

# HORSE SALT™ PREMIUM HIMALAYAN

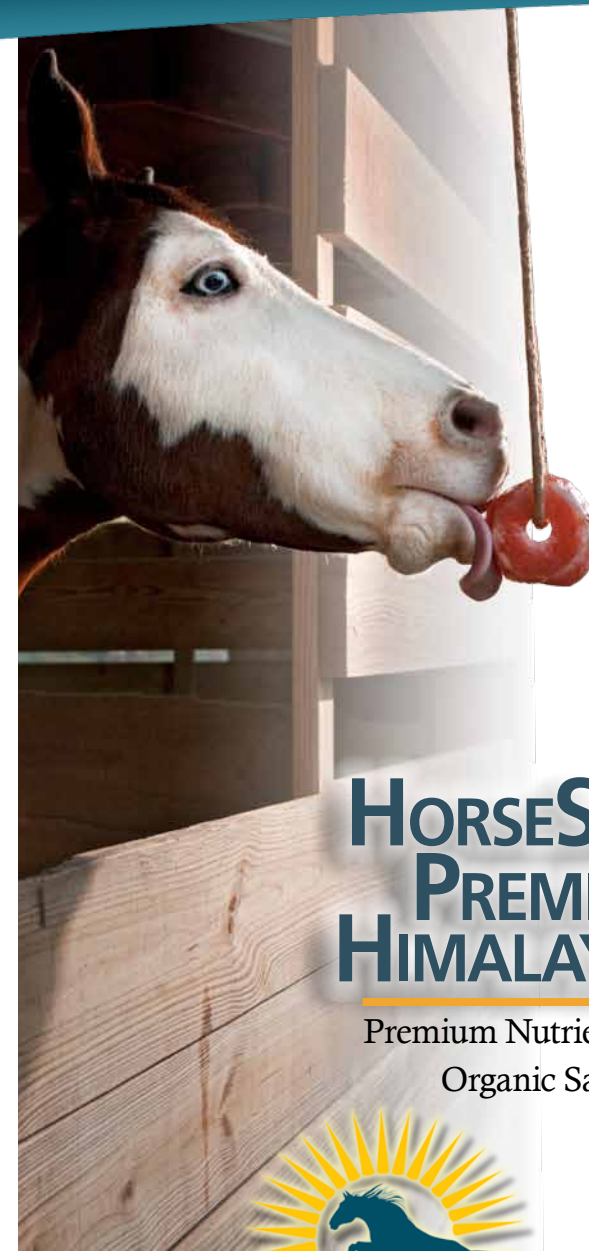
Premium Nutrient Rich  
Organic Salt Licks

- ✓ ALL-NATURAL
- ✓ 100% ORGANIC
- ✓ CONVENIENT SIZE
- ✓ HANG IT ANYWHERE
- ✓ 84 CHELATED BIOAVAILABLE MINERALS
- ✓ NECESSARY NATURAL MINERALS
- ✓ HORSES LOVE'EM!



For more information visit  
[HorseSalt.com](http://HorseSalt.com)

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Premium Nutrient Rich  
Organic Salt Licks



FOR HORSES, CATTLE, AND OTHER LIVESTOCK

# WHY HORSE SALT™ SALT LICKS?

- ✓ **ALL-NATURAL**— not over-processed and demineralized like baked, press-formed blocks.
- ✓ **100% ORGANIC**— HorseSalt Salt Licks are all natural mined from the earth and cut to size.
- ✓ **CONVENIENT SIZE TO HANDLE**— Small enough for a child to handle! **No more** smashed fingers, hammering wire racks into stalls, or BACKACHES!
- ✓ **DOESN'T MELT LIKE PRESSED SALT**— Solid rock doesn't melt in the weather like pressed salt.
- ✓ **HORSES CAN'T EAT IT**— Since it's a rock, your horse can't bite it like manufactured salt!
- ✓ **HANG IT ANYWHERE**— Stall, Trailer, Paddock E-Z portability, even on the road. Hang it anywhere you have your horse.
- ✓ **84 CHELATED BIOAVAILABLE MINERALS**— Chelated means the crystal structure of the minerals allows for quick, easy absorption – unlike the pressed salt blocks, which are baked at 1200°, destroying the crystal structure, and requiring much more water and energy for the horse to process.
- ✓ **NECESSARY NATURAL MINERALS**— HorseSalt™ Himalayan Salt Licks have been chemically analyzed to contain the following minerals: **Sodium, Magnesium, Phosphorus, Iron, Potassium, Calcium, Zinc**
- ✓ **HORSES LOVE'EM!**

## PERFORMANCE

Horses need salt for the same reason YOU do: to create an electrolyte solution in their body so the essential electrical energy flows throughout the body where needed.

HorseSalt™ Himalayan Salt Licks are an essential component, along with sufficient clean water, in the production of proper electrolyte performance.

Your horse also needs numerous minerals in order to function properly. HorseSalt™ Himalayan Salt Licks have been chemically analyzed to contain the following minerals: **Sodium, Magnesium, Phosphorus, Iron, Potassium, Calcium, Zinc, Manganese, Copper, plus many other trace minerals.**



## HORSE SALT™ Q & A

### Q: WHERE DOES THIS COME FROM?

**A:** All Natural Himalayan HorseSalt Salt Licks come from mines in the Himalaya Mountains in Pakistan, and are imported into the United States.

### Q: WHAT ARE SOME OF THE HEALTH BENEFITS FROM USING HORSE SALT SALT LICKS?

**A:** There are many health benefits your horse will experience when you supply him with HorseSalt brand Himalayan Salt Licks:

- ◆ Reduced stress from heat and cold equals better performance from your horse. Australian farmers have noted better weight gain, under normal weather circumstances, and less weight loss during heat.
- ◆ Reduced water bloating
- ◆ Less stress on system
- ◆ Less waste on bedding
- ◆ Reduced time and energy cleaning stalls
- ◆ Retains a healthy cellular pH balance, allowing better performance.
- ◆ Faster, less stressful metabolism of food
- ◆ Promotes Respiratory and Sinus Health, Bone Strength, Better Sleep and Vascular Health

### Q: HOW DO I USE IT?

**A:** It's VERY simple!

1. Remove the packaging
2. Tie the salt lick in a stall or paddock protected from the elements, and near water.
3. Put small remaining pieces of HorseSalt in a feed dish, so the horse can use the entire product.

## HORSE SALT™ GIVING BACK

### EVENT ORGANIZERS

Looking for something fun and original to offer as prizes at your next show? Look no further! HorseSalt Brand Himalayan Salt Licks are extremely popular, as well as useful for your contestants (and their horses)! For a limited number of shows each season, HorseSalt Brand Himalayan Salt Licks sponsors as many licks as you need to your show to use as prizes. Apply at [HorseSalt.com/sponsors.htm](http://HorseSalt.com/sponsors.htm)

We'll send you all the materials you need:

- Beautifully packaged salt licks in ready-to-use displays
- Scripts for your announcers to use
- Photo-ready ads for your showbill
- Posters and banners
- Goodies for your staff



### CHARITABLE GIVING PROGRAM

We believe in helping out when we can, so we donate to selected equine charities, and we encourage our retailers to do likewise. It's good for the horses, good for you, and good for business! Visit [HorseSalt.com/charity.htm](http://HorseSalt.com/charity.htm) for more info.

## THE HORSE SALT™ COMMUNITY

### JOIN THE HORSE SALT.COM ONLINE CLUB!

- **Free** to join!
  - Make new friends!
  - Win Valuable Prizes when you share pictures of your horse & HorseSalt Brand Himalayan Salt Lick!
  - Get special discounts at all Itasca Equine websites!
- Visit [HorseSalt.com](http://HorseSalt.com) today!

### EQUINE VETS AND CLINICS

If you run an equine clinic, or are an Equine vet, we have a great deal for you, your patients, and their people! Visit [HorseSalt.com/vet](http://HorseSalt.com/vet) to learn exactly how this works!