



For Immediate Release

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WealthEngine.com and Agilon Announce Partnership

Prospect research integration boosts fundraising capabilities for higher education

(Bethesda, Md., March 24, 2009) – [WealthEngine](#) announced today that it has partnered with [Agilon](#), a leading fundraising software provider, to provide colleges and universities with a streamlined prospect research solution. This agreement creates a dynamic link between [Agilon's ONE](#) donor management system and WealthEngine's proprietary [FindWealth](#) donor screening and prospect identification tools.

"The age-old question in fundraising is in knowing who to approach and how much to ask for," notes Tony Glowacki, President & CEO of WealthEngine. "Our technology eliminates that guessing game. In working with Agilon, we put the answers right into Agilon's ONE, where our ratings identify those best suited for major gifts, planned giving and capital campaigns as well as other fundraising efforts. In a click, users can view current, detailed profiles on their prospects that show wealth, political and philanthropic affiliations, and social networks. It's the type of information that will give an organization the competitive edge it needs to meet development goals in this difficult economy and beyond."

"The advance web services automation Agilon has implemented with WealthEngine will enable our clients to improve their fundraising performance while delivering measurable cost savings and time in staffing resources," says David Best, President & CEO of Agilon. "By bringing together the extensive information from the FindWealth service with the powerful functionality in ONE, we provide valuable information right at the fingertips of fundraising professionals."

For more information about this exciting new partnership, please contact:

- WealthEngine at info@wealthengine.com or (800) 933-4446
- Agilon at info@myagilon.com or (800) 480-9015

About WealthEngine.com

[WealthEngine](#) offers web- and software based prospect research technology to nonprofits and financial services organizations. More than 1,800 clients use WealthEngine's [FindWealth Screening](#) and [FindWealth Online](#) products for comprehensive prospect research on individuals, companies and foundations.

FindWealth products take donor and prospect lists and data mine them against 30 data sources including real estate, philanthropic & campaign gifts, corporate biographies, stock holdings and other hard asset

databases. Data analysis is then applied to the results through proprietary statistical modeling and ratings so each record is identified for specific fundraising campaigns. Headquartered in Bethesda, Md., WealthEngine offers products in both the U.S. and the U.K. For more information, visit www.wealthengine.com.

About Agilon

Agilon's [ONE fundraising](#) and fund accounting solutions provide clients with a database system that successfully manages donors, prospects, memberships, contributions and financials, as well as scholarships and events for a wide range of non-profit organizations. The fundraising system is entirely web-based and includes an integrated on-line community and an e-mail communication system that enrich an organization's relationships with their donors and prospects. Agilon is dedicated to providing products and services that empower non-profit organizations to develop life-long relationships and effective communications with their constituents. For more information, visit www.MyAgilon.com.

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