

Reasons for moving to Queensland (if lived in Queensland fewer than 10 years)	Percentage
More relaxed lifestyle	49%
Work opportunities	48%
More affordable housing	22%
To be near family	22%
Schooling affordability	9%
Partner/friend lived here	8%
Good weather	4%
Moved with parents	3%

Worry about more compared to 10 years ago	Percentage
Having enough time for everything you need to do in a day	70%
Getting exercise	69%
Having enough holidays or short breaks	66%
Impact on the environment	65%
What you eat and drink	58%

Worry about less compared to 10 years ago	Percentage
Keeping up with others (where you live, what you own)	62%
Getting promoted	59%
Being seen to work long hours	54%
Impact on the environment	65%

Find harder compared to 10 years ago	Percentage
Getting to know and spend time with neighbours	63%
Getting to work each day	62%
Getting a job in the industry you want	61%
Taking a break / regular holidays	58%
Spending quality time with family	55%
Relaxing	54%
Taking a break / regular holidays	58%
Volunteering time or money to charity / community groups	51%

Find easier compared to 10 years ago	Percentage
Being environmentally friendly	82%
Buying a decent cup of coffee	78%
Experiencing new and different foods	77%
Experiencing different cultures in your area (food / art etc)	76%
Spending time at home	61%
Entertaining children	55%

** Survey of 600 Queensland residents carried out by Woolcott Research on behalf of NRMA Insurance, December 2008. Statistics refer to respondents who said the question was applicable to them.*