

[Trade] Mission Accomplished

Good Leads® secures the appointments that lead to successful trade missions, business partnerships and economic development



Good Leads® helps regional economic developers accomplish their goal of making every trade mission they sponsor a resounding success.

We combine advanced telesales methodologies, business development best practices, state-of-the-art technology and diligent follow through to reach, secure and confirm appointments between trade mission participants and their ideal prospects.

Global Reach, Local Connections

Over the past three years Good Leads has supported trade missions and international business development for companies in the US, Canada, Israel, United Kingdom and the Netherlands. Trade mission organizers trust and rely upon us for our:

- Unique qualified lead guarantee and warranty
- Strong New England presence with connections to business executives and government offices
- Participant pre-call screening and prospect matching process
- Customized prospect database with secure Web-based access 24/7

Good Leads is a proud member of



About Good Leads

Good Leads provides cost-effective business development and lead generation outsourcing services for emerging and established companies, government agencies, professional services firms and educational institutions. Our telesales team and proven techniques generate sales leads, partnership and market opportunities, event registrations, and brand awareness and interest on a consistent basis over any period. We offer the industry's only lead quantity guarantee that is backed by a lead quality warranty—minimizing risk and maximizing ROI.

Accomplish Your Mission With Good Leads

Good Leads has the experience, resources, services and commitment to assure that your trade missions are well planned, highly productive and rewarding. To learn more, please contact Gail Witham at toll-free 866-894-5323, x229 or gail@GoodLeads.com.



Business Development and Lead Generation Specialists