

## **Las Vegas Convention Exhibitors and Attendees Have A New FREE Video Resource For Showcasing Their Products and Services**

***Short, informative, and informal videos make your products and services live on AFTER your Las Vegas Convention is over and provides a highly trafficked and search engine friendly resource resulting in extra exposure for your company not found elsewhere.***

Natural Buzz Multimedia today announced the publishing of <http://www.VegasConventionVideos.com>, a website designed to provide tradeshow exhibitors and attendees with an alternative free means of showcasing their products and services to a highly targeted audience.

Conventions and tradeshows are usually the best means for discovering what new products are out there, and because of that, companies generally spend significant sums of money to exhibit and/or attend these events. The problem is, after the show is over, there's a whole industry segment that never gets a company's message simply because they didn't attend the show for whatever reason.

With VegasConventionVideos.com, an exhibitor's message lives on AFTER the show is over in the form of an informative video that showcases the product or service being featured at the convention. The entire website is extremely search engine friendly with a goal to maximize tradeshow dollars by providing added convention exposure not found elsewhere.

"We're thinking of this as a type of 'YouTube' for conventions", said marketing specialist Ron Costa. "If a company has a video taken at their convention, we'll add it to the site for free. If they don't, we'll meet them at their convention, shoot the video, edit it, and submit it all to the major search engines on their behalf for a nominal fee. In addition, we now have the capability to stream their full convention experience - live and in real time - to the entire world. It's like having your own TV station with a captive audience!" he added.

Each video is tagged, categorized, and contains links to a company's website as well as a phone number and email address for a user to get more information on the product or service described in the video. These are customers a tradeshow exhibitor or attendee may not get if left to their own individual websites.

Said Costa, "Unfortunately, most convention exhibitors and attendees are typically not search engine optimization pros and need help in their online marketing efforts. They spend a lot of money to exhibit at Las Vegas conventions, and most are not as successful as they'd like to be. We're here to give them a resource that they didn't have yesterday - and make it cost effective in the process."

Visit <http://www.VegasConventionVideos.com> for video samples or contact Ron Costa by email at [ron@vegasconventionvideos.com](mailto:ron@vegasconventionvideos.com) or at 702-688-6454 for more details on how their video convention services can work for your organization.

### **About Natural Buzz Multimedia**

Natural Buzz is a full service multimedia company whose mission it is to attack the recession by going all out and providing clients with affordable and effective means of generating buzz for their products and services in the tradeshow and real estate industries. The company develops highly trafficked websites from concept to reality, Whatever the challenge, NB gets it done and will get you the marketing buzz you need. Visit <http://www.naturalbuzz.com> for more information