

Press release, March 03, 2009



Chilipoker and World Poker Tour® (WPT) Launch WPT Marrakech in Morocco

Chilipoker.com and WPT Enterprises announced today that they have finalized an exclusive partnership to launch the first ever World Poker Tour® (WPT) event to take place on the African continent—**WPT Marrakech**. The three-year deal enables the partners to create annual televised broadcasts around the events. The first WPT Main Event will take place next October, while several satellite tournaments on Chilipoker and other rooms of the Ipoker network are authorized to qualify players online as soon as April.

WPT Marrakech will be held in the famous **Casino de Marrakech**, Morocco's casino gem since 1952 and currently the organizer of the Marrakech Poker Open with the Es Saadi Gardens & Resort's palace and five star hotel. The leading Moroccan tourist town proved to be an ideal location to attract the best players from Europe and the world over: the city's proximity to Europe, its abundance of accommodations, and its status as a glamorous destination that is increasingly active on an international level. Chilipoker will take advantage of the city's draw to organize additional events, including a Ladies tournament alongside the Main Event.

“Chilipoker is delighted to be associated with a world-renowned brand like the World Poker Tour in the creation of this unique and attractive event. With the creation of WPT Marrakech, Chilipoker also intends to emphasize Marrakech's attributes as a highly desirable destination for European and African poker players,” says Alexandre Dreyfus, Chilipoker CEO.

“We're very glad to be partnering with our friends at Chilipoker—a poker room that is steadily growing in importance on the international scene—to offer WPT tournaments in Morocco,” said Steve Lipscomb, WPT Founder, President and CEO. “Our goal is to bring value to our partners and WPTE shareholders as we expand our global footprint.”

Thanks to the unique quality of this event, the WPT Marrakech will benefit from abundant media coverage of all kinds and will be able to accommodate dozens of journalists in its pressroom on site for direct coverage of the event. Press interested in covering the event may contact Chilipoker's Press Relations.

More information is available at www.chilipoker.com/wpt-marrakech

About Chilipoker

Founded in 2006 by Alexandre Dreyfus, French web entrepreneur, Chilipoker is comprised today of 40 collaborators of 13 different nationalities distributed among offices in Malta, London, Costa Rica and Hungary. Since 2007, Chilipoker.com has also been the official sponsor of the American Poker Diva Liz Lieu.

www.chilipoker.com

About WPT Enterprises Inc.

WPT Enterprises, Inc. is one of the most recognized names in internationally televised gaming and entertainment with brand presence in land-based tournaments, television, online and mobile. WPTE has led innovation in the sport of poker since 2002, when it ignited the global poker boom with the creation of the World Poker Tour television show. Based on a series of high stakes poker tournaments, WPT is now broadcast globally and premiered its all-new seventh season on Fox Sports Net's national sports network in the United States in January 2009. WPTE also offers a unique online subscription and sweepstakes-based poker club, ClubWPT.com, which operates in 38 states across the U.S. Additionally, WPTE has a multi-media company based in Beijing specializing in television production, and online and mobile games supporting the WPT China National Traktor Poker Tour™. WPTE has a 10-year exclusive partnership with the China Leisure Sports Administrative Center to market and build the sport of poker in China. WPTE also participates in strategic brand license, partnership and sponsorship opportunities. For more information, see www.worldpokertour.com. WPTEG

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