



12335 WORLD TRADE DRIVE, SUITE 1A. • SAN DIEGO, CA 92128 • 877.897.5050 • 858.385.9420
info@artopz.com • www.artopz.com



INNOVATION

[ECLIPZ BY ARTOPZ]

Artopz ("r-tops") will not develop its own high tech components but will rather innovate on ways to present and combine these new technologies into collections which are beautiful, multifunctional and easy to use.

By developing concepts rather than just individual products, Artopz can quickly create many new unique product designs based on the same concept.

The Mediatopz Concept is unique by merging the various components of the home entertainment setup into a number of small, very unique and highly customizable modules.

The Eclipz is our first collection based on the innovative Mediatopz Concept. Enjoy!





Artopz mission is to bring you high tech electronics in a simple yet beautiful design that strikes an optimal balance between form and function.

The Eclipz balances the unique organic shape with simple features like a remote control which lets the user switch seamlessly between the Eclipz computer and the existing TV source.

The Eclipz balancing act is being both a powerful Home Theater PC, a lamp and a sculpture all in one embodiment.

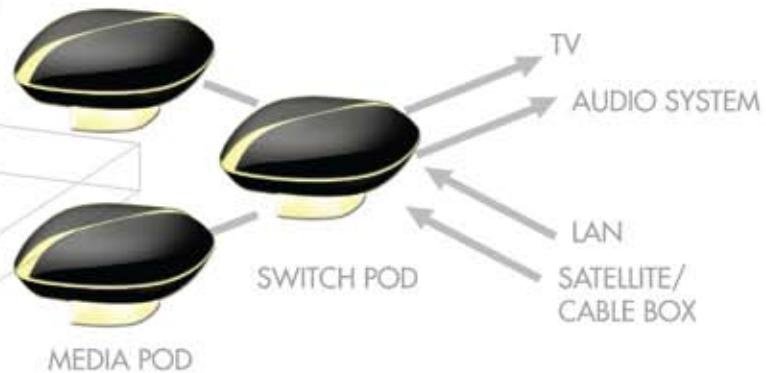


Artopz also strongly believes in maintaining a balance with the very nature which gives us so much inspiration. Artopz will therefore "Adopt-an-Acre" of endangered habitat through Nature.org for every product we sell.

[ECLIPZ BY ARTOPZ]

Integrating the Eclipz collection with a media environment.

PC POD



[MEDIATOPZ REMOTE]

[PC POD]

[MEDIA POD]

[SWITCH POD]



The Eclipz collection works with your TV.

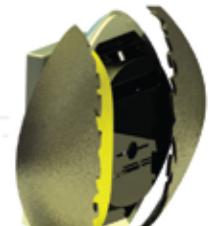
Connectivity. This Pod contains all the internal and external connectors, including:

1. An HDMI switch to allow the user to smoothly switch between three HDMI inputs (one of them being the PC).
2. A LAN bridge to allow either wired or wireless access to the home LAN and the internet.
3. USB connections between the Media, Switch and PC Pods and provide for additional USB ports.
4. Power distribution, taking power from an external AC/DC source and distributing it to any connected Pods (up to 8 Pods can be connected)
5. 3.5mm Stereo audio jacks and full 7.1 audio via optical cable
6. Optional USB TV tuner card.
7. Like all Eclipz Pods the PC Pod comes with a light guiding base, for horizontal mounting.



Media. This Pod contains all the key peripherals, including:

1. Doors which open automatically using either the remote or the proximity of a hand.
2. Blu-ray/DVD/CD player.
3. High Definition web camera.
4. Ipod Docking port.
5. Media card reader and extra USB port.
6. All Eclipz Pods can be mounted on Mediatopz table or floor stands.



Computer. This Pod contains all the key computer parts, including:

1. A high performance mini-ITX motherboard, 4GB ram, 120GB SSD, 500GB HD, Blu-ray playback capable onboard graphics card.
2. Ultra quiet, low speed cooling fans which takes in air from the front and force it out through vents on the back of the Pod.
3. Like the Media Pod and the Switch Pod, the PC Pod runs all wires to the PC through a small pipe in the back. This pipe is also used to mount the Pod to a special wall bracket. A diamond shaped LED light panel situated just around the back pipe, shines a gentle light onto the wall or table where the Pod is mounted.

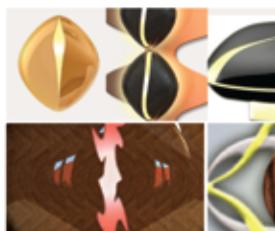


Remote Control. Eclipz Pods are controlled with a special remote:

1. The remote is based on the Logitech Mini DiNovo BT mini keyboard, but with leather covers and a decorative front cover. Each associated remote will match the design of the Eclipz Pods.
2. The remote includes a number of keys which can be accessed without opening the cover up.
3. The remote allows control of the Media Pod doors, the lights of all the Eclipz Pods and control of the HDMI switch in the Switch Pod.
4. The remote is also integrated with Skype, allowing quick accept/reject of a Skype call, whether in PC mode or watching cable TV.



COLORZ



PLATEZ



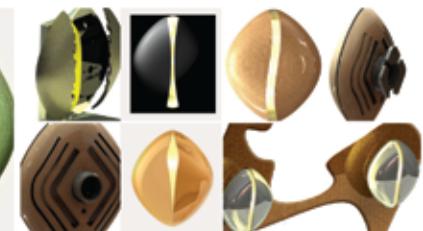
FRAMEZ



MOUNTINGS



POD OPENINGS



POD LIGHTING



Artoptz is continuously expanding its offering of standard customization options for all its collections. Current standard customization options include Pod materials, Pod light colors, Pod front openings, Framez fabric colors, Platez shapes and Platez materials. Go to our website www.artopz.com to experience the latest standard customization options. For additional customization options, please contact Artoptz LLC.



[Platez]



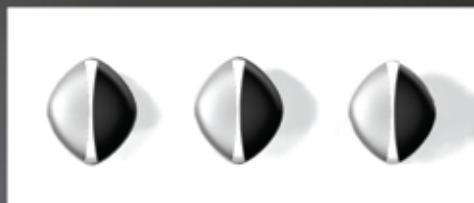
[Framez]

Eclipz is not only a unique piece, it also comes in many unique variants with different materials, textures and lighting colors. The Eclipz also mounts in many different ways, horizontally on a light conducting base, on the wall, on a table stand or on a floor stand.

In constant search for ways to add even more value and features to the Eclipz, Artopz have developed two unique accessory items, the Platez and the Framez. The Platez are simple beautiful structures which you can place on the wall or on the floor stand in conjunction with your Eclipz Pods. The Framez is an innovative flat wall structure with built-in amplifier and speakers. Combining the wirelessly online Eclipz computer with the sound capabilities of Framez and you have a home entertainment product which blends into and complements any living space.

A beautiful, simple floor stand and similar table stand will also be available.

Reveal your Passion with the Eclipz



Use Framez as your TV speakers.

DESIGN



Artopz strongly believes in the Community Based Design Principle and plans to actively use designs both from its customers and from a large, loosely associated, designer community thus creating collections which are always innovative, unique and tuned to local/regional tastes.

The Eclipz embodies Artopzs design philosophy of aiming to encase the complex and sometimes intimidating technological nature of computer technology in an emotional, sensorial and uniquely tactile body. You will be drawn into the innovative design, wanting to present it in a prominent position in your living space.

Artopz does not abide by the traditional Industrial Design Mantra that any changes to a design paradigm should happen slowly by not straying too far from what is currently accepted by the consumers. Artopz embraces Change.





TECHNOLOGY



The Eclipz embodies Artopz's desire to seamlessly integrate the latest technology into a beautiful design. The Eclipz includes the latest computer technology, providing full High Definition playback, wired or wireless internet access and the features and flexibility of Windows Media Center.

Optical light cables and low voltage LEDs are combined with smart electronics to allow the computer a large degree of light control for each connected Pod. Turn the Pod lights on or off with the remote or have the Pods pulsate with a very slow heart beat and start flashing quickly when there is an incoming Skype call pending; Intelligent Lights.

Like all Artopz pieces the Eclipz, will be using mainly off-the-shelf computer and electronics components, thereby ensuring the Eclipz piece will always be cutting edge. Artopz has a "Lifetime Upgrade Guarantee" for all their collections.





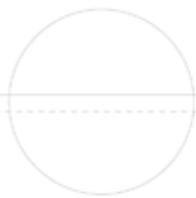
Like all Artopz collections, the Eclipz is hand made in San Diego, by a small team of dedicated engineers and craftsmen, who hand builds, tests, polish and pack every piece to the highest standards.

The fact that each Eclipz comes in many variants and the total number of Eclipz pieces ever made will be kept low, means each Eclipz piece will be unique and even rare.

The Eclipz will also come in a number of variants where the Eclipz Pods have been augmented by a jeweler who adds precious metals and gem stones or where the Pod shells are made by precious woods by skilled wood craftsmen.

Add to this details like a remote control which includes leather covers and custom painted graphics

LUXURY



Excellent quality, superior personalized service, relaxed sales experience, customization options, limited availability, exquisite materials, innovative shapes: The Eclipz by Artopz.





Artopz wants to take its creative designs one step further and have artists and designers create completely one-off custom pieces of art, which include the Eclipz Pods in their design.

One example of this is the ArtPC which based on the Framez concept but uses the artistic skills of artists worldwide to create truly beautiful pieces of art which are also home theater computers.. and sound systems...and light sculptures..

Going forward Artopz will work with various artists and designers to make even more unique Eclipz art pieces, like the Orchid PC, which is a floor mount for the Eclipz shaped like an Orchid flower.

All art pieces based on Artopz concepts will be sold through different channels, including Artopz's own Auction Web site.





TECHNOLOGY IN DESIGN
artopz

Artopz is a design and technology company, but at the end of the day we realize that life is not about design or technology but about personal relationships, family and friends. By including in all our collections, seamless, ubiquitous and easy ways for people to communicate with each other, Artopz hopes to contribute to your wellbeing.

