

DATING THE MATRIX



WHAT OTHERS ARE SAYING...

"The best book on the market to help men engage and start talking to women immediately."

—Ted, Redondo Beach, CA

"I've been successful all my life—sports, academics, professional career. I never had the knowledge of how to approach women with confidence and the ability to express who I am. This book changed my life."

—Philip, Westport, CT

"I went from being shy, introverted, and unsure of myself around women to becoming a confident initiator with women in twenty-eight days. If you follow the steps in this book you will, too."

—Jason, Flint, MI

"The most comprehensive book I've come across that breaks down the elements of a successful conversation with women. There is gold here."

—William, Seattle

"Not only does Eric provide a practical blueprint from A to Z of how to approach, meet, and talk to women, he forces you to be successful at it by demanding you complete an accountability journal to track your results. You can't fail!"

—Paul, Los Angeles

"The conversation examples provided in the book blew me away. Eric really practices what he preaches. He leaves no doubt of what to do and when to do it."

—Antonio, New York City

"My ego wouldn't let me admit I had a problem dating women. My lack of dates suggested otherwise. The Dating Matrix created the solution by proving being successful with women isn't something you are born with. It's something you can learn."

—Jeff, Northbrook, IL

"I never imagined myself being able to hold the attention of a beautiful woman, or any woman for that matter. Eric's program created results I never dreamed possible. Thank you Eric!"

—Walter, San Antonio

"I got to the point that blind dates and playing the third wheel was the extent of my social life. The Dating Matrix forced me to change my self perception by demonstrating real results. I would happily crawl a mile through broken glass for Eric Ivy and the knowledge he gave me."

—Dustin, Tampa Bay