

Dennis Sommer

Improving Business Performance



Dennis Sommer is the founder and CEO of Executive Business Advisers, a management consulting firm that specializes in improving business performance. (www.executivebusinessadvisers.com).

Dennis works with a wide range of clients from small growth start-ups to Fortune 500 companies. He helps them improve their business performance by providing an unbiased evaluation and assessment of their business, delivering detail performance improvement recommendations and coaching the executive team through successful execution.

Dennis is a successful entrepreneur, management consultant and business leader. Since 1985 he has started two successful growth focused companies. First, a high-tech product company. Second, a technology consulting firm. He has also held executive positions in sales, business development, operations and information technology.

Dennis is a highly sought after keynote and seminar speaker on sales, leadership and business best practices (www.dennissommer.com). He also provides full day customized workshops for corporate clients.

Dennis is an international author, publishing over 80 articles on sales, leadership, project management and IT management topics. He is the publisher of The Executive Adviser (www.theexecutiveadviser.com). Dennis is also a staff writer for the world's largest sales and marketing strategy newsletter called BDM News (www.bdmnews.com) read by over 170,000 weekly subscribers in over 110 countries. He is also a staff writer for CEO Management (www.ceomanagement.com), a specialty newsletter published for senior executives.

Dennis is the author of *Adviser Secrets - How to Become a Top Performer* (www.advisersecrets.com) and contributing author for *49 Marketing Secrets (that work) To Grow Sales* and *How Your Business Can Survive and Prosper in a Recession*. His forth book, *Adviser Secrets – Business Start-Up and Growth Essentials* is scheduled to be released in 2009.

Prior to launching Executive Business Advisers, Dennis spent over twenty years working in sales, management consulting, new business development and leadership positions. Dennis held leadership level positions with Accenture – a \$22 billion global management consulting and technology services firm, Computer Associates Inc. – a \$4 billion enterprise software company and Jo-Ann Stores - a \$1billion fabric and craft retailer.