New Administration – Future Strategy for Precision Engagement

March 10-11, 2009

JOIN US TO HONOR
THE 13TH ANNUAL
WILLIAM J. PERRY
AWARD RECIPIENT:
Stand-off Precision
Guided Munition
Quick Reaction
Team

The Emerald Coast Conference Center
1250 Miracle Strip Pkwy SE | Ft. Walton Beach, FL 32548

For more information about PSAR-09, please visit our website: www.precisionstrike.org
Why Attend Precision Strike Annual Review 2009

America is winning its war on terrorism, but our enemy’s adaptability presents unique challenges to our ability to stay within their decision cycle. As economic stressors further complicate system procurement, senior leaders from all Services continue to seek efficiencies in the current fiscal environment while faced with the prospect of further diminishing resources.

By attending PSA’s Precision Strike Annual Review (PSAR-09), your organization will hear from senior leaders on the Department’s strategic direction for precision engagement and gain insight into select precision strike programs and requirements as viewed by war-fighters, program managers, requirements experts, DoD Acquisition leadership, and our allies.

PSAR will showcase:
- New Administration & Technologies—Industry’s Perspective on Changes for Precision Strike
- Joint Precision Engagement
- Joint Strategic Planning System—Strategic Direction
- Weapons Technology Projects & Roadmap
- William J. Perry Award Ceremony
- Department of the Navy’s Future Precision Strike Capabilities Session
- International Perspective Session
- Use of Precision Strike Assets within a Multinational Perspective
- Warfighting, Engagement & Development
- Army’s Future Precision Strike Weapons Systems Session
- Joint Strike Fighter Program
- USAF Gunship Precision Engagement Operations—Special Operations in the Kill Chain
- Acquisition Strategies for C4ISR
- Future Direction for Industry
- Air Synergy with Future Coalition Forces Session
- Flexibility our Precision Weapons bring to the Fight
- Use of Laser Technology in Precision Engagement

Monday, 9 March

1130 Networking Lunch for Golfers
1230 Falcon or Eagle Golf Course—Eglin AFB

Additional information on the golf event will be posted on our website (www.precisionstrike.org) in a couple of weeks. If you would like to receive more information as it becomes available, please contact Dawn Campbell by email: dcampbell@precisionstrike.org.
A G E N D A
TUESDAY, 10 MARCH

0700  REGISTRATION / CONTINENTAL BREAKFAST
(Sponsored by Orbital Sciences Corp.)

0800  ANNUAL REVIEW WELCOME:
Bill Dalecky—Chairman of the Board, Precision Strike Association

0805  EVENT CHAIR WELCOME:
Lieutenant Colonel Kenneth Britt, USA (Ret)—Senior Analyst for Precision Strike Division, Headquarters, U.S. Army

0810  OPENING REMARKS:
Major General David W. Eidsaune, USAF—Commander, Air Armament Center and Air Force Program Executive Officer for Weapons, Eglin AFB

0820  NEW ADMINISTRATION & TECHNOLOGIES—INDUSTRY’S PERSPECTIVE ON CHANGES FOR PRECISION STRIKE
Duke Dufresne—Vice President for Integrated Systems, Northrop Grumman Corporation

0900  KEYNOTE ADDRESS—JOINT PRECISION ENGAGEMENT:
Major General David M. Edgington, USAF—Chief of Staff, United States Joint Forces Command

0945  NETWORKING REFRESHMENT BREAK

1015  JOINT STRATEGIC PLANNING SYSTEM:
Colonel Daniel M. Klippstein, USA—Division Chief, Strategy Development Division, Strategic Plans and Policy Directorate (J-5), The Joint Staff

1100  WEAPONS TECHNOLOGY PROJECTS & ROADMAP:
Colonel Kirk Kloeppel, USAF—Director, Munitions Directorate, Eglin AFB

1145  LUNCHEON & 13TH ANNUAL WILLIAM J. PERRY AWARD CEREMONY
• Luncheon (Sponsored by Raytheon & Northrop Grumman)
• Presentation of William J. Perry Award & Recipient’s Remarks

1315  DEPARTMENT OF THE NAVY’S FUTURE PRECISION STRIKE CAPABILITIES:
Chair: Captain Larry “Buck” Burt, USN—Head, Strike Aircraft Plans and Requirements (N88OC)
• The Future of Carrier and Expeditionary Aviation: Rear Admiral David “Deke” Philman, USN—Director, Air Warfare (N88)
• Strike Aircraft and Weapons: Captain Larry “Buck” Burt, USN—N880C
• Expeditionary Warfare Aircraft and Weapons: USMC Aviation Programs and Weapons Representative

1445  NETWORKING REFRESHMENT BREAK

1515  INTERNATIONAL PERSPECTIVE:
Chair: Jim Pennock—MBDA Missile Systems
• Use of Precision Strike Assets within a Multinational Perspective—Challenges & Lessons: Lieutenant Colonel Sylvain Gagné, MSc, CD—Chief of Joint Fires and Targeting at the Multinational Regional Command South in Afghanistan APR-DEC 07
• Employment of Precision Weapons by the Royal Air Force: Wing Commander Jim Mulholland MA BSc(Hons) RAF Assistant Director Weapons Directorate of Equipment Capability (Deep Target Attack)
• Overview of Programs: An Asian Government Official (Invited)

1645  USAF GUNSHIP PRECISION ENGAGEMENT OPERATIONS—SPECIAL OPERATIONS IN THE KILL CHAIN:
Lieutenant Colonel Brenda Cartier, USAF—Commander, 4 SOS, Air Force Special Operations Command, Hurlburt Field

1730  INFORMAL ANNUAL MEETING & EVENING RECEPTION WITH HEAVY HORS D’ŒUVRES—ALL PARTICIPANTS ARE INVITED & ENCOURAGED TO ATTEND (Sponsored by Lockheed Martin Corp.)
Bill Dalecky—Annual Meeting Chair
**AGENDA**

**WEDNESDAY, 11 MARCH**

**0700**  **CONTINENTAL BREAKFAST** (Sponsored by Honeywell Int’l)

**0730**  **ACQUISITION STRATEGIES FOR C4ISR:**
- *Timothy J. Harp*—Deputy Assistant Secretary of Defense (C3ISR & IT Acquisition), NII/CIO, OSD

**0815**  **ARMY’S FUTURE PRECISION STRIKE WEAPONS SYSTEMS:**
- **Chair:** *Lieutenant Colonel Kenneth Britt, USA (Ret)*—Precision Strike Division (DAPR-FDS), ODCS G-8 – Force Development
- **Precision Strike—Required Capabilities and Enablers:** *LT Col Sean Hayes, USMC*
  - Product Manager for Small Guided Munitions, Joint Attack Munition Systems Project Office
- **Guided Multiple Launch Rocket System (GMLRS)—An Alternative Warhead to address the DPICM Target Set:** *Colonel Dave Rice, USA*
  - PM for Precision Fires-Rockets & Missiles
- **Precision Strike Suite—Special Operations Forces (PSS-SOF):** *Wayne Willhite*
  - Weapons Engagement Office, China Lake
- **EXCALIBUR and Precision Guidance Kit—Update on Precision Artillery Munitions:** *Colonel Ole Knudson, USA*
  - PM for Combat Ammunition Systems

**0945**  **NETWORKING REFRESHMENT BREAK** (Sponsored by DRS Technologies)

**1015**  **F-35—JOINT STRIKE FIGHTER PROGRAM:**
- *Captain John K. Martins*—Director, Air Vehicle, F-35 Lightning II Program Office

**1100**  **USE OF LASER TECHNOLOGY IN PRECISION ENGAGEMENT:**

**1130**  **LUNCHEON** (Sponsored by ATK)

**1200**  **LUNCHEON ADDRESS—FUTURE DIRECTION FOR INDUSTRY:**
- *John J. Cronin*—ATK Senior Vice President & President, ATK Mission Systems

**1245**  **AIR SYNERGY WITH FUTURE COALITION FORCES:**
- **Chair:** *Colonel Bill DeMaso, USAF*—AF/ASRC
  - **Overview—Advancing the Precision Team:** *Major General Stephen P. Mueller, USAF*
    - Director, Operational Capability Requirements, DCS for Operations, Plans & Requirements, Headquarters, USAF (Invited)
  - **A-10, F-15E, MQ-9:** *CAS Platform Rep*
  - **Air Ground Operations Wing:** *Joint Terminal Air Controller Rep*
  - **AFSOC:** *Special Operations Rep*
  - **Using Air Force Precision Fires in Afghanistan:** *NATO Forces Rep*
    - *How can we refine precision on-call fires in Afghanistan?*
    - *What are the common choice fires to gain desired effects for the NATO ground commanders in Afghanistan?*
    - *Reviewing the lessons of Afghanistan to date and defining the NATO JTAC roles.*

**1415**  **FLEXIBILITY OUR PRECISION WEAPONS BRING TO THE FIGHT:**
- *Dr. Bruce Simpson*—Director, 308th Armament Systems Wing, Eglin AFB

**1500**  **CLOSING REMARKS:** *Bill Dalecky*
Registration

On-Line: Register on-line for the symposium at http://www.precisionstrike.org. You will be directed to the NDIA registration web page. You will receive an e-mail confirmation after you use the CONFIRM button on the web page. When registering online, please review your information then “submit” and “confirm” your entry. PLEASE make sure you check your account information for accuracy (i.e: spelling of name, address, company name, e-mail address, phone number etc.).

Fax: Complete registration form with payment information and fax to 703-527-5094

Mail: Complete registration form with payment to: PSA Event #9PPR, 2111 Wilson Blvd., Suite 400, Arlington, VA 22201-3601

Acceptable forms of payment include: Checks (with mailed registrations); Credit cards: Visa, Master Card, American Express, Diners Club but not Discover Card.

Payment must be made at time of registration. A late fee of $50 will be added to any registration received after February 27, 2009. Please register on site after the deadline date. Non-member fee includes individual membership in PSA for a one-year period.

Registration fees are for the 2-day event. There are no partial registration fees or substitution of attendees if you cannot attend one day.

Final Agenda and Attendance Roster

A final (revised) agenda and attendance roster will be distributed at the meeting. In order to appear on the roster, your completed registration and payment must be received by COB Monday, March 2, 2009. An updated roster will not be printed after the conference.

Disabilities


Attire

Appropriate dress for this Symposium is business attire for civilians. Military attendees may wear the Uniform of the Day for their respective organizations.

Proceedings

The proceedings for 9PPR will be available for all attendees online 2-3 weeks after the event. The URL for the proceedings will be included in the conference materials to be distributed at the symposium for those who attend. Please note not all presentations are included in the proceedings as the decision to include their presentation is left up to the presenter.

Cancellations and Refunds

All cancellations and refund requests must be received in writing to Precision Strike Association, 2111 Wilson Blvd., Suite # 400, Arlington, VA 22201-3061, fax to: 703-527-5094, or by e-mail: info@precisionstrike.org no later than Monday, March 2, 2009. After this date NO refunds will be given for any cancellations. Substitutions are welcome prior to the day of the event. This refund policy applies to all attendees regardless of their method of registration or reason for cancellation.

Questions? Dawn Campbell (703) 247-2590 or email: dcampbell@precisionstrike.org

Accommodations

PSA has reserved a block of rooms at the Four Points Sheraton in Ft. Walton Beach. When making reservations please reference “Precision Strike Association” to obtain the special rate. All rooms on a first come first serve basis-reserve your room early!

Four Points Sheraton-Destin
1325 Miracle Strip Parkway
Ft. Walton Beach, FL 32548
Reservations Toll-Free: (800)325-3535
Discounted rate: Courtyard: $132 and Beach Front $160 until February 16, 2009.

Additional hotels in meeting vicinity: (No PSA discounts)

Ramada Plaza Beach Resort
(800) 874-8962
1500 Miracle Strip Pkwy SE
Fort Walton Beach, FL 32548

Hampton Inn - Mary Esther
(800) 426-7866
480 E Miracle Strip Parkway
Mary Esther, FL 32569

Emerald Coast Inn and Suites
(800) 408-2200
1214 Miracle Strip Pkwy
Fort Walton Beach, FL 32548
**EXHIBITION SPACE:** Display space available on a first-come, first-serve basis. The charge for each 10’x10’ display area is $1500 for PSA Corporate Members and $1750 for non-members. Please refer to the exhibit hall diagram for exact display locations. Each display area includes (1) 6’ table with two chairs, or you can bring your own exhibit display to fit in this space. More than one space is available based on availability. Exhibitors will also receive recognition in on-site conference brochure, attendee’s list and slide presentation shown at each break. More information will be distributed once exhibitors are determined.

**SPONSORSHIP OPPORTUNITIES:** All sponsorships will receive recognition in pre-conference advertising, all on-site materials (attendee’s list, final program, cover of biography package). Sponsorship also includes your organization’s name on the PSA website, on-site slide presentation shown at each break, a prominent sign at a highly visible location in the conference venue and a 100-150 word company profile in the final program. All sponsorships are reserved on a first come - first serve basis.

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Please use the form below to reserve space and mail with payment to: **PSA** 2111 Wilson Blvd -Suite 400, Arlington, VA 22201-3061 or fax with credit card information to 703-527-5094.

**Please reserve booth number_____ for our company**

Alternate choice is booth number _____

**Sponsorship Opportunity:**

*Subject to change-if opportunity not available

**Contact:** ________________________________ **Company:** ________________________________

**Address:** __________________________________________________________________________

**City, State, Zip:** ___________________________________________________________________

**Phone:** ________________________________ **Fax:** ________________________________

**Email:** ___________________________________________________________________________

**PAYMENT:**

- **Check (payable to PSA)**
- **AMEX**
- **Visa**
- **M/C**
- **Diners Club**

**Card #** ___________________________________________ **Expiration Date:** ______________

**Signature:** ________________________________ **Date:** ______________ **Amount Paid:** _______

**QUESTIONS?** Dawn Campbell (703) 247-2590 or email: dcampbell@precisionstrike.org
Registration Form

Registration Fees

PSA/NDIA Member* __ $595
Non-Member** __ $635
Military/Government __ $300

Payment Options

☐ Check (payable to PSA) ☐ Cash ☐ VISA
☐ MasterCard ☐ American Express ☐ Diners Club
☐ Government PO/Training Form #

If paying by credit card, you may return by fax to (703) 527-5094.

Credit Card Number Exp. date

Questions? Contact: Dawn Campbell
Office: (703) 247-2590 (Fax) 703-527-5094
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Mail to: Precision Strike Association (PSA)
Event #9PPR
2111 Wilson Boulevard, Suite 400
Arlington, VA 22201

For more information visit our website: www.precisionstrike.org

Affiliate: National Defense Industrial Association
Calendar of Events

PRECISION STRIKE ARMAMENTS FIRE POWER FORUM
June 9-10, 2009
Hanover Marriott—Whippany, NJ

PRECISION STRIKE TECHNOLOGY SYMPOSIUM (PSTS-09)
October 27-29, 2009
Johns Hopkins University Applied Physics Laboratory
Kossiakoff Center—Laurel, MD
This symposium will be conducted at the SECRET/NOFORN level

SPONSORSHIP AND EXHIBITION OPPORTUNITIES AVAILABLE FOR BOTH EVENTS

For more information on these events or membership, please contact the PSA office directly.

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E-mail: info@precisionstrike.org Website: www.precisionstrike.org

Register TODAY!

To register online go to: http://www.precisionstrike.org