

Monday, April 27 - Wednesday, April 29, 2009 **Doubletree Hotel Philadelphia, Philadelphia, PA, US** www.organicphotovoltaics2009.com

Growing 40% over its first year, this third-annual event is projected to surpass expectations!

# TOVOLTAICS

New horizons, new opportunities

#### **Plus!**

Don't miss the pre-conference seminar on Monday, April 27, 2009: **Global PV Market Development** 

### early bird registration offer

Book through March 20, 2009 and save 10% on your registration Save an additional 5% off if you mention promotional code EBOPV2009! Online: www.organicphotovoltaics2009.com Tel: +1 207 781 9610 **Email**: jeremy.powell@pira-international.com







#### PHOTONICS MEDIA



**GreenTech** News







# **Organic Photovoltaics 2009**



reasons to attend

- Gain strategic insight into the organic photovoltaic (OPV) market, market drivers, policy developments and future directions
- Get straight answers on efficiency levels and the current status of OPV technology development
- Engage in comprehensive discussions, unparalleled by other events
- Network with key players in the photovoltaic (PV), OPV and organic and printed electronics industries
- Identify new funding streams and opportunities for investment
- Discover new materials innovations and analyze their suitability for various applications
- Get updated on the most recent advances in OPV technologies for functional textiles, electronics, sensors, power generation and military applications
- Find out what customers are demanding and expecting from OPV technology
- View the latest OPV materials and technologies on display in our exhibit area

TECHNOLOGY UPDATE: Presentations from Michael Diener, TDA Research, Jenny Nelson, Imperial College London and Jeremy Bergeson, NREL will focus on applications for nanotechnology for OPV. Also hear an update from Kees Hummelen, University of Groningen on new theory developments on optimal donor-acceptor frontier orbital energies.

EFFICIENCY AND LIFETIME CHALLENGES: Steve Ransome, Steve Ransome Consulting will discuss outdoor and indoor measurements of new PV technologies and Srini Balasubramanian, Konarka Technologies will discuss how accelerated aging conditions affect the lifetime of OPV modules.

INDUSTRY OVERVIEW AND MARKET FORECAST: Stuart Spitzer, Konarka Technologies will present new market opportunities enabled by a highly scalable OPV manufacturing process.

PRODUCTION TECHNOLOGIES AND APPLICATIONS: Hear about applications for OPV technology with Max Shtein, University of Michigan who will present on non-planar OPV cells as building blocks for energy converting textiles. Rong Bao, Fusion UV Systems Inc and Thomas Kolbusch, Solarcoating Machinery GmbH will update you on UV curing characteristics and production technologies for flexible solar cells.

#### Hear what participants had to say about Organic Photovoltaics 2008:

"The conference had a broad cross-section of speakers covering sufficient depth. I look forward to attending the next one." Moser Baer Photovoltaic Ltd

"I got a perspective on the current state of development in the OPV industry. It seemed to attract the leaders in the field who openly discussed the state of their work." Nanoholdings LLC

"Wide perspective on OPV: Market potential, technology and scientific development issues. A mustattend." SAES Getters SpA

"This conference remains the best OPV conference, especially on the industrial aspects." National Research Council of Canada

#### Industry overview

"Will America watch as the clean energy jobs and industries of the future flourish in countries like Spain, Japan or Germany or will we create them here?" President-Elect Barack Obama, August 4, 2008

The opportunity for organic photovoltaic technologies is tremendous. Emerging only in the past decade, OPV is still an extremely young field compared to the traditional silicon-based technologies that currently dominate over 90% of the PV market. OPV promises an alternative to traditional PV that diversifies the market and bypasses issues of silicon supply as the PV industry is just beginning to see the end of a shortage that has plagued the business in recent years. OPV technologies are also low cost, light weight and flexible, enabling new and different niche applications, as well as better suitability for some existing applications including functional textiles. However, challenges remain to increase efficiency levels (which currently hover between 3-5%) and lifetimes.

New updates from the NanoMarkets report released in May of 2008 predict that the current economic crisis will delay improvements to advanced PV materials, including CICS, THPV and OPV.\* Despite the grim financial outlook, the motivation and influence that a new administration, one which recognizes and supports the potential of alternative energy, brings to bear on the industry, cannot be dampened. New developments in US and global energy policy are on the horizon and an unprecedented opportunity for those companies with the vision to realize promising new technologies are sure to follow.

#### About the conference

IntertechPira's  $3^{rd}$  annual **Organic Photovoltaics 2009** conference will provide an updated, in-depth forum for new developments to be shared and is designed for those with a background in the technology as well as relative newcomers to the field. We welcome back old friends and look forward to making new ones at the leading conference dedicated solely to OPV.

**Organic Photovoltaics 2009** will bring together industry experts, researchers and investors to address the opportunities and most critical challenges for the commercialization of OPV technologies. With 17 presentations, one panel discussion, one half-day seminar and numerous networking functions, this important technical and business conference is the year's must-attend event for anyone interested in the advancement of organic photovoltaics!

#### Who should attend:

Organic photovoltaic technologies and products are rapidly evolving and aiming for emergence in the commercial marketplace. With much of the work still in research and development, interaction among academics and scientists who are making advances in materials and technologies is critical for continuing the creative process. Furthermore, interaction between academics, scientists, investors and businesspeople is vital for bringing products to market. In its current stage of development, OPV is an attractive investment opportunity with near-term products anticipated for high-end niche applications and continual progress toward on-grid power generation. At **Organic Photovoltaics 2009** you can expect to meet and network with important players, key innovators and decision makers from the technical and business sides of the PV, OPV and organic and printed electronics industries.

**Materials scientists**: Discover the latest materials developments and share your own innovations with fellow scientists and manufacturers.

**University researchers**: Discuss current research, recent results and future projects with colleagues and network with potential business partners and investors who can assist in making your work a commercial reality.

**Angel investors, venture capitalists and investment firms**: Get updated on the latest technical advances and identify new investment opportunities.

**Solar cell and module manufacturers**: Gain insight into market dynamics and consumer demands and network up and down the value chain with material innovators and potential customers.

Intelligent fabric, portable electronic, smart sensor, RFID, power generation and other product designers and developers: Find out about the latest advances and expected near-term developments in organic solar technologies that can be integrated into your products.

# what's on the agenda

# pre-conference seminar

## **Global PV Market Development**

Monday, April 27, 1:00- 5:00pm (separate fee required)

Region by region, country by country, the market for PV technology is widely disparate. A comprehensive guide to global PV markets will be provided by Daniela Schreiber, Head of Strategic Operations for EuPD Research, based in Bonn, Germany. Get an up-to-the-minute analysis based on comprehensive studies and interpretation gleaned from compelling data. If you need an introduction to market drivers, government policies and regulations, the impact of new technologies on PV markets worldwide, as well as how organic photovoltaics relate to these factors, this pre-conference seminar is a must-attend. Rich in data and analysis, with ample time for discussion, we hope you'll join us for this informative session.

#### Overview

- PV market drivers
- Market capacity and development
- Market segmentation
- Pricing
- Risks and opportunities

#### **Discussion break**

#### **Market intermediaries**

- Importance of installers and wholesalers
- Importance of end customers

#### **Discussion break**

#### Industry leadership and market positioning

• Importance of strategic marketing

#### **Discussion break**

Discussion and outlook: Role of Organic PV

#### Your seminar leader



Daniela Schreiber Head of Strategic Operations EuPD RESEARCH

Daniela Schreiber is Head of Strategic Operations of the leading solar research institute EuPD Research, located in Bonn, Germany and Kansas. During the last four years, she was involved in numerous research projects and has gained profound experiences in worldwide PV markets.

EuPD Research conducted more than 250 in-depth worldwide projects in the field of PV and is well-known for international PV market analyses for governments, investors, associations and corporations. In turn, it provides future-oriented solutions for the whole market and its players with core competencies in the PV markets of Germany, Spain, Italy, Greece and the US.

Daniela holds a Masters Degree in Communication Science and Economics and studied at the University of California Berkeley as well as at the London School of Economics and Political Science.

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#### **Conference agenda**

Com	erence agenua	
Monday, April 27		
1:00	Clobal PV Market Development Daniela Schreiber, Head of Strategic Operations EUPD RESEARCH, Germany	
5:30	Informal networking reception for speakers and delegates	
Day On	e – Tuesday, April 28	
8:00	Continental breakfast and conference registration	
9:00	Welcome and opening remarks from the session Co-Chair <b>Russell Gaudiana, VP Research</b> KONARKA TECHNOLOGIES INC, US	
Technol	logy overview	
9:10	Recent progress in understanding the device physics of organic photovoltaics • Fundamental device physics • Electronic structure • Material design • Pathways to higher efficiencies Sean Shaheen, Associate Professor UNIVERSITY OF DENVER, US	
9:45	Solar cells based on conjugated polycarbazoles <ul> <li>Synthesis of new conjugated polymers</li> <li>Characterization of polymers</li> <li>Polymeric solar cells</li> <li>Optimization of the devices</li> </ul> Mario LeClerc, Professor UNIVERSITÉ LAVAL, Canada	
10:20	New theory developments and experiments on optimal donor-acceptor frontier orbital energies Kees Hummelen, Professor UNIVERSITY OF GRONINGEN, The Netherlands	
10:55	Morning refreshments and networking break	
11:10	<ul> <li>Novel acceptor materials for organic solar cells</li> <li>Overview of acceptor materials</li> <li>Requirements for new acceptors</li> <li>Trimetallic nitride endohedral fullerene acceptors</li> <li>Martin Drees, Research Scientist</li> <li>LUNA INNVOATIONS INC, US</li> </ul>	
11:45	<ul> <li>New fullerene derivatives for OPV</li> <li>Brief review of device physics of bulk heterojunction organic photovoltaics (BHJ OPV) and methods for increasing open-circuit voltage in BHJ OPV</li> <li>Quantum chemical modeling of possible synthetic targets and simplified stand-ins</li> <li>Synthetic strategies for raising the LUMO of fullerenes and characterization of the new fullerenes</li> <li>Performance of the new fullerenes in BHJ OPV devices</li> <li>Michael Diener</li> </ul>	

Michael Diener TDA RESEARCH, US

#### 12:20 Microstructure of polymer:fullerene blend films for organic photovoltaics · Determination of the microstructure of 8:00 Continental breakfast 11:50 polymer:fullerene blend films Factors controlling blend film microstructure 9:00 Welcome and opening remarks from the session Cost and scalability considerations • Influence of blend structure on optoelectronic Co-Chair · Device physics and materials selection properties and photovoltaic device performance **Dana Olson, Research Scientist** Prototype device demonstration Criteria for optimisation of device performance NATIONAL RENEWABLE ENERGY · Roadmap for improvements and scale-up Jenny Nelson, Professor of Physics LABORATORY (NREL), US Max Shtein, Professor **IMPERIAL COLLEGE LONDON, England** Industry overview and market forecast 12:55 12:25 Lunch will be served for speakers and delegates 9:10 New market opportunities enabled by a 2:00 Morphology and the efficiency of bulk highly scalable organic photovoltaic heterojunction solar cells manufacturing process Morphology of polymer solar cells OPV device architecture · Applications in silicon solar power • Intercalation of fullerenes between side chains · Roll-to-roll manufacturing process · Potential applications in OPV industry Molecular design rules Rong Bao, Research Fellow • OPV performance • Device physics FUSION UV SYSTEMS INC, US · Discussion of market and business opportunities **Michael McGehee, Associate Professor** Dr Stuart M Spitzer, VP of Engineering STANFORD UNIVERSITY, US KONARKA TECHNOLOGIES INC, US 1:00 2:35 Transparent conducting carbon nanotube 9:45 **Commercialization of OPV: Development of** coating processes electrodes for OPV inks for low cost solar applications · Synthesis and separation · Technical review of current ink products • Scalable fabrication · Integration technology for OPV modules • What makes a good nanotube electrode? Standards for OPV lifetime measurement · Parameters of production processes · Performance of nanotube electrodes in OPV · Progress in OPV lifetime Thomas Kolbusch, Managing Director Jeremy Bergeson, Postdoctoral Researcher Darin Laird, Director of Technology, NATIONAL RENEWABLE ENERGY Power Team LABORATORY (NREL), US PLEXTRONICS, US 1:35 end of the conference 3:10 Afternoon refreshments and networking break 10:20 Plastic solar cell technology: Expanding the horizon Efficiency and lifetime challenges Plastic solar cell as enabling technology Material development progress 3:30 **Outdoor testing of new PV technologies** Product development in Solarmer · Outdoor vs indoor measurements From lab to fab Gang Li, Director of Research · Analyzing and modeling outdoor data J SOLARMER ENERGY INC, US · Validating or fault finding device performance · Extracting coefficients still receive the latest on organic photovoltaics Understanding differences between modules 10:55 **Presentation TBD** Ω technology and applications by purchasing Checking performance limitations **Michael Durstock** د٥ complete conference proceedings. Available on Steve Ransome, Director **USAF MATERIALS & MANUFACTURING STEVE RANSOME CONSULTING, US** DIRECTORATE, US CD and in pdf format, conference proceedings <u>ب</u> include full presentations and conference 4:05 Lifetime of organic photovoltaic modules 11:30 Morning refreshments and networking break G materials that will keep you up-to-date on the latest under accelerated aging conditions industry developments. For additional details, · Lifetime of modules in damp heat and contact Jeremy Powell today at +1 207 781 9610 continuous light exposure conditions or jeremy.powell@pira-international.com. · Mechanistic studies · Experimental verification of SCLC type behavior at the interface Srini Balasubramanian, R&D Lab Manager

#### **KONARKA TECHNOLOGIES INC, US** PANEL DISCUSSION

- 4:40 Panel discussion with a group of the day's speakers. Submit a question on topics most important to you to our panel of experts. To submit your questions, e-mail Jessica Johnson at: jessica.johnson@pira-international.com
- 5:15 Closing remarks from the session Chair and end of day one

#### 5:30 **Networking reception**

All speakers and delegates are invited to this relaxed and informal reception to network and discuss the day's proceedings

#### Day 2 - Wednesday, April 29

#### **Production technologies and applications**

#### Non-planar organic solar cells as building blocks for energy converting textiles

#### **UNIVERSITY OF MICHIGAN, US**

#### UV curing characteristics and its future applications in the OPV industry

- · UV curing in different manufacture processes and its difference compared with traditional methods

- Production technologies for flexible solar cells and parameters for printing and
  - · Overview of flexible PV technologies
  - · Development of products made of flexible PV
    - · Comparison of the batch and roll-to-roll approach

#### SOLARCOATING MACHINERY GMBH, Germany

Closing remarks from the conference Co-Chairs and



- If you can't make it to Philadelphia, you can

# **New!** IntertechPira Webinars



IntertechPira now offers online webinars on a variety of conference topics. Receive valuable information from the event provider you trust from the comfort of your desk. Webinars will be available live, and by demand on our website www.intertechpira.com. To receive information on webinars, request a topic, or find out how you can be involved, contact Chandra Leister at chandra.leister@pira-international.com or +1 207 781 9602.

# Organic Photovoltaics 2009

# conference info

#### The venue

Home to Independence Hall, the Liberty Bell and many other famous landmarks, Philadelphia is a modern city that proudly honors its historic past. The Doubletree Hotel Philadelphia is centrally located in the heart of Philadelphia's cultural district on the Avenue of the Arts. Across from the Academy of Music, the hotel is within walking distance of many of Philadelphia's attractions including the shops and restaurants on historic Rittenhouse Square, Independence Hall, Constitution Center and the Liberty Bell. With its full service business center, including fax machines, printers and photocopiers, speakers and



#### **Doubletree Hotel Philadelphia**

237 Broad Street Philadelphia, PA 19107-5686 T: +1 215 893 1600 www.philadelphia.doubletree.com

#### Accommodation

Speakers and delegates are responsible for booking their own travel and accommodation. A limited number of rooms have been reserved for speakers and delegates wishing to stay at the Doubletree Hotel Philadelphia at a special rate of \$199 plus taxes. Rooms must be reserved no later than April 6, 2009 to take advantage of this special rate. To book your accommodation, please contact the hotel directly at +1 215 893 1600. (Please state you are attending the IntertechPira Organic Photovoltaics conference to receive the preferential rate). Your conference registration confirmation will include a web link to facilitate your hotel reservation.

#### **Conference fees**

The conference fee includes entry to the conference sessions and the exhibition, conference proceedings CD, luncheons, receptions and refreshments. However, fees do not include delegate travel and accommodation. All credit card orders are processed at that day's £/E/\$ exchange rate at the time the transaction goes through. PLEASE NOTE: Credit card details will be necessary if your booking is made less then 10 days prior to the start of the conference, or if your invoice remains unpaid at the start of the event. Please see step 3 for further details. Where funds have not been received in advance, delegates will be required to supply credit card details at registration in order to gain entry to the conference. This credit card will be charged on-site and current exchange rates and bank charges will apply.

#### Cancellations

Cancellations will be accepted and fees will be refunded (less 20% handling charge) only if made in writing and received ten working days before the event. Bookings cannot be cancelled or fees refunded thereafter. Substitutions may be made at any time, please notify Jeremy Powell at jeremy.powell@pira-international.com or + 1 207 781 9610.

#### Note

IntertechPira does not accept liability for any loss of or damage to the personal effects of delegates attending the conference. IntertechPira reserves the right to cancel, defer or modify the event proceedings without prior notice. If you have sent a booking to us and have not received confirmation, please contact Laura Preston at laura.preston@pira-international.com or + 1 207 781 9613.

#### Visas

Delegates requiring visas should request a visa invitation letter from IntertechPira at the time of registering for the event, ensuring sufficient time is left for applications to be completed. Delegates are then responsible for contacting the relevant/appropriate embassy themselves. IntertechPira can do nothing further to assist in this process.

#### Your conference organizer

IntertechPira provides events, training, online information and publications across a wide range of zeitgeist issues and disruptive technologies affecting industry. Our 100% independent products are provided globally 24/7 and delivered by teams of independent experts at sites in Portland, ME, US and London, UK through 20 specialized industrial platforms. Our core competencies are information on: research and product development, globalization and new markets; production methods; regulatory and compliance.

#### Exhibition and sponsorship opportunities Sponsorships and exhibitions

IntertechPira's Organic Photovoltaics 2009 offers a unique opportunity to showcase your products and services all while accessing the leaders in this industry. Depending on your goals and the level of sponsorship, a benefits package can be designed to target a narrow audience or a broad group and may include event recognition as well as publicity, marketing, promotional opportunities and complimentary event passes. For more information on our many exhibition opportunities that meet your business goals, please contact Brian Santos at: brian.santos@pira-international.com or +1 207 781 9618



**PHOTOVOLTAICS SUMMIT 2009** June 1 - 3, 2009, Hotel Kabuki, San Francisco, CA, US www.photovoltaicssummit.com

Building on the success of the 2008 edition, IntertechPira is pleased to announce the 4th annual Photovoltaics Summit. Co-Chaired by Dr Jean Posbic, Director of Projects of BP Solar and Dr Tom Surek, PV Consultant and former PV Program Manager of NREL, this year's program will provide a versatile examination of the current PV market and offer viable solutions from industry leaders. Derived from real case studies, conference sessions will focus on the latest government initiatives including policy changes and the role of utilities, global market and economic trends, technology updates within the manufacturing and materials sectors, overviews of current solar thermal and concentrated solar power applications and thin film and organic PV technical challenges and end-user perspectives. The 2009 program will also feature a complete analysis for venture capitalist investment and financing opportunities. With alternative energy on the rise, this conference provides an exclusive platform for anyone interested in learning how the US market is ready to move forward with the times.



**CONCENTRATING SOLAR THERMAL POWER 2009** June 4 - 5, 2009, Hotel Kabuki, San Francisco, CA, US www.cstpower-conference.com

Following Photovoltaics Summit 2009, we are also pleased to announce the first annual Concentrated Solar Thermal **Power 2009** conference and exhibition set for June 4 – 5. 2009 at the Hotel Kabuki. This event will address opportunities and challenges for large scale solar electric generation through concentrated solar thermal (CST) technologies. CSTP 2009 will bring together the entire energy supply chain ranging from material suppliers to utilities to discuss and debate issues affecting widespread adoption of CSP as a reliable and cost competitive energy source. Topics of discussion will include the latest technology updates, an assessment on the utility scale solar market and current economic conditions, investment and federal incentive opportunities and real case studies on implementing concentrating solar thermal for large scale power generation. Program development is underway. For more information visit www.cstpower-conference.com



**PHOTOVOLTAICS SUMMIT EUROPE 2009** 30 June - 2 July 2009, Crowne Plaza Rome St Peter's Hotel, Rome, Italy

#### A global effort

IntertechPira is pleased to see the launch of the inaugural Photovoltaics Summit Europe as June 2009 becomes PV Month across our conference event platform. Scheduled for June 30 - July 2, 2009, at the Crowne Plaza Rome St Peter's in Rome, Italy, this event will take stock of recent changes in PV markets across the whole of Europe, evaluate markets with in depth expert analysis and consider present and future investment trends. Both a networking event and source of the latest knowledge on the whole array of issues surrounding the photovoltaics supply chain, Photovoltaics Summit Europe will follow our proven event formula, bringing a fresh event to a new audience in Europe. For more information on this event including packaging prices with our US event visit: www.pvsummiteu.com

Booking for multiple events gives you a significant discount and registrations are transferable to team members within the same company. Contact Jeremy Powell at +1 207 781 9610 or jeremy.powell@pira-international.com for complete promotional details.

www.photovoltaicssummit.com

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Attendees will receive strategic insights from:EuPD ResearchFusion UV Systems IncLuna Innovations IncImperial College LondonKonarka Technologies IncNational Renewable Energy LaboratoryPlextronicsSolarcoating Machinery GmbHSolarmer Energy Inc	Including presentations from: Europy & Utilities Imperial College London Europy & Utilities Europy &	IntertechPira 19 Northbrook Drive Portland, ME 04105, US
Stanford University Steve Ransome Consulting TDA Research Université Laval University of Denver University of Groningen University of Michigan	rius:	Book through March 20, 2009 and save 10% on your registration! Save an additional 5% off if you mention promotional code EBOPV2009! Phone the team: +1 207 781 9610 Fax us the form: +1 207 781 2150 Email us: jeremy.powell@pira-international.com Mail us: IntertechPira, 19 Northbrook Dr, Portland, ME US 04105
USAF Materials & Manufacturing Directorate	Don't miss the pre-conference seminar on Monday, April 27, 2009:	Visit us online: www.organicphotovoltaics2009.com

# Organic Photovoltaics 2009 Conference Registration

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Company business:	the conference. This credit card will be charged on-site and current exchange rates and bank charges will apply.
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Opt me in! I would like to receive regular electronic updates about Organic Photovoltaics	Swift Code: CITIUS33 ABA No: 021000089

**Global PV Market Development** 

#### 2 Event options and fees

Office use only: Accounting code: 111-09

Choose your payment package:		Exhibition packages:	
Conference fee (through March 20th)	\$1259	Tier 1 package Exhibit table + delegate registration <sup>3</sup>	\$2500
Conference fee (after March 20th)	\$1399 🗌	Tier 2 package	\$1500
Team discount <sup>1</sup>	contact us	Exhibit table only <sup>3</sup>	
Pre-conference seminar	\$499	<ol> <li>Sign up 3 or more colleagues and SAVE \$200 on each registration. Contact Jeremy Powell at +1 207 781 9610 or</li> </ol>	
Academic/Gov't rate <sup>2</sup>	\$899	jeremy.powell@pira-international.com 2. Academic rate for full-time students and tea	ching staff at universitie
Conference proceedings	\$999	only. Early bird offer does not apply. Governi provide ID.	
(For those who cannot attend)		<ol> <li>For more information on our many exhibitio opportunities that meet your business goals, Santos at +1 207 781 9618 or brian.santos</li> </ol>	please contact Brian
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#### 4 How to book

Signature

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For further information on the conference please contact:		
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