



Native American Company Launches Green Products Site and Green Job Program

Native Green introduces low cost green products to America's schools, health care providers, government buildings and commercial property owners through gonativegreen.com. The company promotes healthy and safe environments while building the green economy and green workforce.

ROSEBUD SIOUX RESERVATION, MISSION, SOUTH DAKOTA, (PRWEB) February 19, 2008--Native Green, a certified Native American owned company, announced today the launch of gonativegreen.com. This informative commercial website makes it easy to find and purchase the right green cleaning products to meet the emerging green building standards and green purchasing policies. The efficient direct purchasing model significantly reduces the cost to "go green" while improving our global and personal environments. In conjunction with this announcement, Native Green is also launching a green sales mentoring program designed to develop salespeople who specialize in the areas of green products, technology and legislation for Native Green and its affiliates.

"President Barack Obama and his team are swiftly moving towards green job creation, and we are doing our part as well. As a former Chairman of the Rosebud Sioux Tribe, I understand the challenges in creating jobs for Native Americans and the citizens of our country, while respecting our environment. The new products and website mixed with good people will help Native Green meet those challenges." commented Charlie Colombe, Chairman and CEO of Native Green.

The company's new suite of [green products](#) range from earth friendly cleaning and maintenance products that improve safety and air quality in buildings, schools, and health care facilities, to trash can liners made from at least 50% post consumer recycled plastic, along with recycled plastic cleaning tools, micro-fiber mops, micro-fiber towels, and energy saving compact fluorescent lighting. Each product plays an important role in the U.S. Green Building Council's LEED (green building) certification along with contributing to the green purchasing commitments made by many educational and government organizations.

Linda Carrillo, co-founder of Native Green commented "as a mom, nothing is more important to me than the safety of children in the classroom and the long term quality of their health at home. To help others make the right choices for their children, we knew our products had to be environmentally intelligent, cost effective, and just plain work."

All of Native Green's cleaning solutions are available in concentrated formulas with unique highly-efficient packaging (referenced video [Sometimes-Less-is-More](#)). The results of independent testing confirm the environmental impact of using Native Green concentrated cleaners versus traditional cleaners; a 95% plastic waste reduction, a 93% energy reduction for shipping and a 61% greenhouse gas reduction for manufacturing.

About Native Green

Native Green is a Certified Native American Minority Business Enterprise headquartered in Mission, South Dakota on the Rosebud Sioux Reservation. The company has sales and marketing offices in Auburn Hills, Michigan with team members around the country. Native Green is certified by the Midwest Minority Supplier Development Council.

Contact:

Jon Ahlbrand

888-456-6444 ext. 218

<http://www.gonativegreen.com>