

# HBM News Release

For immediate release

PR-2009-1-en

## HBM Launches New High-Speed Data Acquisition Product Offering

Genesis HighSpeed Product Family Provides Exclusive Range of High-End DAQ Solutions

**Darmstadt – March, 18 2009.** HBM announced today that it has launched Genesis HighSpeed – a new product line for high-speed data acquisition and transient recording. The Genesis HighSpeed product family – formerly sold under the “LDS Nicolet” brand – enhances HBM test and measurement solutions by expanding the addressed frequency range and provides a full range of high-end data acquisition (DAQ) instrumentation.

Genesis HighSpeed products are intended for applications in the high-speed and ultra high-speed area and provide cutting-edge measurement technology, e.g. for structural tests, ballistics, aerospace or electrical tests. “Genesis HighSpeed solutions perfectly complement the existing HBM portfolio,” said Klaus Lang, Business Development Manager for Genesis HighSpeed products at HBM. “Thus, we provide customers with full measurement chains and solutions from a single source: rugged sensors, state-of-the-art transducers, powerful DAQ instrumentation and the world’s leading software for high-speed data acquisition – Perception. This intuitive software complements HBM’s existing range of data analysis and product durability software, which is all backed by HBM’s extensive services offer.”

Genesis HighSpeed products share exceptionally high sampling rates ranging from 100kS/s up to 100MS/s per channel (100 million samples per second). Based on modular platforms, all systems can be configured exactly to the needs of the specific application, be it a single channel or a thousand. The GEN DAQ series comprises a wide range of ruggedized and portable solutions: high-end DAQ and transient recorder platforms, including power and isolation products for high-voltage applications. For more information, visit [www.hbm.com/highspeed](http://www.hbm.com/highspeed).

Picture: Genesis HighSpeed product family



Download at:

[http://www.hbm.com/fileadmin/mediapool/Genesis\\_HighSpeed/press/Genesis\\_HighSpeed\\_family.jpg](http://www.hbm.com/fileadmin/mediapool/Genesis_HighSpeed/press/Genesis_HighSpeed_family.jpg)

### **About HBM**

Since 1950, the HBM Group has built a globally-respected reputation in the Test and Measurement industry, based on the supply of reliable, precision transducers and measurement solutions across a broad range of industries. As a technology and market leader worldwide, the company today offers products and services across the entire measurement spectrum, from virtual to physical testing. Products comprise sensors, instrumentation and data acquisition systems as well as durability, test and analysis software.

HBM Genesis HighSpeed products were previously sold under the Nicolet brand. The Nicolet brand is owned by Thermo Fisher Scientific Inc. Corporation.