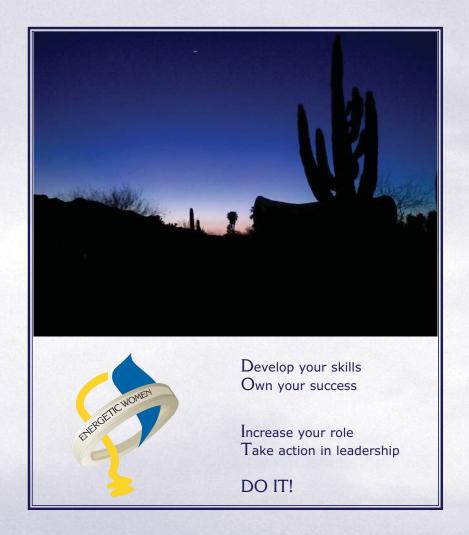
ENERGETIC W O M E N

2nd Annual Conference Promote, Support, Connect, Recognize!



Conference Agenda

Tuesday, June 16

1:00-3:00pm Tours or Golf Select one of these: (Buses depart hotel lobby at 12:15 sharp!)

Southwest Gas Emergency Response Training Facility - learn about this unique live-gas facility, built specifically for scenario-based training for natural

gas emergency responders.

Arizona Public Service Northwind Facility discover this innovative centralized cooling and heating system that utilizes an extensive underground network of pipes to efficiently deliver hot and cold water, steam or electricity from a

central plant.

9-Hole Golf Outing McCormich Ranch Golf Club, \$50 (does not include club rental) 5:00-7:00pm

Welcome Reception featuring Be Connected to Powerful Networking Speed networking - a unique event that offers dynamic networking skill build-

ing with immediate interactive practice!



Rayona Sharpnack

Wednesday, June 17

7:00-8:30am Breakfast/Registration/Question Box for Panel Discussion

8:30-9:00am Welcome

Anthony McCain, Nicor, Inc., Chair, MEA Board of Directors

Opening Remarks & Keynote Introduction

Anita Romero, Southwest Gas

9:00-9:30am Break

9:30-10:30am **Keynote Introduction**

Kris Nichols, Nicor Inc., chair, Energetic Women

Keynote: Trade Up! 5 Keys to Redesigning Your Life and

Rayona Sharpnack, Women's Leadership Institute

Let go of your old ideas and assumptions about yourself that are no longer valid. Shift your context and free yourself to assert your leadership in new realms, dramatically improve the meaningfulness of your life, and the quality

of your relationships!

10:30-11:30am Book Signing, Break, and Vodcast Recording

> FireSky has many cozy corners to enhance your networking skills. Enjoy! Video Recording: Stop by and record a vodcast of your favorite leader-

ship tips or words of encouragement for those striving to achieve.

11:30-1:00pm Lunch

1:00-2:00pm

Breakout Sessions:

Emerging Leaders - The Chemistry of Influence: The Art of Persuading Up!

Dean Hyers and Pete Machalek, SagePresence

Whether you're one-on-one, in a large group or over the phone, your most important asset to influence at the higher levels is your presence! Learn techniques for creating magnetic connections, dynamic delivery and let

compelling storytelling work for you!

Experienced Leaders - Social Networks and Organizational Success

Janet Prevost, Prevost Associates

It's not about simple, straight forward hierarchy anymore. In this session we'll examine social networks, to understand their formation within an organiza-

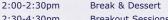
2:30-4:30pm Breakout Sessions:

Employee Resource Groups - Best Practices

Moderator: Rayona Sharpnack, Women's Leadership Institute

Amy Dlugokecki, Duke Energy

tion's culture, and to assess their impact on organizational success.



Panelists: Torri Johnson, Xcel Energy

Cindy Norlin, DTE Energy

Cherie Goldsmith, National Grid (invited)



Janet Prevost



Kris Emaus



Larry Johnson



Dean Hyers

Pete Machalek

Conference Agenda

Thursday, June 18

7:30-8:30am

Breakfast - 1st Energetic Women Maverick Award Presentation

8:30-10:00am Breakout Sessions:

Emerging Leaders - Negotiating Skills

Kris Emaus, NiSource, Inc.

You undoubtedly negotiate every day. Explore ways to become more skilled at removing the conflict in negotiations and moving toward both parties gaining

more of what they really want.

Experienced Leaders - Absolute Honesty - Building a Corporate Culture that Values Straight Talk and

Rewards Integrity

Larry Johnson, Johnson Training Group

We are in the age of transparency, when customers, regulator and shareholders demand full visibilities into our companies. As leaders, we must be prepared when anything other than truth and integrity will be exposed.

10:00-10:30am B

10:30-11:30am

Break

Women in Energy Leadership Panel

Our most popular session returns and we've got a stellar panel of participants! Learn their challenges, struggles, and successes in achieving their goals as leaders in the energy industry. Hear how it defined who they are today, and what primary piece of advice they would give to women looking to earn positions of increasing authority, responsibility, and leadership.

Moderator: Kris Nichols, Vice President Engineering, Nicor Gas Panelists: Sue McLain, Vice President Operations, Puget Sound

Energy

Patti Richards, Vice President Technical Services, Atmos Energy Anita Romero, Vice President, Southern Nevada Division,

Southwest Gas

11:30am

Closing Thoughts

Amy Dlugokecki, Duke Energy

Open Forum and Parking Lot Discussion for the 2010 Conference

3rd Annual Energetic Women's Conference June 15-17, 2010 Charlotte, NC

General Information

Who Should Attend:

Utility and Associate Personnel in Energy Executives and Managers Senior and Mid-Level Management First Line Managers and Supervisors Engineers and Operations Personnel Individual Contributors

Hotel Information

FireSky Resort 4925 North Scottsdale Road Scottsdale, AZ 85251

Phone: (480) 945-7666 or (800) 528-7867

Please mention Energetic Women's Conference when making reservations to receive the \$139.00 negotiated room rate. The cut-off date for receiving the discount is May 17, 2009.

Social Responsibility

We specifically chose the FireSky Resort by Kimpton as they support Dress for Success, a non-profit organization that helps low income women entering the job market, Trust for Public Land to ensure every child enjoys access to a park or playground, Red Ribbon Campaign supporting the fight against HIV/AIDS, and Kimpton Earthcare as they use eco-friendly products and services.

General Information

How to Register

Complete the registration form included in this brochure by June 5 and return it with payment in full to:

Midwest ENERGY Association

2119 Cliff Drive Eagan, MN 55122-3327 Fax: (651) 289-9601

Online: www.energeticwomen.org

Online Registration Process

Online registration requires a login and password to www.midwestenergy.org. If you receive our online newsletter "Energetic Women Update" you already have a login and password. If you would like to acquire a login and password or have a question about the online registration process contact, Larissa at (651) 289-9600 x115 or larissap@midwestenergy.org.

Sponsorships Available!

Get your logo in front of hundreds of energy operations and engineering professionals!

Reception Sponsor \$500: signage and program recognition at the Welcome Reception.

Education Sponsor \$1,000: signage and program recognition at all Conference Events and in the Learning Journal.

Premier Sponsor \$2,000: all of the above, plus your logo with a web link on the Energetic Women website.

Registration Fee \$400

Per person, includes meals and meeting materials. Take a \$25 discount if registering before March 20.

Registration Special Take Five or Perfect Ten Multi-person Registration

- Register **5** people from the same company and receive **5%** off.
- Register 10 people from the same company and receive 10% off.

Contact Larissa Presho at (651) 289-9600 x115 or larissap@midwestenergy.org for admin permission to register more than one person from your company and to get the special promotion code for your discount.

Transportation

All the transportation will be curbside outside the baggage claim of Phoenix Sky Harbor Airport:

- Regular cab approximately \$30
- AAA Sedan \$55 or \$35 if pre arranged by the resort concierge.
- Super Shuttle (Blue & Gold vans) \$17

Cancellation

There is a \$50 administration fee for cancellations before June 5, 2009. No refunds will be issued for cancellations after June 5. Substitutions may be made at any time.

Sponsored by:





























Groebuer & Associates, Inc.



Energetic Women Conference

Online www.energeticwomen.org

Fax (651) 289-9601

Mail Sandy Driscoll Midwest ENERGY Association 2119 Cliff Drive Eagan, MN 55122-3327

Office use only: Code: 350021	
Amt:	_ Rec'd
Ck#	_ Intital

CompanyRe		
Phone Em		
Address Cit	y State zip	
Name	Name	
Title	Title	
Phone	Phone	
Email	Email	
Tours or Golf	Tours or Golf	
☐ Southwest Gas ☐ Arizona Public Service ☐ Golf \$50	☐ Southwest Gas ☐ Arizona Public Service ☐ Golf \$50	
ADA/Dietary Requirements	ADA/Dietary Requirements	
Name	- Name	
Title	Title	
Phone	Phone	
Email	- Email	
Tours or Golf	Tours or Golf	
☐ Southwest Gas ☐ Arizona Public Service ☐ Golf \$50	☐ Southwest Gas ☐ Arizona Public Service ☐ Golf \$50	
ADA/Dietary Requirements	ADA/Dietary Requirements	
Name		
Title	Name	
Phone	Title	
Email	Phone	
Tours or Golf	Email	
☐ Southwest Gas ☐ Arizona Public Service ☐ Golf \$50	Tours or Golf	
ADA/Dietary Requirements ADA/Dietary Requirements ADA/Dietary Requirements ADA/Dietary Requirements		
(If registering more, copy this form	n.) The Typiccary Regularies	
Conference Fee		
Conference Attendees	@ \$400 each = \$	
Subtract Early Bird Discount (if registering by March 20) ———————————————————————————————————		
Subtract Take Five (5%) or Perfect Ten (10%) discount \$ ()		
Golf Attendees @ \$50 each = \$		
	Registration Total \$	
Sponsorship Opportunity		
□ \$500 Reception □ \$1,000 Education □ \$2,000 Pro	emier Sponsorship Total \$	
= \$500 Reception = \$1,000 Education = \$2,000 FR	Total Due \$	
Payment Information		
Make checks payable to Midwest ENERGY Associati	OII.	
Please charge \$ to my: □ Visa □ M	lasterCard Discover DiAmerican Express	
	astereard a biscover a rimerican express	
	Digit Security Code	
Name on Card:		
Signature:		
Address if different from above:		

Questions? Call Stephanie Menning (651) 289-9600 x114.





You're Invited!

Join phenomenal women from the natural gas and electric energy industry as we gather for high-caliber education, powerful discovery, networking, and growth.

DO IT! Get Empowered!



2nd Annual Conference Promote, Support, Connect, Recognize!