



Photo by Sheri Geoffroy

ABOUT THE AUTHOR

Glenn Llopis (pronunciation: `yō-pēs) combines a UCLA education with fast-tracked years at the Gallo Wine Company and Sunkist, where at twenty-six, he became the youngest senior manager in the company's 100-plus-year history. His early successes opened the door for his next endeavor—vice president of the \$1 billion Norway Seafood Co. at only thirty years old. In the years since, Llopis has parlayed his Cuban upbringing and corporate experience into business ventures that have appeared in the *New York Times* and *Los Angeles Times*, and on *Larry King Live* and *Good Morning America*. He also is a member of the board of advisors of the Society and Business Lab at the Marshall School of Business at USC. He currently resides in Irvine, California.

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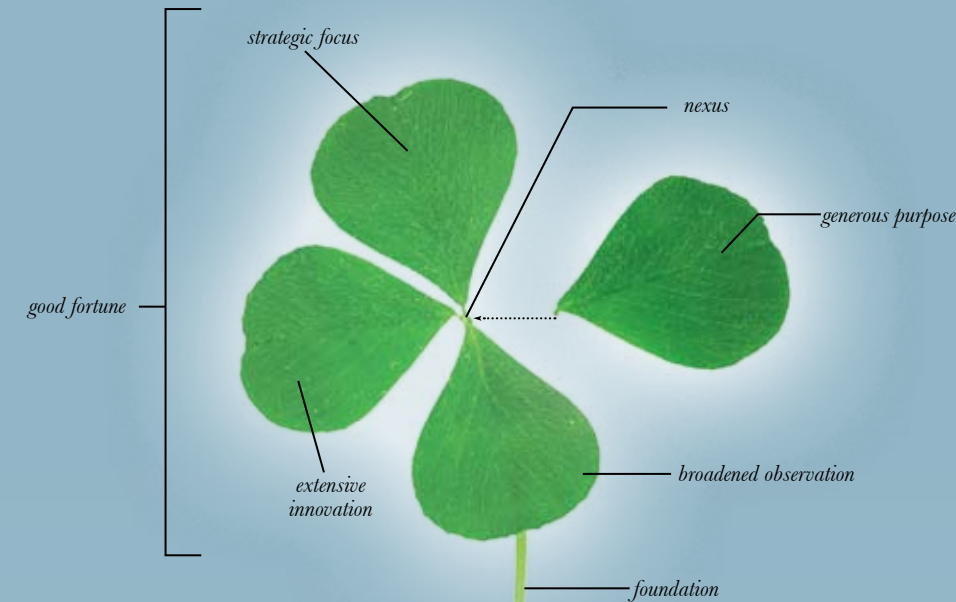


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