who hires the most Harvard graduates? It's simple, just run a Law School report. Or, run the same Law Firm School report but select "LLM" to display the number of attorneys at each firm that have this degree.

**Practice Area Report** — Displays the number of attorneys in each practice area by location. This lets you know which firms are building up or dismantling departments.

**Specialty Report** — Shows the number of attorneys for each specialty by location, allowing subscribers to 'drill down' to the specific associates at each firm.

**Law Firm Comparison Report** – Enables you to view firm department data side by side for easy comparison of practice areas, specialties, etc.

**Law Firm Historical Report** – Lets you track law firm departments over the past year to provide valuable insight into their business plans.

**Practice Area Chart** - Creates a pie chart of practice areas by percentage, generating a 'visual' makeup of each firm.

**Status Code History** - Now you can gain an overview of the entire system to see WHEN the most laterals were hired, and simply scroll down to see by who! Our status codes identify who is NEW, who is a LATERAL, who has LEFT the firm and now you can see when all those things occurred, quarter by quarter.

**Status Code Comparison** - This report allows you to select firms to compare side by side. See who hired the most new's in the last quarter, or who hired the most Laterals overall. This report makes it easy to look important information.

Our reports have the ability to 'drill down' to the associates or partners represented in each report with a Leopard List subscription.

## Job Reporting - Associate & Partner

**Job By Region Report & Firm** - Breaks down open jobs by each region of the country and Internationally by FIRM. It lists each law firm in the system, the total number of open jobs and the regions they are located. "Drill Down" to the jobs in any area where you have a subscription.

**Job Report by Region and City** - Gives you the total for the region, and then the total by CITY. You can quickly see which cities are seeing the most action and 'drill' down to jobs where ever you have a job search subscription.

**Job by Practice Area** - Reports on open jobs by individual practice area, lists the firms where the openings appear and the totals within all the regions.

**Job by Firm** - Enables you to get an overview of all open jobs in an individual firm. It lists jobs by Practice area and gives you the total number in each PA, along with the breakdown of openings by region.

**Job Report by City Comparison** - This report asks you to select cities to compare. If you just wish to see New York, DC and Boston, you can select those cities for a report.

**CONTACT REPORTS** - We keep tabs WEEKLY on the recruiting coordinators of each firm in the system. These 3 reports allow you to see contacts BY FIRM, REGION or IN TOTAL. These reports can be downloaded into EXCEL, TIFF or PDF file.

All of our reports have the ability to 'drill down' to jobs represented in each report with a Job Search subscription.

Below is a practice area report for jobs, listing all open 'Corporate' jobs within our system. A report that you can have access to, regardless of your subscription. Job reporting is FREE with any Job Search subscription.



#### **Practice Areas for Associates**

details PRACTICE AREA		Total	NorthEast	South	MidWork	Weet	International
FRACTICE AI	NEM.	Jobs	NULLIEASC	South	riiu west	west	
CORPORATE	Baker & McKenzie	43	1	4	2	2	34
	Latham & Watkins LLP	32	4	3		7	18
	Skadden, Arps, Slate, Meagher & Flom LLP	30	9	4	1	1	15
	Linklaters	29	2				27
	Allen & Overy LLP	26	8				18
	DLA Piper Rudnick Gray Cary LLP	22	1	1	1	3	16
	Clifford Chance	18					18
	Herbert Smith LLP	18					1

#### **Practice Areas for Associates**

Select a practice area to drill down to attorney details Akin, Gump, Strauss, Hauer & Feld, LLP



This attorney report, a practice area bar graph, will show you the make up of a law firm by practice area and percentages, click on any 'bar' to 'drill down' to actual attorney's within your subscription service. Attorney reporting is FREE with any Leopard List subscription.



## Leopard Job Search

# Timely Information on Job Openings and Changes, Features That Let You Use It Quickly and Easily to Place More Candidates

Leopard Solutions has always provided the best way to conduct a candidate search. Now we can supply timely information on the jobs candidates can fill! Leopard Job Search, designed to work hand-in-hand with your current Leopard List subscription --

- Searches OVER 400 law firms for NEW, CLOSED and MODIFIED jobs, TWICE A DAY
- Works seamlessly with our other Leopard Solutions products
- Gives you the ability to search the entire database
- Triggers TWO daily email notifications based on your job search criteria
- Displays a list of matching candidates with one click of your mouse
- Provides direct links to the job posting
- Lets you send email directly to hiring contacts
- Allows you to keep notes on the job listing, directly on the site
- 'Highlights' what has changed with a job description, making your job even easier
- Gives you the ability to do more refined "Keyword" searches
- Lets you download and print Job Search Results with ease
- Gives all the contact information you need: phone, fax, email and mailing address of the recruiting coordinator attached to the job.
- Checks contacts WEEKLY to insure accuracy

Coverage is nationwide AND International. Our Service has 5 different Subscription



#### MAJOR CITIES

Atlantic City, Boston, Cambridge, Haddonfield, Hartford, Livingston, Long Island, Manchester, Morristown, Newark, New York, Philadelphia, Pittsburgh, Princeton, Providence, Rochester, Roseland, Short Hills, Somerset, Stamford, Toronto, West Orange, White Plains, Wilmington, Woodbridge



#### MAJOR CITIES

Appleton, Bloomfield Hills, Chicago, Cincinnati, Cleveland, Columbus, Detroit, Elkhart, Fort Wayne, Grand Rapids, Indianapolis, Kansas City, Lexington, Louisville, Madison, Milwaukee, Minneapolis, Rockford, Schereville, St. Louis, Twin Cities



#### MAJOR CITIES

Alexandria, Atlanta, Austin, Baltimore, Bethesda, Boca Raton, Bonita Springs, Charlotte, Charlottesville, Columbia, Dallas, DC, Fort Myers, Ft. Lauderdale, Houston, Jacksonville, McLean, Miami, Naples, New Orleans, Norfolk, Orlando, Palm Beach, Raleigh, Reston, Richmond , Tallahassee, Tampa, Tysons Corner, Virginia Beach, Winston Salem



#### MAJOR CITIES

Anchorage, Broomfield, Century City, Costa Mesa, Del Mar, Denver, Hollywood, Irvine, Las Vegas, Los Angeles, Menlo Park, Orange County, Mountain View, Newport Beach, Oakland, Orange County, Palo Alto, Pasadena, Phoenix, Portland, Redwood City, Reno, Riverside, Sacramento, Salt Lake City, San Bernadino, San Diego, San Francisco, San Jose, Santa Barbara, Seattle, Yuba City

## **LEOPARD JOB SEARCH: INTERNATIONAL**

Our new International Job database is now available, and packed with over 1,000 jobs! We have chosen over 125 firms to include in this special database, and have made sure that the markets you want are well covered. The majority of law firms we cover internationally are either based in the U.S., or have offices in the U.S. We have also selected about 20 law firms that are based abroad. The U.K. is our most highly concentrated area of coverage. If you are looking to place attorney's in the international market, our new database can keep you up to date on what's available throughout the world, and the information you need to fill that position!

INTERNATIONAL



#### Representatives Cities

Selected Firms in: Sydney, Melbourne, Vienna, Brussels, Rio de Janeiro, Toronto, Beijing, Hong Kong, Shanghai, Cairo, Birmingham, Bristol, Cambridge UK, Glasgow, London, Manchester, Paris, Cologne, Dusseldorf, Frankfurt, Hamburg, Munich, Athens, Jakarta, Milan, Rome, Tokyo, Luxembourg, Oslo, Prague, Warsaw, Lisbon, Kyiv, Mowcow, Singapore, Barcelona, Madrid, Zurich, Bangkok, United Arab Emirates, Hanoi

**The Job Search Grid** is user friendly and will allow very detailed searches. Choose from each search field or do a keyword search for something outside those perameters. Search results will give you a hyperlink to the job on the firm's website, contact information including email with RC at the firm, the posted date of the job and the date of any updated changes.



#### Add Leopard Job Search to Your Recruiting Resources!

Leopard Solutions products are offered on an annual subscription basis, with discounts for multiple regions. Your subscription entitles you to full access to the Job Search database as well as access to Job Reporting. It includes 24x7 Customer Service Support. A listing of available firms is available upon request.



## Leopard Job Board

## Leopard Job Board

The Leopard Job Board is a new program designed to bring job seekers, recruiters and small employers together under the umbrella of Leopard Solutions. It will be a new online resource designed to make finding and filling positions more efficient. Job seekers can post their resume and profile, that can be seen by both recruiters and employers. Job Seekers can search jobs for FREE and find positions that interest them and apply directly through our site.

#### **Employers/Recruiters**

Leopard Solutions now offers you the ability to post job and internship opportunities on our new job board, AT NO COST TO YOU. This new program will allow you to reach more people, elevate your name recognition and give national exposure to the jobs your firm is seeking to fill.

Recruiters and Employers can post jobs they are seeking to fill for FREE on our site through March 15th, 2009. You manage your own postings, and the resumes that come your way. Postings will be 30 days in duration, after 30 days the jobs are removed and must be reposted. This process keeps the jobs current and our Job Seekers happy! Leopard Solutions clients may post 10 jobs for FREE each month. Recruiters and Employers who are not yet Leopard Solutions clients, may post up to 5 jobs each month for FREE . (Premium listings and postings above your free allotment can be purchased for an additional fee.) You may buy one job, or a package of jobs that will give you a lower rate per job posting. Payment is made by credit card and the jobs are managed through your home page. Registered job seekers will be alerted to your job posting(s) via our regular e-mail alerts.

## LEGAL RECRUITER DIRECTORY

Our Legal Recruiter Directory will give your company even more visibility. We will now open our directory and offer FREE listings to ANY AND ALL RECRUITERS. Our goal is to create the most complete directory available to attorneys and make it a 'must see' for those in the job market. To be listed in the directory, recruiters should contact: support@leopardsolutions.com. Our new directory is easy to search and navigate. Ads in the directory can link back to your site – OR to your job listings in The Leopard Job Board. We are offering a basic listing to all recruiters for FREE. Upgrades and advertising are available in both the Job Board and the Legal Recruiter Directory. Information on ad rates, upgrades and advertising options are available on our website, or you can email us for more information: sales@leopardsolutions.com.



## FREE DEMONSTRATION





## LEOPARD SOLUTIONS PRICING STRUCTURE

#### Atlanta

#### Associates: \$1,100 Partners: \$1,200

\*Complete City Package (Associates & Partners) \$2,300 – special package discount -\$290 = \$2010

#### Boston

Associates \$1,100 Partners: \$1,200

\*Complete City Package (Associates & Partners) \$2,300 – special package discount -\$290 = \$2010

#### Chicago Associates: \$1,500 Partners: \$1,600

\*Complete Package (Associates & Partners) \$3100 – special package discount -\$390 = \$2710

#### New Jersey

Associates: \$750 Free with a New York Associate subscription Partners: \$850 Free with a New York Partner subscription

#### **New York**

Associates: \$2,000 Partners: \$2,200

\*Complete City Package (Associates & Partners) \$4,200 – special package discount -\$530 = \$3670

#### **Northern California/San Francisco** Associates: \$1,500 Partners: \$1,600

\*Complete Package (Associates & Partners) \$3,100 – special package discount -\$390 = \$2710

#### Philadelphia Associates \$1,100 Partners: \$1,200

\*Complete City Package (Associates & Partners) \$2,300 – special package discount -\$290 = \$2010

#### Southern California/Los Angeles Associates: \$1,600 Partners: \$1,700

\*Complete City Package (Associates & Partners) \$3300 – special package discount -\$415 = \$2,885 **Texas** (Houston, Dallas, San Antonio, Austin, Fort Worth) Associates: \$1,500 Partners: \$1,600

\*Complete Package (Associates & Partners) \$3100 – special package discount -\$390 = \$2710

#### Washington, D.C. Associates: \$1,500 Partners: \$1,600

\*Complete Package (Associates & Partners) \$3100 – special package discount -\$390 = \$2710

#### Coming Next:

Florida

### A Leopard List database purchase includes access to Attorney Reporting and FREE job postings in our Job Board!

#### **New Discount Structure**

**2 to 5** Leopard List database purchases will receive a 10% discount on the total purchase.

**6 to 10** Leopard List database purchases will receive a 15% discount on the total purchase.

**11 plus** Leopard List database purchases will receive a 20% discount.

Discounts are not retro active, and are applied at the time of purchase. Only one discount/special offer can be applied per purchase.

## New to Leopard Solutions? Ask about our First Time Buyer Offer!

## LEOPARD SOLUTIONS PRICING STRUCTURE

## COMPLETE LEOPARD LIST PACKAGE (which currently includes)

Atlanta - Associates & Partners Boston - Associates & Partners Chicago - Associates & Partners New Jersey - Associates & Partners New York - Associates & Partners Northern California - Associates & Partners Philadelphia - Associates & Partners Southern California - Associates & Partners Texas - Associates & Partners Washington D.C. - Associates & Partners

Sold Separately: \$26,800 Complete Leopard List Package: \$20,100 Savings of \$6,700

#### LEOPARD REPORTING

A one year subscription to ALL areas of attorney reporting \$1,200 This is for reporting feature only, does not include candidate database. *Leopard Reporting is Free with most Leopard List subscriptions*.

## Leopard Job Search

# Leopard List subscribers are also eligible for a 10% discount on any Leopard Job Search subscription!

MidWest – 6 month subscription \$400 – one year subscription \$600 NorthEast – 6 month subscription \$700 – one year subscription \$1200 South – 6 month subscription \$700 – one year subscription \$1200 West - 6 month subscription \$700 – one year subscription \$1200 International - 6 month subscription \$800 - one year subscription \$1350

Multiple area purchases will receive a 10% discount on one year subscriptions. National Package: all four areas for \$3680 \$4200 - 10% = 3780 - extra \$100 discount = \$3680

#### **Complete National and International Package = \$4830** \$3680 +\$1150 (approx. 15% off regular International price) = \$4830

#### Job Reporting is included with any Job purchase.