

WATER EXECUTIVE Forum 2009

March 30-31, 2009 Philadelphia

at the Center City Marriott Courtyard Hotel

<http://www.waterexec.com>

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WATER EXECUTIVE Forum Examines Stimulus Impact on Water Business

PHILADELPHIA—The new American Economic Recovery Reinvestment Act and its impact on water and wastewater infrastructure will be highlighted at the annual [WATER EXECUTIVE Forum](#), which will be March 30-31 at the Marriott Courtyard Hotel in Center City Philadelphia. Current projections are for \$6 billion to go toward municipal drinking water and wastewater infrastructure projects, and \$1.4 billion to be spent in rural areas. Three speakers— Tommy Holmes of the American Water Works Association; Mike Shapiro, Acting Administrative Administrator with the EPA's Office of Water; and Eric Meliton of Frost & Sullivan— will address the stimulus impact.

Speakers will also address the impact of the economic downturn on equity investing in the water business. Ryan Connors of Boenning & Scattergood, David Gray of Credit Suisse, and William Malarkey of Boenning & Scattergood will discuss important finance issues now facing water companies. A panel discussion, moderated by Christoph Lueneburger of Egon Zehnder International, will also review the future of the water business. Michael LoCascio of Lux Research, as well as Mr. Meliton will look at future water business growth, which has estimated global sales of more than \$300 billion annually.

The WATER EXECUTIVE Forum also features several top water business executives from leading firms who will present their view of market trends and the state of the water industry. Executives addressing the meeting will include Paul Raymond of Ashland Hercules Water Technologies, Jeff Fulgham of GE Water, Matthew Knight of Siemens Water, Paul Turgeon of BWA Water Additives, Hu Flemming of Hatch Water, David Flitman of Nalco, and Omar Del Valle Colosio of CG/LA Infrastructure.

This year's WATER EXECUTIVE Forum will feature Emerging Technology presentations on the coming use of nanotechnology in water treatment, which many experts see as the technology that will impact for future water treatment methods. Speakers will include Lisa Farnen of Crystal Clear Technologies, Fred Tepper of Argonide, Jeff Green of NanoH2O, Dr. Ernest Matthew Hotze of CNRS in France, Roger Miller of Seldon Technologies, and Richard Sustich of The Water CAMPWS at the University of Illinois.

The conference is sponsored by [ULTRAPURE WATER journal](#). A complete program, conference brochure, and registration information is available at <http://www.waterexec.com/Expo/WEForum.htm>, by calling 303/973-6700, or e-mailing info@waterexec.com.

For further information, contact:

Frank Slejko

Tall Oaks Publishing

60 Golden Eagle Lane

Littleton, CO 80127

303/973-6700

Or, Mike Henley at 303/745-3890

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