

Marketing Services

Accounting & Auditing

Business Advisory Services

Financial Services

Financial Staffing

Healthcare Consulting

Information Technology

Litigation Advisory Services

Marketing Services

Private Wealth Management

Small Business Services

Tax Planning & Preparation

Telecom

Advertising

Branding

Creative Services

Integrated Marketing

Communications Planning

Media

Public Relations

Delivering on the Promise.

Delivering on the Promise of helping you make strategic marketing decisions that complement the overall goals and objectives of your organization.

Skoda Minotti Marketing Services Group offers marketing solutions that can help you grow your business. From brand development to ad design and placement to public relations, we can help you with any type of marketing need.

The marketing professionals on our staff have a diverse range of marketing experience in a variety of industries, such as: aerospace, automotive, banking/financial, chemical, industrial/heavy equipment, construction, industrial machining manufacturing, not-for-profit, professional services, plastic manufacturing, refrigeration, trucking transportation and more.

So, what makes us different from a typical marketing firm? What sets Skoda Minotti Marketing Services apart is our ability to add a unique value that you won't find anywhere else.

While we can certainly help you develop and execute a public relations or advertising campaign around the launch of your new product utilizing our significant marketing expertise, we also have access to the full staff of CPAs, business and financial advisors at Skoda Minotti. This allows us to be more than just your provider of marketing services.

We can work with you to create a client service team that ensures your most trusted advisors are working closely together. Every decision made by your team, marketing

included, fits the overall strategic direction of your business. Simply put, this comprehensive service approach will help you grow your business like no other marketing firm.

Delivering on the Promise.

goals

Delivering on the Promise.

employ

Delivering on the Promise.

tough points

Developing an Integrated Marketing Communications Plan

If a tree falls in a forest and no one is around to hear it, does it make a sound? Likewise, if you run an ad but no one in your target audience notices it, does it make any impact at all... and more importantly, would you know if it did?

By developing a truly integrated marketing communications plan, strategically targeted to your program and utilizing numerous marketing tactics and touch points, you can ensure that your marketing dollars are not going to waste.

Skoda Minotti Marketing Services will help you plan, execute and track your strategic marketing tactics to generate a quantifiable return on your marketing investment.

To learn more, please see the adjacent page and also visit www.skodaminotti.com/insights.html or call us at 1-800-649-6500.

SKODA MINOTTI MARKETING SERVICES
www.skodaminotti.com/insights.html

ad campaign

SKODA MINOTTI
CPAs, BUSINESS & FINANCIAL ADVISORS

Delivering on the Promise.

Delivering on our promises to our clients, employees, business contacts and community is what makes us who we are.

Delivering on the Promise.

Client Engagement

At Skoda Minotti, we understand that the best way to grow your business is to work with the right professionals, which is why we're always looking for ways to help you succeed.

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SKODA MINOTTI MARKETING SERVICES
www.skodaminotti.com/insights.html

corporate brochure



To see samples of past client marketing projects, we invite you to view the Case Studies section of www.skodaminotti.com.

ABOUT US

Skoda Minotti is a broad-based accounting and tax, strategic planning, litigation support, information technology,

financial staffing, marketing and financial services organization, dedicated to helping our wide range of clients grow, redefine strengths, embark upon new opportunities, and achieve their financial goals.

For more information on Skoda Minotti and our Marketing Services Group, please contact Jonathan Ebenstein at 440-449-6800 or visit our web site at www.skodaminotti.com.

Whether seen by our clients, employees, business contacts or community, our identity is the symbol of a promise delivered with enthusiasm, innovation, teamwork, drive and commitment.



Clients

Provide premier business services to our clients

Employees

Foster an environment that maximizes personal and professional growth

Community

Enhance the future of our community

Business Contacts

Maintain the highest ethical standards

Cleveland | 6685 Beta Drive, Mayfield Village | ph 440 449 6800

Akron | 3875 Embassy Parkway, Suite 200, Fairlawn | ph 330 668 1100

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SKODA MINOTTI
CPAs, BUSINESS & FINANCIAL ADVISORS

