



Is everyone on your campus prepared?

CAMPUS SAFETY 101: Knowledge and tools to help identify troubled students, respond appropriately, and protect your campus community.

- ✓ for faculty
- ✓ for administrators
- ✓ for staff



www.magnapubs.com/cs101info

What can you do to make your campus safer?

Introducing Campus Safety 101 — a comprehensive, campus-wide approach to dealing with troubled students.

In the wake of recent tragedies, campus safety has been thrust into the spotlight. Everyone is concerned: freshman prospects and their families ... enrolled students ... faculty and staff ... members of the greater community.

In response, institutions are reassessing their programs for dealing with troubled students, and looking for new ways to be proactive in identification, intervention, and prevention.

It's a big challenge ... particularly because the one thing that has become crystal-clear is that everyone needs to be involved. Any member of your faculty, administration or staff can be the point of contact for a troubled student, and every individual needs to know what to do. On a campus with hundreds, if not thousands of employees, creating that universal awareness is a daunting prospect

To tackle the challenge head-on, we've developed an intensive, 6-part online course, Campus Safety 101. Led by Brett Sokolow, J.D., and Scott Lewis, J.D., of the National Center for Higher Education Risk Management, this all-new program identifies student behaviors that should be cause for concern. It divides those behaviors into **“the four D’s” — distress-based, disturbed, dysregulated and disability-based behaviors** — and provides detailed strategies for confrontation, referral, and intervention.

Every participant will gain insight into the causes and risks of specific behaviors, and learn best practices (and legal considerations) for proper response. Simply put, it's essential information to anchor your safety program and enlist your entire campus in planning and prevention.



Visit
www.magnapubs.com/cs101reg
to request a free trial.

To purchase or sign up, call 1-800-433-0499 toll-free,
or visit us online at www.magnapubs.com/cs101info.

Engaging presentation + innovative learning tools = high impact

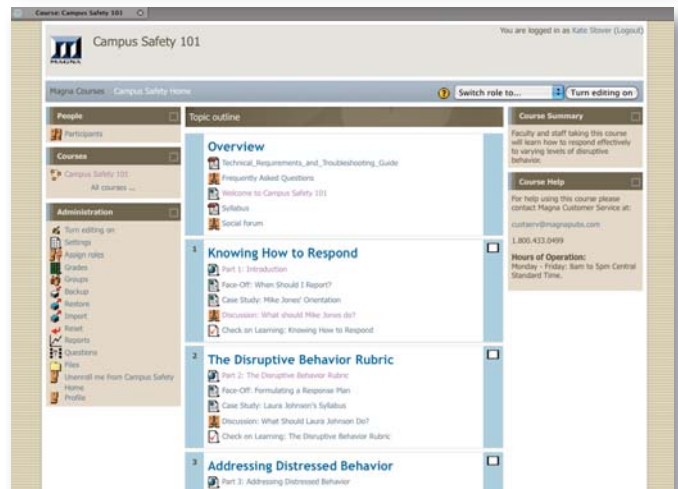
Campus Safety 101 uses a wealth of innovative tools to keep participants engaged, accommodate diverse learning styles, and promote retention and understanding:

- Case studies lend a real-world focus
- PowerPoint presentation provides visual interest
- Face-offs create a dynamic exchange between presenters and participants
- Check-on-learning exercises (including remediation) reinforce critical points
- Reflective exercises encourage richer understanding of the material
- Learner-to-learner discussion threads allow collaborative learning
- Final assessment for certification ensures command of the material

An affordable, convenient, campus-wide tool for professional development

As an online program, **Campus Safety 101** eliminates some of your biggest professional development headaches. You don't have to "schedule" the course ... every participant can take it according to his or her own schedule. You won't have to arrange sites for instruction. You'll avoid steep travel expenses. And you'll be blessedly free of "technical difficulties" — there's no software to download or equipment to set up. A computer with Internet access is all any participant needs.

Affordable and easy to implement ... see back for details!



About the presenters of this online course:

Brett A. Sokolow, J.D. is the president of NCHERM (National Center for Higher Education Risk Management), a national multidisciplinary consulting firm dedicated to helping colleges and universities manage risk by advancing student health and safety. NCHERM has served over 700 colleges and universities in a consulting capacity. Sokolow is the author of ten books and more than 50 articles on student affairs law and policy topics.



W. Scott Lewis, J.D. is a partner with the National Center for Higher Education Risk Management (NCHERM). He recently served as the assistant vice provost for judicial affairs and academic integrity at the University of South Carolina. He brings more than 15 years of experience as a student affairs administrator, faculty member, and consultant in higher education. He is a frequent keynote and plenary speaker, nationally recognized for his work on behavioral intervention for students in crisis and distress.



To purchase or sign up, call **1-800-433-0499** toll-free, or visit us online at **www.magnapubs.com/cs101info**.

Make Campus Safety Your #1 Priority

Learning to identify troubled students and respond appropriately is important for every member of your faculty, administration and staff ... and with Campus Safety 101, you can do so affordably. The course fee is just \$45 per seat for the minimum of 100 participants, and as little as \$30 per seat thereafter. It's a tremendous value, and just a small fraction of the cost of offsite professional development.

For full details about pricing and registration, call us toll-free at 1-800-433-0499, or visit us online at www.magnapubs.com/cs101info.



Give every member of your faculty, staff, and administration the knowledge and tools to help keep your campus safe ... sign up for Campus Safety 101 today!

We're here to help ...

Bringing Campus Safety 101 to your institution is a significant decision, and we'd like to make it as easy as possible for you to implement. Our consultants will be happy to answer your questions and offer suggestions. Just give us a call toll-free at 1-800-433-0499.



Magna is a leader in higher-education publishing and services. Founded in 1972, it provides faculty and administrators with timely, focused newsletters, in-depth online seminars, online courses, and informative onsite conferences.

To purchase or sign up, call 1-800-433-0499 toll-free, or visit us online at www.magnapubs.com/cs101info.