



## News Release

More Information:

Pete Nelson

(617) 803-7917

[pete.nelson@planettogether.com](mailto:pete.nelson@planettogether.com)

[www.PlanetTogether.com](http://www.PlanetTogether.com)

### **PlanetTogether to Open International Offices in Response to Strong Growth and New Strategic Alliance With SoftBrands Fourth-Shift Edition**

Leading publisher of Advanced Planning and Scheduling (APS) software expands operations domestically and abroad as it is selected as the APS solution for SoftBrands Fourth-Shift Edition.

San Diego, CA-February 11, 2009-PlanetTogether Inc., the leading provider of Microsoft .NET based Advanced Planning and Scheduling (APS) software for midmarket manufacturing companies, today announced a significant expansion of its sales and support operations, including the addition of several international offices. The expansion is in direct response to a new strategic partnership PlanetTogether has entered into with SoftBrands, publisher of Fourth-Shift Edition, an ERP (Enterprise Resource Planning) system for midmarket manufacturers.

SoftBrands has selected PlanetTogether as the Advanced Planning and Scheduling (APS) solution it will pair with Fourth-Shift Edition to deliver a comprehensive solution to customers. PlanetTogether provides visual planning and scheduling tools that are critical to the effective management of production resources.

"Our PlanetTogether Advanced Planning and Scheduling (APS) option will provide Fourth- Shift Edition customers with the scheduling tools they need to use their production resources efficiently to most efficiently schedule material purchases," said Diane Palmquist, vice president and general manager of SAP Solutions for SoftBrands.

Beginning in the first quarter of 2009, PlanetTogether will open offices in: Beijing, Tianjin, and Shanghai China; North Point, Hong Kong; Tokyo, Japan; Konstanz, Germany; Paris, France; and London, Reading, and Newcastle Upon Tyne, England. In addition, the company will double its professional services capacity in its San Diego and Boston locations.

"The increased PlanetTogether international support presence will be a great resource for our global customers to help them solve their toughest production scheduling challenges," added Palmquist.

"We're very excited about our new relationship with SoftBrands and will be expanding our domestic and international services to support SoftBrands' growing sales, which are especially strong in the SAP and international markets," said Jim Cerra, president of PlanetTogether. "Our sales increased by 37 percent during 2008, despite the economic downturn. We are seeing increased demand as companies take advantage of the slowdown to improve infrastructure and increase productivity, replacing manual systems with software that saves on manpower and cuts inventories."

#### **About PlanetTogether Inc.**

PlanetTogether is the leading provider of Microsoft .NET based Advanced Planning and Scheduling (APS) software for midmarket manufacturing companies. The result of 15 years of applied experience in production scheduling, PlanetTogether is an easy-to-use tool that handles complex finite scheduling taking equipment, labor, and material constraints into account. It provides accurate scheduled ship dates, what-if analysis, and increased capacity visibility and utilization. Using the latest Microsoft .NET framework, PlanetTogether can be easily integrated into existing business processes. Prebuilt integrations are available to the following ERP systems: Sage MAS 500 ERP, Sage MAS 90 and Sage MAS 200 ERP, Microsoft Dynamics NAV, GP, AX, and SAP Business One. Learn more at [www.PlanetTogether.com](http://www.PlanetTogether.com) or by calling (888) 317-8807.

#### **About SoftBrands**

SoftBrands, Inc., is a leader in providing software solutions for businesses in the manufacturing and hospitality industries worldwide. The company has established a global infrastructure for distribution, development and support of enterprise software, and has approximately 5,000 customers in more than 100 countries actively using its manufacturing and hospitality products. SoftBrands, which has approximately 775 employees, is headquartered in Minneapolis, Minn., with branch offices in Europe, India, Asia, Australia and Africa. Additional information can be found at [www.softbrands.com](http://www.softbrands.com).