

FOR IMMEDIATE RELEASE

For information: Lauren DeFrancisci
(212) 929-9915

New Neurocosmetic Soothing Gel Turns Off Inflammation Even Before It Happens

Top doctors now using PRESCRIBEDsolutions' **Control Tactics™**, allowing lasers to become lunchtime procedures

NEW YORK, NY – March 1, 2009 With the popularity of aesthetic treatments today, significant advancements are being made in post procedure care. Because of the constant need for faster healing and less downtime, PRESCRIBEDsolutions' has created **Control Tactics™**, a new soothing gel with neurocosmetic blockers to quickly stop the skin's own inflammatory responses, redness, and pain. **Not only does it soothe after a laser procedure, but it also can stop the redness from happening in the first place.**

When pre-treated twice daily one week prior to a procedure, the skin's inflammatory reactions are prevented, resulting in quicker healing and less discomfort. While leading physicians use this gel for patients with laser burns, **it is so efficacious that patients with sensitive and rosacea prone skin apply it daily.**

Control Tactics™ contains new neurocosmetic peptides and botanical extracts such as Palmitoyl Tripeptide-8, Bacopa Monniera, and Hydrozed Algin that reduce the skin's own inflammatory responses and have been shown in vivo to reduce neurogenic inflammation caused by irritants, chemical peels or UV.

"The key advantage this product has is that it literally stops the body's inflammatory reactions and leaves you with dramatically calmer, less irritated skin" says Aurelian Lis, a respected authority on cosmeceuticals and the Chief Operating Officer of PRESCRIBEDsolutions.

To make the product even more efficacious, it can be customized with any of PRESCRIBEDsolutions' boosters to address patients' concerns such as hyperpigmentation, scarring, anti-oxidant protection or acne on the body.

Patients looking to find out more about the customized boosters and products can find a local dispensing physician by going to www.prescribedsolutions.com. Most physicians do not charge consultation fees for customizing PRESCRIBEDsolutions to patients' skin concerns.

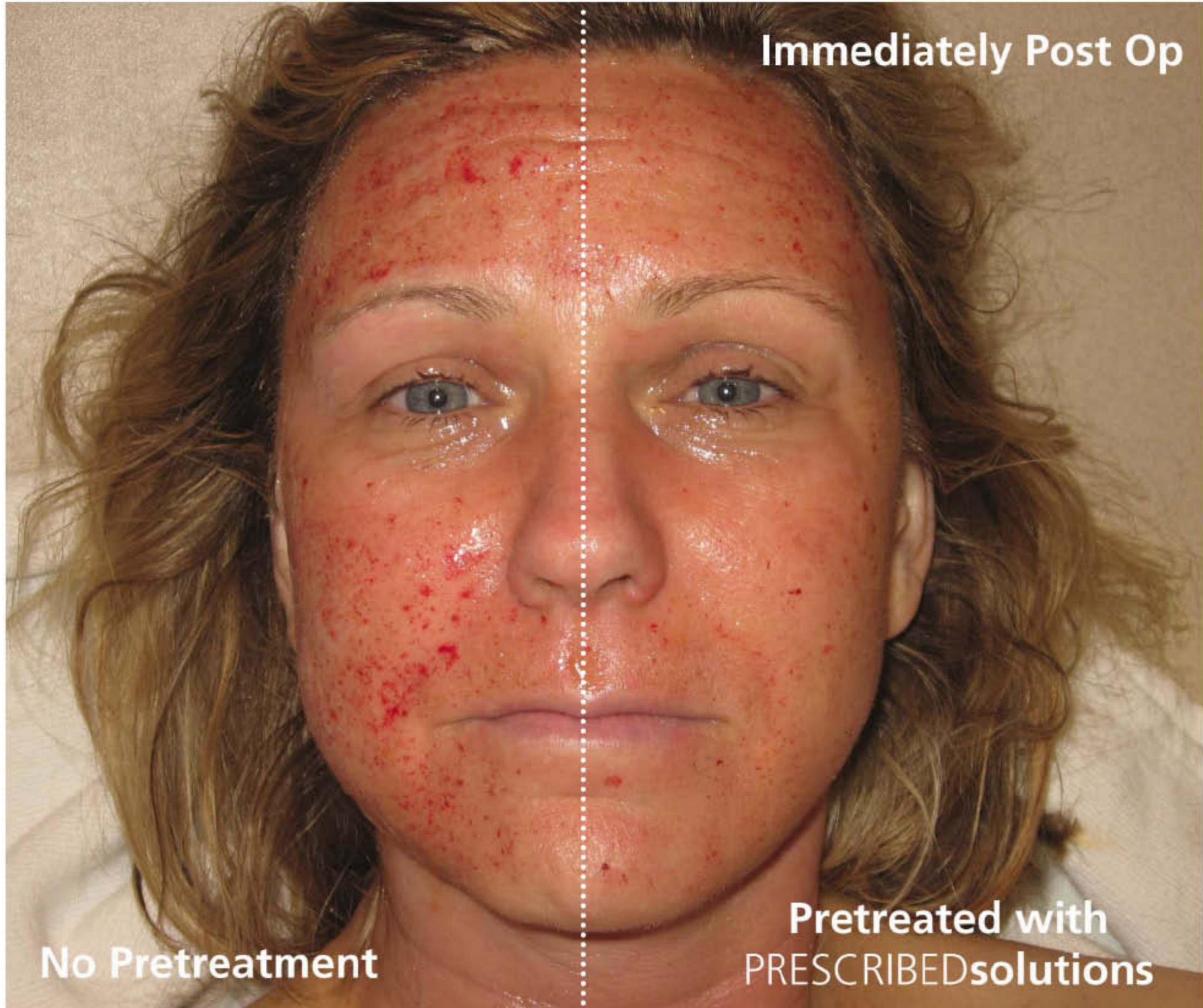
Note to editors:

Aurelian Lis is available for interviews.

ABOUT PRESCRIBEDsolutions [Customized Skincare]

PRESCRIBEDsolutions is the only skincare line that enables physicians to customize patients' skincare products. Physicians can individualize the high performance base products, in a matter of seconds, for different skin concerns such as adult acne, lack of elasticity, photoaging or hyperpigmentation. Since launch, the line has expanded to many of the most highly regarded dermatologists and plastic surgeons in the US and Canada. Top selling products include **The Eyes Have It!™** Vitamin K Eye Therapy, **Up The Anti™** Full Spectrum Sunblock SPF 30, and **Body Of Knowledge™** Slimming and Contouring Cream.

Half face study showed that **Control Tactics™** minimizes inflammation after Fraxel CO₂



Left side pretreated with **Control Tactics™** for 4 days before Fraxel Re:pair. Right side not pretreated. Less inflammation and swelling during procedure and 36 hours later.