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**For Immediate Release:**

**Paratherm's New Chief Operating Officer Announced:  
Leading Technical Support to Greater Depths**

West Conshohocken PA, (March 5, 2009) – Paratherm Corporation has appointed a Vice President and General Manager, Rich Clements, recently promoted after great success as the Sales Manager since 2007. Immediately after accepting the position January 1, Clements dove into launching "Immersion Engineering," a new program that specifically caters to helping customers strengthen their maintenance programs, and solve their heat transfer system emergencies.

Clements will be managing Paratherm's day-to-day operations by drawing from his experiences in previous positions as Product Director, Plant Manager and Plant Engineer. These roles gave him the hands-on system experience to understand the challenges Paratherm clients face in keeping heat transfer fluid and processing systems running. "Rich has been on the facility floor and handled problems from failed pumps, heaters and leaks to fires," said John Fuhr, President of Paratherm. "Customers can rest easy knowing if they have a problem or emergency that he and our technical experts can guide them through it, with the right advice when they need it."



Rich Clements

Mr. Clements, who holds a Chemical Engineering degree from the University of Maryland, will be introducing two new fluid products, broadening Paratherm's spectrum of offerings and answering specific market-driven needs. Research and development are currently concluding so that the products can be commercialized later in 2009.

Calling on over twenty years of executive level sales management experience, much of it with a Fortune 500 company in industrial (chemical related) sales, he will continue to oversee the sales department, leading a half-dozen technical representatives who are poised and ready on-the-phone, and computer, to immerse themselves into customers' heat transfer fluid systems and provide in-depth technical support.



**Paratherm  
Corporation**

# News Release

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"Our technical staff lives and breathes heat transfer fluids and systems. These people understand manufacturers' problems and are here to help out. Paratherm fluid users and users of other fluids that don't provide engineering support are calling on us to troubleshoot cold spots, overheating, production issues, to add system components or to help them through emergencies," stated Clements.

Paratherm's efforts have long been focused on their clients' applications, systems and operations with expert assistance and quick turnaround being top priorities. The firm's belief in advising customers with responsiveness and expertise is embodied in the long-standing company slogan, "Engineering...not voicemail." Orders can be filled quickly--and in urgent situations very quickly--because the company stocks product in half-a-dozen North American locations and overseas in Europe, South America and Asia.

Founded in 1988, Paratherm Corporation has become a leading U.S. manufacturer of specialized [http://www.paratherm.com/heat\\_transfer\\_fluids.asp](http://www.paratherm.com/heat_transfer_fluids.asp) [heat transfer fluids] and system cleaners. The firm offers a wide range of heat transfer fluids (currently 9 fluids and 2 cleaners) covering temperatures from -148°F to +675°F. Paratherm serves a diverse number of industries including the chemical industry, food processing and plastics manufacturing to name a few of the more prominent ones. The company has a network of distributors and warehousing locations throughout North America to offer regional service and quick delivery.

For information on Paratherm fluids for hot and cold process applications – contact Andy Andrews ([Andyand@paratherm.com](mailto:Andyand@paratherm.com)) at Paratherm Corporation, 4 Portland Road, West Conshohocken, PA 19428. 800-222-3611 or 610-941-4900, (Fax 610-941-9191), [info@paratherm.com](mailto:info@paratherm.com) – [www.paratherm.com](http://www.paratherm.com).

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