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Scribe Software Earns Certified for Microsoft Dynamics Accreditation

Integration Vendor Continues to Meet Microsoft's Highest Standard for Partner-Developed Software Solutions

Bedford, NH, March 10, 2009 – [Scribe Software](#), a rapid integration vendor and the leading integration and migration solution choice of [Microsoft Dynamics® CRM](#), [Microsoft Dynamics® GP](#) and [Microsoft Dynamics® NAV](#) partners and customers has received the Certified for Microsoft Dynamics designation, which signifies that the Scribe solution has once again met Microsoft's highest standard for partner-developed software. By successfully meeting all certification requirements, Scribe may continue to carry the distinct Certified for Microsoft Dynamics logo. Scribe has previously achieved the Microsoft Dynamics accreditation for earlier versions of Microsoft Dynamics and will continue to remain current with Microsoft accreditations.

“By requiring both the software solution and the partner to meet our highest standards, Microsoft is assuring customers that these certified solutions work with their investments in Microsoft Dynamics,” said Doug Kennedy, vice president, Microsoft Dynamics Partners. “Microsoft congratulates Scribe on achieving the Certified for Microsoft Dynamics status for Scribe Insight by demonstrating its success and commitment in delivering a leading Microsoft Dynamics solution.”

“Scribe is the leading vendor in the Microsoft Dynamics integration market providing cost-effective, no-coding, easy to implement technology that can be used as the only tool mid-market businesses need to integrate virtually any application, data source or Software as a Service (SaaS) platform,” commented Scribe CEO Mark Prestipino. “With a conservatively estimated 50%+ penetration rate into the Microsoft Dynamics CRM customer base and strong penetration into Dynamics GP and Dynamics NAV Scribe has become the standard integration platform within the Microsoft Dynamics channel. Scribe's more than 800 partners in the Microsoft Dynamics channel work with our solution because it allows them to standardize on a single tool. Our partners see the value of having Scribe as their 'one club in the bag' for all their migration and integration needs.”

Scribe Software is a Gold Sponsor at Microsoft's customer conference Convergence 2009, March 10 – 14, 2009 in New Orleans, LA.

Smart Integrators Standardize on Scribe

With over 800 partners worldwide Scribe has the necessary global reach to assist customers with their integration needs. Scribe resellers include:

AlfaPeople
Ascentium
Aspective
Avanade
Columbus IT
Customer Effective
ePartners
Infinity Info Systems
Orbis AG
Qurius
Tectura
Tribridge
Touchstone
VOX

“Scribe enables us to offer a cost effective solution for our customers by shortening the time to perform data conversion and build integrations. Scribe enables customers to support complex integrations, without code, making it easy for customers to maintain and update as their business needs change or as integration with new systems is required. ”

Shannon DiBenedetto, CRM Practice Leader, [Tribridge](#)

“Customer Effective has standardized on Scribe for integration and data migration. Scribe allows us to quickly prototype migrations and integrations - and provides the flexibility to easily adapt to changes in the design and data sources. The bottom line is that it helps us keep our projects on track and our customers happy.”

Scott Sewell, CRM Project Manager, [Customer Effective](#)

“Infinity Info Systems has standardized on Scribe for data migration and integration. The Scribe product is powerful yet simple to configure and gives us the flexibility to quickly and easily integrate our customers’ systems. Scribe’s connector for Dynamics CRM is extensive and makes integrations very intuitive.”

Bob Peskin, Microsoft CRM Practice Manager – [Infinity Info Systems](#)

“In larger Dynamics CRM implementations, data migration can be one of the most costly and time consuming components of the project. Ascentium often leverages Scribe and its adapters to make this part of the project more predictable and cost effective for our customers”

Scribe Software

Aaron Elder, Chief CRM Architect at [Ascentium](#)

Smart Businesses Choose Scribe

With thousands of customers, Scribe solutions provide an ideal balance of scalability, affordability and ease of implementation and modification. Scribe customers include:

Amica Life Insurance
Bank of America
Carnival Cruise Lines
Equinox Fitness
Fidelity
Fujitsu
Karl Strauss Brewing Company
Kodak
National Geographic
Onity
Pepsi
Raymond James
US Airways

Tim Nugiel, Manager of Business Systems at Equinox Fitness, uses Scribe to integrate Equinox's business applications including Microsoft Dynamics CRM. "With all the pre-baked functionality within Scribe, it's just point and click. Just to handle the amount of data feeds we're dealing with we would have to hire at least two or three additional people. Instead, Scribe allows us to put it on autopilot – it automatically manages the information exchange between our systems."

John Snead, Director of Beer Operations at Karl Strauss Brewing Company, selected Scribe to integrate their Salesforce CRM application with their Microsoft Dynamics GP back office system. "Scribe automatically captures orders from Salesforce and seamlessly integrates the order into Dynamics GP in a matter of seconds."

Onity, a leading manufacturer of locks for the hospitality lodging industry, integrates their data seamlessly from Microsoft Dynamics CRM directly into Microsoft Dynamics NAV. "We see Scribe as the 'glue' tying all our information together and providing us with a complete picture of every customer, every opportunity."

Scribe easily enables integration to a number of endpoints

Because Scribe is a flexible solution requiring configuration, not coding, it is easy to implement and modify as business processes inevitably change. Through thousands of customer implementations Scribe has integrated with, among others, the following applications and endpoints:

Microsoft Dynamics CRM
Microsoft Dynamics CRM Online (Software as a Service)

Scribe Software

Microsoft Dynamics GP

Microsoft Dynamics NAV

Microsoft Dynamics AX

Microsoft Dynamics SL

[Salesforce.com](https://www.salesforce.com) (Software as a Service)

Netsuite

Sage [SalesLogix](https://www.saleslogix.com)

Pivotal CRM

Webtrends

SAP

JD Edwards

Oracle Applications

QAD

PeopleSoft

Lawson

MAS 90/200

MAS 500

Epicor

Legacy Applications

Databases

- SQL Server

- Oracle

- DB2

- Sybase

- Progress

- Pervasive SQL

Excel Files

ODBC Data Sources

ACT! and Goldmine (Migration to other systems)

About Scribe

Scribe Software Corporation provides cost-effective, no-coding solutions that can be used as the only tool businesses need to integrate virtually any application, data source or Software as a Service (SaaS) platform. Scribe solutions are simple to configure and provide ease of modification as business processes change. They are especially popular among organizations running Microsoft Dynamics CRM, Dynamics GP, Dynamics NAV and Sage SalesLogix applications as well as Salesforce.com and Microsoft Dynamics CRM Online. Scribe Software is led by experienced technology executives from Microsoft, Oracle, AutoDesk, i2, Vitria, Dun and Bradstreet, and WebTrends. For more information about Scribe, please visit www.scribesoft.com

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