



Got Winter?



Work Smart!™

As seen in
The New York Times

**Lifetime
Warranty**



MADE IN USA

SNOWMOVER[®]

PART NUMBER IF5000



The **SnowMover®** is backed by a Lifetime Warranty, so don't hesitate to contact me directly if you have any problems or complaints. Of course if you're satisfied, I'd be glad to receive testimonials – including any photos – which you might like to share.

Marvin Weinberger

Inventor-in-Chief

Innovation Factory

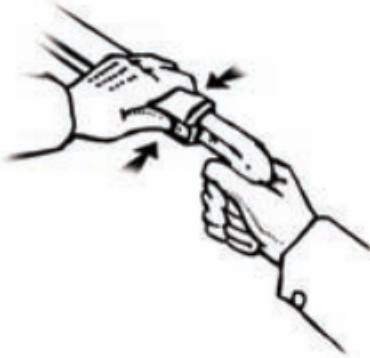
marvin@innovationfactory.com

INSTRUCTIONS FOR USE

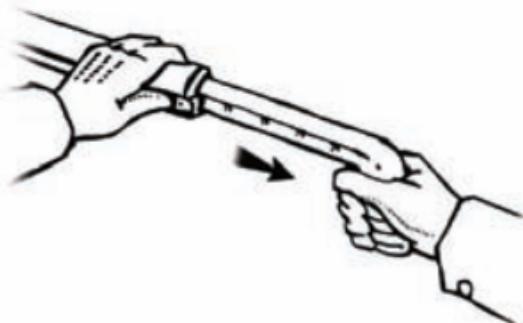
TELESCOPING HAND GRIP

The SnowMover® has been carefully designed to be simple to use by anyone, regardless of age or physique!

Hold the extending handle by the rear saw-grip. Then grasp the black collar and press the two tabs as shown below, which will release the extending handle. You can slide the rear grip backwards and forward to suit your preference.



To get at hard to reach areas, slide the rear grip of the SnowMover® to the fully extended position. This will provide for a longer reach of a full 42 inches. Make certain that the two tab pins snap securely into the retaining holes before using the SnowMover®.

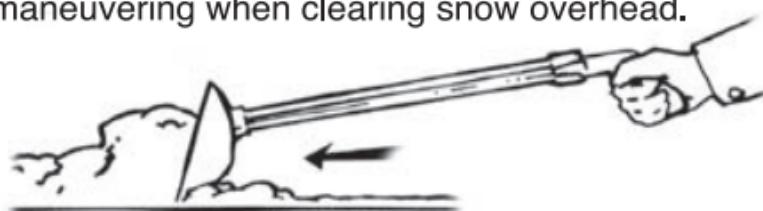


THREE WAYS TO REMOVE SNOW

For greater efficiency, you can push or pull the SnowMover®. This will allow you to maximize your effort when clearing snow buildup from off of the hood, roof and trunk of your vehicle.

Forward Thrust:

Grasp the SnowMover® saw-grip at a slightly raised angle and push forward to clear heavy snow buildup off of your vehicle. The saw-grip handle also allows for easy maneuvering when clearing snow overhead.



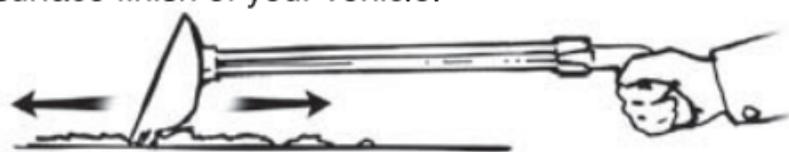
Reverse Pull:

Simply pull back after you push, and the unique rearward facing plow will collect snow remaining after the forward stroke. Repeat as needed until the bulk of the snow is pushed off of your vehicle.



Using the Brush Stroke:

Think of the SnowMover® as the first snow plow with 'Whiskers.' The dense, rubber bristles, located under the forward lip of the plow, can be used to whisk away any remaining snow debris from the surface of the vehicle, including the window glass. The bristles ride over any protruding edges (such as a protruding roof rack) to prevent a jarring stop when plowing through deep snow. The soft rubber bristles will not damage the paint or surface finish of your vehicle.



SnowMover® Features:

Personal Snow Plow. The SnowMover® combines a plow, ice scraper and shovel - along with a special snowbrush and snow broom. This multi-tool is engineered to easily and safely remove deep snow from off of the window glass as well as the hood, sides, trunk and even the roof of your vehicle.

Bi-Directional Plow. The SnowMover® incorporates a reverse plow surface, located to the rear. This allows the user to both push and pull, maximizing body motion and movement when removing the snow.

Dense Bristles. The SnowMover® is the first snow plow with 'whiskers'. The dense rubber bristles, located under the forward lip of the plow, can be used to whisk away any remaining snow debris. The bristles ride over irregular surfaces (such as a protruding roof rack) to prevent a jarring stop while plowing. The soft bristles will not damage the paint or surface finish of your vehicle.

Extended Reach. The telescoping handle extends to a full 42 inches, allowing the user to clear snow from the top of larger vehicles, including SUV's.

Easy to Use. The SnowMover® is ergonomically designed to work with the body's natural motion. The result is a powerful, yet surprisingly easy-to-use snow moving experience. The design includes a contoured saw-grip handle, which makes for easy maneuvering when clearing snow from the roof of the vehicle.

Snow Shovel. The deeply contoured plow also allows the SnowMover® to be used as a shovel, for clearing snow from around the tires and underside of your vehicle.

Lifetime Guarantee. This serious tool is so durable that it comes with a Exclusive Lifetime Warranty, unprecedented in the industry. If the SnowMover® breaks for any reason, we'll replace it free of charge, no questions asked.



We've spent hundreds of thousands of dollars to develop and manufacture a premium product. We're proud to be making it right here in America.

"Personal snow mover that acts like a bulldozer, I would recommend the SnowMover to anyone. Good luck, and keep these great products and innovations coming.."

~ Amazon Customer Review



Innovation Factory
630 Penfield Ave.
Havertown, PA 19083
610-789-1137
www.innovationfactory.com
marvin@innovationfactory.com

8 33637 00500 7