

ENERGETIC WOMEN

2nd Annual Conference

Promote, Support, Connect, Recognize!



Develop your skills
Own your success

Increase your role
Take action in leadership

DO IT!

June 16-18, 2009 | FireSky Resort | Scottsdale, AZ

Conference Agenda

Tuesday, June 16

- 1:00-3:00pm **Tours or Golf** Select one of these: (Buses depart hotel lobby at 12:15 sharp!)
- Southwest Gas Emergency Response Training Facility – learn about this unique live-gas facility, built specifically for scenario-based training for natural gas emergency responders.
- Arizona Public Service Northwind Facility discover this innovative centralized cooling and heating system that utilizes an extensive underground network of pipes to efficiently deliver hot and cold water, steam or electricity from a central plant.
- 9-Hole Golf Outing McCormich Ranch Golf Club, \$50 (does not include club rental)
- 5:00-7:00pm **Welcome Reception** featuring *Be Connected to Powerful Networking* Speed networking – a unique event that offers dynamic networking skill building with immediate interactive practice!



Rayona Sharpnack



Dean Hyers



Pete Machalek



Janet Prevost



Kris Emaus



Larry Johnson

Wednesday, June 17

- 7:00-8:30am Breakfast/Registration/Question Box for Panel Discussion
- 8:30-9:00am **Welcome!**
- Anthony McCain, Nicor, Inc., Chair, MEA Board of Directors*
- Opening Remarks & Keynote Introduction**
- Anita Romero, Southwest Gas*
- 9:00-9:30am Break
- 9:30-10:30am **Keynote Introduction**
- Kris Nichols, Nicor Inc., chair, Energetic Women*
- Keynote: Trade Up! 5 Keys to Redesigning Your Life and Leadership**
- Rayona Sharpnack, Women's Leadership Institute*
- Let go of your old ideas and assumptions about yourself that are no longer valid. Shift your context and free yourself to assert your leadership in new realms, dramatically improve the meaningfulness of your life, and the quality of your relationships!
- 10:30-11:30am Book Signing, Break, and Vodcast Recording
- FireSky has many cozy corners to enhance your networking skills. Enjoy!
- Video Recording:** Stop by and record a vodcast of your favorite leadership tips or words of encouragement for those striving to achieve.
- 11:30-1:00pm Lunch
- 1:00-2:00pm Breakout Sessions:
- Emerging Leaders - The Chemistry of Influence: The Art of Persuading Up!**
- Dean Hyers and Pete Machalek, SagePresence*
- Whether you're one-on-one, in a large group or over the phone, your most important asset to influence at the higher levels is your presence! Learn techniques for creating magnetic connections, dynamic delivery and let compelling storytelling work for you!
- Experienced Leaders - Social Networks and Organizational Success**
- Janet Prevost, Prevost Associates*
- It's not about simple, straight forward hierarchy anymore. In this session we'll examine social networks, to understand their formation within an organization's culture, and to assess their impact on organizational success.
- 2:00-2:30pm Break & Dessert
- 2:30-4:30pm Breakout Sessions:
- Employee Resource Groups - Best Practices**
- Moderator: Rayona Sharpnack, Women's Leadership Institute*
- Panelists: Torri Johnson, Xcel Energy*
- Cindy Norlin, DTE Energy*
- Amy Dlugokecki, Duke Energy*
- Cherie Goldsmith, National Grid (invited)*

Conference Agenda

Thursday, June 18

7:30-8:30am	Breakfast - 1st Energetic Women Maverick Award Presentation
8:30-10:00am	<p>Breakout Sessions:</p> <p>Emerging Leaders - Negotiating Skills <i>Kris Emaus, NiSource, Inc.</i> You undoubtedly negotiate every day. Explore ways to become more skilled at removing the conflict in negotiations and moving toward both parties gaining more of what they really want.</p> <p>Experienced Leaders - Absolute Honesty - Building a Corporate Culture that Values Straight Talk and Rewards Integrity <i>Larry Johnson, Johnson Training Group</i> We are in the age of transparency, when customers, regulator and shareholders demand full visibilities into our companies. As leaders, we must be prepared when anything other than truth and integrity will be exposed.</p>
10:00-10:30am	Break
10:30-11:30am	<p>Women in Energy Leadership Panel Our most popular session returns and we've got a stellar panel of participants! Learn their challenges, struggles, and successes in achieving their goals as leaders in the energy industry. Hear how it defined who they are today, and what primary piece of advice they would give to women looking to earn positions of increasing authority, responsibility, and leadership. <i>Moderator: Kris Nichols, Vice President Engineering, Nicor Gas</i> <i>Panelists: Sue McLain, Vice President Operations, Puget Sound Energy</i> <i>Patti Richards, Vice President Technical Services, Atmos Energy</i> <i>Anita Romero, Vice President, Southern Nevada Division, Southwest Gas</i></p>
11:30am	<p>Closing Thoughts <i>Amy Dlugokecki, Duke Energy</i> Open Forum and Parking Lot Discussion for the 2010 Conference</p>

3rd Annual Energetic Women's Conference
June 15-17, 2010
Charlotte, NC

General Information

Who Should Attend:

Utility and Associate Personnel in Energy
Executives and Managers
Senior and Mid-Level Management
First Line Managers and Supervisors
Engineers and Operations Personnel
Individual Contributors

Hotel Information

FireSky Resort
4925 North Scottsdale Road
Scottsdale, AZ 85251
Phone: (480) 945-7666 or (800) 528-7867
Please mention Energetic Women's Conference when making reservations to receive the \$139.00 negotiated room rate. The cut-off date for receiving the discount is May 17, 2009.

Social Responsibility

We specifically chose the FireSky Resort by Kimpton as they support Dress for Success, a non-profit organization that helps low income women entering the job market, Trust for Public Land to ensure every child enjoys access to a park or playground, Red Ribbon Campaign supporting the fight against HIV/AIDS, and Kimpton Earthcare as they use eco-friendly products and services.

General Information

How to Register

Complete the registration form included in this brochure by June 5 and return it with payment in full to:

Midwest ENERGY Association

2119 Cliff Drive
Eagan, MN 55122-3327
Fax: (651) 289-9601
Online: www.energeticwomen.org

Online Registration Process

Online registration requires a login and password to www.midwestenergy.org. If you receive our online newsletter "Energetic Women Update" you already have a login and password. If you would like to acquire a login and password or have a question about the online registration process contact, Larissa at (651) 289-9600 x115 or larissap@midwestenergy.org.

Sponsorships Available!

Get your logo in front of hundreds of energy operations and engineering professionals!

Reception Sponsor \$500: signage and program recognition at the Welcome Reception.

Education Sponsor \$1,000: signage and program recognition at all Conference Events and in the Learning Journal.

Premier Sponsor \$2,000: all of the above, plus your logo with a web link on the Energetic Women website.

Registration Fee \$400

Per person, includes meals and meeting materials. Take a \$25 discount if registering before March 20.

Registration Special

Take Five or Perfect Ten Multi-person Registration

- Register **5** people from the same company and receive **5%** off.
- Register **10** people from the same company and receive **10%** off.

Contact Larissa Presho at (651) 289-9600 x115 or larissap@midwestenergy.org for admin permission to register more than one person from your company and to get the special promotion code for your discount.

Transportation

All the transportation will be curbside outside the baggage claim of Phoenix Sky Harbor Airport:

- Regular cab – approximately \$30
- AAA Sedan – \$55 or \$35 if pre arranged by the resort concierge.
- Super Shuttle (Blue & Gold vans) – \$17

Cancellation

There is a \$50 administration fee for cancellations before June 5, 2009. No refunds will be issued for cancellations after June 5. Substitutions may be made at any time.

Sponsored by:



Groebner & Associates, Inc.



Energetic Women Conference

Online
www.energeticwomen.org

Fax
(651) 289-9601

Mail
Sandy Driscoll
Midwest ENERGY Association
2119 Cliff Drive
Eagan, MN 55122-3327

Office use only: Code: 350021

Amt: _____ Rec'd _____

Ck# _____ Initial _____

Company _____ Registration Contact _____
Phone _____ Email _____
Address _____ City _____ State _____ Zip _____

Name _____
Title _____
Phone _____
Email _____

Tours or Golf

☐ Southwest Gas ☐ Arizona Public Service ☐ Golf **\$50**

ADA/Dietary Requirements _____

Name _____
Title _____
Phone _____
Email _____

Tours or Golf

☐ Southwest Gas ☐ Arizona Public Service ☐ Golf **\$50**

ADA/Dietary Requirements _____

Name _____
Title _____
Phone _____
Email _____

Tours or Golf

☐ Southwest Gas ☐ Arizona Public Service ☐ Golf **\$50**

ADA/Dietary Requirements _____
(If registering more, copy this form.)

Name _____
Title _____
Phone _____
Email _____

Tours or Golf

☐ Southwest Gas ☐ Arizona Public Service ☐ Golf **\$50**

ADA/Dietary Requirements _____

Name _____
Title _____
Phone _____
Email _____

Tours or Golf

☐ Southwest Gas ☐ Arizona Public Service ☐ Golf **\$50**

ADA/Dietary Requirements _____

Name _____
Title _____
Phone _____
Email _____

Tours or Golf

☐ Southwest Gas ☐ Arizona Public Service ☐ Golf **\$50**

ADA/Dietary Requirements _____

Conference Fee

Conference Attendees

Subtract Early Bird Discount (if registering by March 20)

Subtract Take Five (5%) or Perfect Ten (10%) discount

Golf Attendees

_____ @ \$400 each = \$ _____

_____ @ -\$25 each = \$ (_____)

\$ (_____)

_____ @ \$50 each = \$ _____

Registration Total \$ _____

Sponsorship Opportunity

☐ \$500 Reception ☐ \$1,000 Education ☐ \$2,000 Premier

Sponsorship Total \$ _____

Total Due \$ _____

Payment Information

Make checks payable to Midwest ENERGY Association.

Please charge \$ _____ to my: ☐ Visa ☐ MasterCard ☐ Discover ☐ American Express

Card # _____

Expiration Date _____ 3 Digit Security Code _____

Name on Card: _____

Signature: _____

Address if different from above: _____

Questions? Call Stephanie Menning (651) 289-9600 x114.



Midwest ENERGY Association
2119 Cliff Drive
Eagan, MN 55122-3327

Indicia Here

You're Invited!

Join phenomenal women from the natural gas and electric energy industry as we gather for high-caliber education, powerful discovery, networking, and growth.

DO IT! Get Empowered!

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