

Executive Business Advisers

Improving Business Performance

Right now, perhaps more than ever before, companies need to find new ways to improve their business performance. What worked in the past, does not work today. You need new strategies for improving sales, profitability and business growth. The key question is – Who can help you achieve these goals ?

At **Executive Business Advisers**, our specialty is improving business performance. We help companies improve their business performance by providing an unbiased evaluation and assessment of their business, delivering detail performance improvement recommendations and coaching the executive team through successful execution.

The services we offer differ from other consulting and coaching firms. Using our unique, copyrighted approach called the “EBA Business Performance Improvement Model”, we are able to deliver superior results, more quickly, by focusing on the five key elements of business performance improvement – your strategy, sales, marketing, financial health and people.



EBA Business Performance Improvement Model

Results We Deliver:

- Increase market share
- Increase profit margins
- Increase top line sales revenue
- Reduce sales and marketing costs
- Improve marketing return on investment
- Improve financial health and business value
- Turn average performers into top performers

Specialty Services:

- Business Assessments
- Strategic Planning
- CEO & Executive Coaching
- Sales Strategy & Management
- Marketing Strategy & Planning
- Financial Management
- Training Seminars & Workshops

We help companies maximize business results !

- **Driving business growth.** After going through our program, we helped a technology company develop a new service offering generating \$140 million the first year.
- **Increasing revenues without adding to payroll.** A regional professional services firm closed their first \$600,000 deal within 30 days of implementing our recommendations.
- **Reducing customer marketing acquisition costs.** A consulting firm penetrated a Global 1000 company within 60 days of using our recommendations – something they had failed to do for five straight years.
- **Increase year over year revenue growth.** We helped a successful national services company increase corporate revenue year over year by an additional 45%.

100% Satisfaction Guarantee !